

**2015 GENERAL ELECTION:
*PRINT MEDIA EXPENSES OF THE CANDIDATES***

GOODLUCK JONATHAN
Of The Peoples Democratic Party (PDP)

AND

MUHAMMADU BUHARI
Of The All Progressive Congress (APC)

DECEMBER 2014 UP TO FEBRUARY 14 2015

(WORK IN PROGRESS: UPDATED AS NEW FACTS EMERGE - FINAL REPORT TO BE PUBLISHED AFTER ELECTION)

DETAILS OF PRINT MEDIA EXPENSES OF THE FRONTLINE POLITICAL PARTIES; PEOPLES DEMOCRATIC PARTY AND ALL PROGRESSIVE CONGRESS FROM DECEMBER 2014 TILL FEBRUARY 14th 2015

A. PEOPLES DEMOCRATIC PARTY

PDP Summary of Newspaper Adverts for December 2014

No	Newspaper	Total Advert Rate	20% Discount	Total
1	Daily Sun	32,450,667	6,490,133.4	25,960,533.6
2	Daily Trust	24,718,827	4,943,765.4	19,775,061.6
3	Guardian	17,073,000	3,414,600	13,658,400
4	Nigerian Tribune	6,595,010	1,319,002	5,276,008
5	Punch	23,299,281	4,659,856.2	18,639,424.8
6	The Nation	5,271,145	1,054,229	4,216,916
7	Thisday	23,450,000	4,690,000	18,760,000
8	Vanguard	17,325,000	3,465,000	13,860,000
Total		150,182,930	30,036,486	120,146,344
Less 20% Discount		(30,036,586)		
Grand Total		N120,146,344		

NOTE: SUMMARY INCLUDES BOTH ADVERTS PLACED ON THE CANDIDATES ON BEHALF OF THEIR VARIOUS SUPPORT GROUP

B. DETAILS OF ADVERTS AND COST INCURRED BY THE PEOPLES DEMOCRATIC PARTY IN THE VARIOUS MEDIA HOUSES IN THE MONTH OF DECEMBER 2014

	Technical Details	Cost	Reference

SN	Text of Campaign Advertisorials	Size	Color	No	Page No	Rate	Total Amount	Date
1	Fresh Focus: Rotimi Amaechi/APC gospel of dead end democracy	F-Page	B/W	1	p.10	449,195	449,195	1 Dec., '14
2	The Strategic Team 2015 endorse Dr. GEJ	F-Page	Color	1	p.62	578,550	578,550	1 Dec., '14
3	OBJ Vs. Jonathan: Kashamu; Obasanjo is APC's godfather	F-Page	Color	1	p.63	578,550	578,550	1 Dec., '14
4	The Strategic Team: It is time to stand up for Nigeria	F-Page	Color	1	p.22	578,550	578,550	2 Dec., '14
5	PDP Fund Raising Dinner Committee	Q-Page	B/W	¼	p.24	141,067	141,067	2 Dec., '14
6	Hurray (PAAR) is One "Pre-Arrival Assessment Report... [Hidden Advertising]	F-Page	Color	1	p.41	578,550	578,550	3 Dec., '14
7	Jonathan: A Legacy of positive transformation...	F-Page	Color	16	p.A1-A16	578,550	9,256,800	4 Dec., '14
8	Fresh Focus: Nigeria's leaders and misleaders	F-Page	B/W	1	p.64	449,195	449,195	6 Dec., '14
9	PDP Special announcement on the constitution of NCC	F-Page	Color	1	p.43	578,550	578,550	8 Dec., '14

10	Special announcement on the invitation to National convention of the PDP	F-Page	Color	1	p.22	578,550	578,550	9 Dec., '14
11	Fresh Focus: Obasanjo; Debacle of an Oracle	F-Page	B/W	1	p.9	449,195	449,195	10 Dec., '14
12	Sen. Okadigo: Congratulation to Dr. GEJ, Nigerians have...	F-Page	Color	1	p.43	578,550	578,550	12 Dec., '14
13	PDP Candidates C/River: All hail the transformers of our time	F-Page	Color	1	p.61	578,550	578,550	12 Dec., '14
14	Northern Emancipation Network: Obasanjo's abuse of Office for self-aggrandizement...[Third Party/Hidden Advertising]	F-Page	B/W	1	p.62	449,195	449,195	13 Dec., '14
15	Sen. Okonkwo: Congratulating our President and leader for the deserved victory	F-Page	Color	1	p.70	578,550	578,550	13 Dec., '14
16	NDDC: Picture of President Goodluck Jonathan use obviously for [Hidden Advertising]	F-Page	Color	1	p.42	578,550	578,550	15 Dec., '14

17	Buruji Kashamu: APC's Obasanjo vs. Jonathan	F-Page	Color	3	p.47-49	578,550	1,735,650	16 Dec., '14
18	Jonathan: Our mission to secure Nigeria's future	Double Spread	Color	2	p.52-53	1,365,000	1,365,000	16 Dec., '14
19	Right to Vote Right Initiative: What Encyclopedia Britannica says about the Presidential Candidates	F-Page	Color	1	p.62	578,550	578,550	16 Dec., '14
20	Forward Nigeria: Breaking new grounds in the Manufacturing	F-Page	Color	1	p.4	578,550	578,550	17 Dec., '14
21	Fresh Focus: Buhari old face of the old junta	F-Page	B/W	1	p.9	449,195	449,195	17 Dec., '14
22	#SupportNigerianMilitary: Serving with Might and Heart [Hidden Advertising	F-Page	Color	1	p.41	578,550	578,550	17 Dec., '14
23	New Nigeria Group: Footprints of President Jonathan....	F-Page	Color	1	p.43	578,550	578,550	18 Dec., '14
24	Forward Nigeria: Our 1 st President to prioritize diversification of the economy	F-Page	Color	1	p.4	578,550	578,550	19 Dec., '14

25	PDP: Fund Raising Committee invites to a special dinner	F-Page	Color	1	p.23	578,550	578,550	19 Dec., '14
26	Ebonyi State PDP Stakeholders: Congratulatory message	F-Page	B/W	1	p.15	449,195	449,195	22 Dec., '14
27	New Nigeria Group: Compare & Contrast	F-Page	Color	1	p.43	578,550	578,550	22 Dec., '14
28	PDP: Ebonyi State is for you, Mr. President	F-Page	B/W	1	p.50	449,195	449,195	22 Dec., '14
29	Forward Nigeria: 2 nd Niger Bridge has stopped being a perennial campaign promise	F-Page	Color	1	p.4	578,550	578,550	23 Dec., '14
30	PDP: Ebonyi State is for you, Mr. President	F-Page	B/W	1	p.10	449,195	449,195	23 Dec., '14
31	#SupportNigerianMilitary: Because he loves you	F-Page	Color	1	p.23	578,550	578,550	23 Dec., '14
32	New Nigeria Movement: Compare & Contrast	F-Page	Color	1	p.43	578,550	578,550	23 Dec., '14
33	Ebonyi PDP Stakeholders: Congratulatory message	F-Page	B/W	1	p.58	449,195	449,195	23 Dec., '14
34	Fresh Focus: Between Party owner & flag-bearer	F-Page	B/W	1	p.9	449,195	449,195	24 Dec., '14

35	Goodluck Lagos Grass-roots Project: Compliments of the season to all Lagosians	F-Page	Color	1	p.24	578,550	578,550	25 Dec., '14
36	PDP Integrity Vanguard: Believe it or not; this way 4 years ago	Centre Spread	Color	2	p.32-33	1,575,000	1,575,000	25 Dec., '14
37	George T. Foundation: Grand finale of the GEJ-OGBIA Unity Cup [Hidden Advertising]	F-Page	Color	1	p.15	578,550	578,550	27 Dec., '14
38	Adamu Muhammed: Buhari killed Maitatsine in 1980: Amaechi & APC Lied	F-Page	Color	1	p.24	578,550	578,550	29 Dec., '14
39	Forward Nigeria: Abuja – Kaduna railway line; changing the face of Nigeria economy	F-Page	Color	1	p.68	578,550	578,550	30 Dec., '14
Daily Sun Newspaper Total Adverts Cost for PDP						32,450,667		

2: DAILY TRUST NEWSPAPER

SN	Text of Campaign	Technical Details				Cost		Reference
		Size	Color	No	Page	Rate	Total	Date

	Advertorials				No		Amount	
1	PDP Fund Raising Dinner Committee Invitation....	H-Page	B/W	½	p.54	330,750	330,750	2 Dec., '14
2	PDP has approved the constitution of its National Campaign Council (NCC)...	F-Page	Color	1	p.12	598,752	598,752	7 Dec., '14
3	Jonathan: A Legacy of positive transformation...	F-Page	Color	16		598,752	9,580,032	8 Dec., '14
4	PDP Special Announcement....	F-Page	B/W	1	p.27	467,775	467,775	9 Dec., '14
5	Mover for Jonathan Agenda: Inna-LillahiWa....[Hidden Advertising]	F-Page	Color	1	p.40	598,752	598,752	9 Dec., '14
6	Thanks You Mr. President for confirming...Sambo as your running mate	F-Page	B/W	1	p.33	467,775	467,775	15 Dec., '14
7	Jonathan: Thank you....	Double Spread	Color	2	p.36-37	1,575,546	1,575,546	15 Dec., '14
8	An address by the PDP Chairman at the 2014 special national convention....	F-Page	Color	1	p.22	598,752	598,752	17 Dec., '14

9	Northern Emancipation Network: Questions on allegation of abuse of Office....[Third Party]	F-Page	B/W	1	p.26	467,775	467,775	17	Dec., '14
10	15 Years of PDP scorecard...	F-Page	Color	1	p.3	598,752	598,752	18	Dec., '14
11	Northern Youth: Mr. President congratulations and appreciations...	F-Page	B/W	1	p.9	467,775	467,775	18	Dec., '14
12	PDP Fund Raising Committee announces special Fund Raising Dinner....	F-Page	Color	1	p.53	598,752	598,752	19	Dec., '14
13	#SupportNigerianMilitary: Because he loves us.... [Hidden Advertising]	F-Page	Color	1	p.15	598,752	598,752	22	Dec., '14
14	NPA: Checklist for 2014.... [Hidden Advertising]	F-Page	Color	1	p.41	598,752	598,752	22	Dec., '14
15	New Nigeria Group: Footprints of President Jonathan....	F-Page	Color	1	p.42	598,752	598,752	22	Dec., '14
16	NPA: Checklist for 2014.... [Hidden Advertising]	F-Page	Color	1	p.21	598,752	598,752	23	Dec., '14
17	Youth Act 2015 Alliance:	F-Page	B/W	1	p.29	467,775	467,775	23	Dec.,

	Open Letter to the President.... [Hidden Advertising]								'14
18	Is Bafarawa Asset or Liability to Jonathan in 2015?....	F-Page	B/W	1	p.40	467,775	467,775	23	Dec., '14
19	New Nigeria Group: Compare and Contrast...	F-Page	Color	1	p.51	598,752	598,752	23	Dec., '14
20	NDPHC: Compliment of the season Dr. Goodluck Ebele Jonathan... [Hidden Advertising]	F-Page	Color	1	p.15	598,752	598,752	24	Dec., '14
21	PDP Integrity Group: Believe it or not; this was four years ago...	Double Spread	Color	2	p.28-29	1,575,546	1,575,546	24	Dec., '14
22	Re: Is Bafarawa Asset or Liability to Jonathan in 2015?....	F-Page	B/W	1	p.42	467,775	467,775	25	Dec., '14
23	NPA Checklist for 2014.... [Hidden Advertising]	F-Page	Color	1	p.29	598,752	598,752	29	Dec., '14
24	NPA Checklist for 2014.... [Hidden Advertising]	F-Page	Color	1	p.53	598,752	598,752	30	Dec., '14
25	NPA Checklist for 2014....	F-Page	Color	1	p.40	598,752	598,752	31	Dec.,

[Hidden Advertising]								'14
Daily Trust Newspaper Total Adverts Cost for PDP						24,718,827		

3: GUARDIAN NEWSPAPER

SN	Text of Campaign Advertorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	Buruji Kashamu: Obasanjo Vs Jonathan: Kashamu; Obasanjo is APC's Godfather	F-Page	Color	1	p.83	619,500	619,500	1 Dec., '14
2	Jonathan: A Legacy of positive transformation	F-Page	Color	16	p.41-56	619,500	9,912,000	5 Dec., '14
3	GEJ: I will not fail you	Double Spread	Color	2	p.32-33	1,722,000	1,722,000	14 Dec., '14
4	Acceptance Speech by the President, GEJ	Double Spread	B/W	2	p.66-67	1,722,000	1,722,000	15 Dec., '14
5	Dame Dr. Esther Uduechi: Thank you & congratulatory messages	F-Page	Color	1	p.59	619,500	619,500	20 Dec., '14

6	New Nigeria Movement: Compare & Contrast 2011 & 2014	F-Page	Color	1	p.49	619,500	619,500	23 Dec., '14
7	NDPHC: Season's Greetings ... [Hidden Advertising]	F-Page	Color	1	p.32	619,500	619,500	24 Dec., '14
8	NPA: Checklist for 2014.... [Hidden Advertising]	F-Page	Color	1	p.52	619,500	619,500	25 Dec., '14
9	Adamu Muhammed: Buhari Killed Maitatsine in 1980: Amaechi and APC Lied	F-Page	Color	1	p.14	619,500	619,500	30 Dec., '14
Guardian Newspaper Total Adverts Cost for PDP						17,073,000		

4: NIGERIAN TRIBUNE NEWSPAPER

SN	Text of Campaign Advertorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	Buruji Kashamu: OBJ vs. Jonathan: Kashamu; Obasanjo is APC's	F-Page	Color	1	p.16	490,000	490,000	1 Dec., '14

	Godfather							
2	Committee on Yoruba Progress: Communiqué	F-Page	B/W	1	p.9	385,00	385,000	2 Dec., '14
3	Mrs. Elizabeth B. Ketebu: Jonathan's transformation agenda on course	F-Page & H-Page	Color	1 ½	p.34 & p.36	490,000 (+192,510)	682,510	2 Dec., '14
4	PDP: the Performance of GEJ Administration is below average – OBJ...There they go again	F-Page	Color	1	p.5	490,000	490,000	5 Dec., '14
5	Ebenezer Babatope: The December 31, 1983 coup (4)	F-Page	Color	1	p.17	490,000	490,000	5 Dec., '14
6	PDP Fund Raising Committee Special Fund Raising Dinner	F-Page	Color	1	p.15	490,000	490,000	15 Dec., '14
7	Akinwumi Adeshina: YEAP & Fund for Agriculture Finance in Nigeria...by GEJ	F-Page	Color	3	p.1	490,000	490,000	16 Dec., '14
8	Adamu Muhammed: Buhari Killed Maitatsine	F-Page	Color	1	p.51	490,000	490,000	25 Dec., '14

	in 1980: Amaechi and APC Lied							
9	Buruji Kashamu: Comparative analysis of their personality mind construct	F-Page	Color	5	p.26	490,000	2,450,000	29 Dec., '14
10	PDP: Jonathan has revolutionized transport sector	Q-Page	Color	¼	p.42	137,500	137,500	31 Dec., '14
Tribune Newspaper Total Adverts Cost for PDP						6,595,010		

5: THE PUNCH NEWSPAPER

SN	Text of Campaign Advertisorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	Buruji Kashamu: OBJ VS. Jonathan: Obasanjo is APC godfather	F-Page	Color	1	p.6	608,400 (+25,857)	634,257	1 Dec., '14
2	PDP Fund Raising Dinner Committee	H-Page	Color	½	p.C	346,788 (+14,738)	361,526	2 Dec., '14
3	Fresh Focus: Nigeria's leaders and misleaders	F-Page	B/W	1	p.52	460,103 (+19,554)	479,657	4 Dec., '14

4	PDP: Special Announcement [Abuse of SAR]	F-Page	Color	1	p.BVI	608,400 (+25,857)	634,257	7 Dec., '14
5	Jonathan: A Legacy of positive transformation...	F-Page	Color	16	p.i-xvi	609,862	9,757,792	7 Dec., '14
6	PDP: Special Announcement	F-Page	Color	1	p.viii	608,400 (+25,857)	634,257	8 Dec., '14
7	PDP: Special National Convention 2014	F-Page	B/W	3	p.ix-xi	461,208	1,383,624	8 Dec., '14
8	PDP: Special Announcement	F-Page	B/W	1	p.C	460,103 (+19,554)	479,657	9 Dec., '14
9	Yusuf Agabi: Congratulation	F-Page	Color	1	p.F	608,400 (+25,857)	634,257	10 Dec., '14
10	GEJ: I will not fail you..... Thank you	Centre Spread	Color	2	p.40- 41	1,645,312 (+69,926)	1,715,238	14 Dec., '14
11	GEJ: Our mission is to secure Nigeria's future.	Double Spread	B/W	2	p.22- 23	1,106,016 (+47,005)	1,153,021	15 Dec., '14
12	NDDC: Picture of GEJ used even when the President has nothing to do with the event being announced [Hidden advertising].	F-Page	Color	1	p.61	585,000 (+24,862)	609,862	15 Dec., '14
13	Office of SSA to the	F-Page	B/W	1	p.20	460,103	479,657	16 Dec.,

	President on Public Affairs [used Coat-of-Arm] announces the Media presentation of candidate Goodluck Jonathan [Abuse of SAR]					(+19,554)		'14
14	Forward Nigeria: From nearly total dependence on rice imports to 60% local sufficiency.	F-Page	Color	1	p.18	608,400 (+25,857)	634,257	18 Dec., '14
15	15 years of PDP	F-Page	Color	1	p.3	608,400 (+25,857)	634,257	19 Dec., '14
16	#SupportNigerianMilitary: Serving with Might and Heart [Hidden Advertising	F-Page	Color	1	p.19	585,000 (+24,862)	609,862	19 Dec., '14
17	Goodluck Lagos Grass-roots Project: Why Lagos Must vote for President Goodluck Jonathan	F-Page	Color	1	p.21	608,400 (+25,857)	634,257	22 Dec., '14
18	NPA: Checklist for 2014.... [Hidden Advertising]	F-Page	Color	1	p.23	585,000 (+24,862)	609,862	23 Dec., '14
19	Goodluck Lagos Grass-roots Project: compli-ments of the season	F-Page	Color	1	p.20	585,000 (+24,862)	609,862	25 Dec., '14

	[Hidden Advertising]							
20	NPA: Checklist for 2014... [Hidden Advertising]	F-Page	Color	1	p.41	585,000 (+24,862)	609,862	29 Dec., '14
Punch Newspaper Total Adverts Cost for PDP						23,299,281		

6: THE NATION NEWSPAPER

SN	Text of Campaign Advertorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	NDDC: President GEJ's picture used [Hidden Advertising]	F-Page	Color	1	p.50	575,838	575,838	15 Dec., '14
2	#SupportNigerianMilitary Because he loves us... [Hidden Advertising]	F-Page	Color	1	p.11	575,838	575,838	24 Dec., '14
3	Forum of Akwa Ibom State PDP Governorship Aspirants	F-Page	B/W	1	p.54	494,047	494,047	27 Dec., '14
4	Buruji Kashamu: OBJ vs. Jonathan; "No Enemies to	F-	Color	6	p.57-	604,237	3,625,422	29 Dec., '14

	fight” GEJ on the Marble	Page		62			
The Nation Newspaper Total Adverts Cost for PDP					5,271,145		

7: THISDAY NEWSPAPER

SN	Text of Campaign Advertisorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	Jonathan: A Legacy of positive transformation	F-Page	Color	8	p.i-viii	562,500	4,500,000	7 Dec., '14
2	Yusuf Agabi: Congratulations	F-Page	Color	1	p.F	562,500	562,500	10 Dec., '14
3	Sen Okonkwo: Congratulating our president and leader for their well deserved victory	F-Page	Color	1	p.56	562,500	562,500	13 Dec., '14
4	PDP/GEJ: Our mission is to secure Nigeria’s future	Double Spread	B/W	2	p.12-13	1,625,000	1,625,000	14 Dec., '12
5	NDDC: Picture of President Goodluck Jonathan use obviously for [Hidden Advertising]	F-Page	Color	1	p.i	562,500	562,500	15 Dec., '14

6	Corporate Forum: Visionary Leaders; Nigerians let us go out en-mass and vote for Dr. GEJ for the next four years	Double Spread	Color	2	p.36-37	1,625,000	1,625,000	15 Dec., '12
7	Forward Nigeria: The absence of basic is a big contributor to insecurity	F-Page	Color	1	p.6	562,500	562,500	16 Dec., '14
8	Right to Vote Right Initiative: What Encyclopedia Britannica says about the Presidential Candidates	F-Page	Color	1	p.xii	562,500	562,500	16 Dec., '14
9	Forward Nigeria: Our parts are working 24 hours a day	F-Page	Color	1	p.iii	562,500	562,500	17 Dec., '14
10	#SupportNigerianMilitary: Serving with Might and Heart [Hidden Advertising	F-Page	Color	1	p.viii	562,500	562,500	17 Dec., '14
11	Buruji Kasamu: Goodluck on Marble	F-Page	Color	3	Px-xii	562,500	1,387,500	17 Dec., '14
12	PDP Fund Raising Committee	F-Page	Color	1	p.B	562,500	562,500	18 Dec., '14
13	Forward Nigeria: Breaking new grounds in	F-Page	Color	1	p.13	562,500	562,500	18 Dec., '14

	Manufacturing							
14	Woman2Woman: the President we want in 2015	F-Page	Color	1	p.18	562,500	562,500	18 Dec., '14
15	New Nigeria Group: Footprints of President Jonathan....	F-Page	Color	1	p.13	562,500	562,500	19 Dec., '14
16	YILARD	Q-Page	Color	¼	p.52	262, 500	262, 500	19 Dec., '14
17	Forward Nigeria: We're Africa's No. 1 destination for...	F-Page	Color	1	p.17	562,500	562,500	21 Dec., '14
18	15 Years of PDP	F-Page	Color	1	p.7	562,500	562,500	22 Dec., '14
19	NPA: Checklist for 2014.... [Hidden Advertising]	F-Page	Color	1	p.vi	562,500	562,500	22 Dec., '14
20	Forward Nigeria: Our parts are working 24 hours a day	F-Page	Color	1	p.A	562,500	562,500	23 Dec., '14
21	Goodluck Lagos Grass-roots Project: Why Lagos Must vote for President Goodluck Jonathan	F-Page	Color	1	p.41	562,500	562,500	23 Dec., '14
22	NRC: congratulate	F-Page	Color	1	p.E	562,500	562,500	23 Dec., '14

23	NDPHC: Compliment of the season Dr. Goodluck Ebele Jonathan... [Hidden Advertising]	F-Page	Color	1	p.D	562,500	562,500	24 Dec., '14
24	New Nigerian Movement: Compare and Contrast	F-Page	Color	1	p.13	562,500	562,500	24 Dec., '14
25	Abia Governor: Welcome home our daughter	F-Page	Color	1	p.ix	562,500	562,500	25/26 Dec., '14
26	Abia State Government: Welcome Home	F-Page	Color	1	p.36	562,500	562,500	25/26 Dec., '14
27	Hon. Azibola Omekwe: A terse message for Obasanjo	F-Page	B/W	1	p.60	550,000	550,000	27 Dec., '14
28	Adamu Muhammed: Buhari Killed Maitatsine in 1980: Amaechi and APC Lied	F-Page	Color	1	p.101	562,500	562,500	28 Dec., '14
29	Cawan empowers 150	F-Page	Color	1	p.B	562,500	562,500	29 Dec., '14
30	Adamu Muhammed: Buhari Killed Maitatsine in 1980: Amaechi and APC Lied	F-Page	Color	1	p.D	562,500	562,500	29 Dec., '14
Thisday Newspaper Total Adverts Cost for PDP						23,450,000		

8. Vanguard Newspapers

SN	Text of Campaign Advertisorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	Jonathan: A Legacy of positive transformation	F-Page	Color	16	p.A1-A16	567,500	9,080,000	5 Dec., '14
2	GEJ Acceptance Speech	Double Spread	B/W	2	p.48-49	1,365,000	1,365,000	15 Dec., '14
3	GEJ: Thank you	Double Spread	B/W	2	p.A4-A5	1,365,000	1,365,000	15 Dec., '14
4	NDDC: GEJ's picture used obviously for [Hidden Advertising]	F-Page	Color	1	p.A3	567,500	567,500	15 Dec., '14
5	Media presentation of candidate Goodluck Jonathan	F-Page	B/W	1	p.59	430,500	430,500	16 Dec., '14
6	New Nigeria Group: Footprints of President Jonathan....	F-Page	Color	1	p.49	567,500	567,500	17 Dec., '14
7	Bayelsa Founding Father Forum:	H-Page	B/W	½	p.57	241,500	241,500	18 Dec., '14

	Congratulatory message							
8	Goodluck Support Group: Inauguration of Delta state chapter	F-Page	Color	1	p.34	567,500	567,500	19 Dec., '14
9	New Nigeria Movement: Compare & Contrast	F-Page	Color	1	p.48	567,500	567,500	22 Dec., '14
10	NDPHC: Season's greetings [Hidden Advertising]	F-Page	Color	1	p.61	567,500	567,500	24 Dec., '14
11	The PDP Integrity Vanguard: Vote Jonathan	Centre Spread	Color	2	p.32-33	1,575,000	1,575,000	25 Dec., '14
12	Southern Mandate: PDP & President Jonathan Re-election	F-Page	B/W	1	p.49	430,500	430,500	29 Dec., '14
Vanguard Newspaper Total Adverts Cost for PDP						17,325,000		

C. ALL PROGRESSIVE CONGRESS.

APC Summary of Newspaper Adverts for December 2014

No	Newspaper	Total Advert Rate	20% Discount	Total
1	Daily Trust	12, 519,179	2,503,835.80	10,015,533.20
2	Daily Sun	3,759,845	751,969	3,007,876

3	Guardian	4,225,722	845,144.40	3,380,577.60
4	Nigerian Tribune	490,000	98,000	392,000
5	Punch	5,504,923	1,100,984.60	4,403,938.40
6	The Nation	16,202,389	3,240,477.80	12,961,911.2
7	Thisday	5,625,000	1,125,000	4,500,000
8	Vanguard	2,270,000	454,000	1,816,000
Total		50,597,058	10,119,412	40,477,646
Less 20% Discount		(10,119,412)		
Grand Total		N40,477,646		

NOTE: SUMMARY INCLUDES ADVERTS PLACED ON THE CANDIDATES ON BEHALF OF THEIR VARIOUS SUPPORT GROUP

D. DETAILS OF ADVERTS AND COST INCURRED BY THE ALL PROGRESSIVE CONGRESS IN THE VARIOUS MEDIA HOUSES IN THE MONTH OF DECEMBER 2014

1. DAILY TRUST NEWSPAPER

SN	Text of Campaign Advertorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	APC: Accreditation for the National Convention	F-Page	B/W	1	p.9	467,775	467,775	7 Dec., '14
2	Collective Will: A national call to delegates for the APC Presidential primary election...	Q/Page	B/W	¼	p.7	143,522	143,522	9 Dec., '14
3	Celebrating Muhammadu Buhari @72...	Q/Page	B/W	¼	p.7	143,522	143,522	13 Dec., '14
4	APC: GMB thanks you all...	F-Page	Color	1	p.13	598,752	598,752	16 Dec., '14
5	APC: Celebrating the face of change as you mark your 72....	F-Page	Color	1	p.43	598,752	598,752	17 Dec., '14

6	Garba Datti: Phenomenon Buhari @72...	F-Page	Color	1	p.44	598,752	598,752	17 Dec., '14
7	Nasir El-Rufai: GMB the People's General @72...	F-Page	Color	1	p.45	598,752	598,752	17 Dec., '14
8	Tambuwal: Birthday Felicitation my Leader sir	F-Page	Color	1	p.46	598,752	598,752	17 Dec., '14
9	Tanko Al-Makura: You're celebrated yet again GMB	F-Page	Color	1	p.51	598,752	598,752	17 Dec., '14
10	Sen. Abu Ibrahim: 72 Birthday Greetings GMB...	F-Page	Color	1	p.52	598,752	598,752	17 Dec., '14
11	Yobe State Government: Congratulations our Leader is 72...	F-Page	Color	1	p.14	598,752	598,752	18 Dec., '14
12	APC Stakeholders: Congratulations to GMB and four wise men...	F-Page	Color	1	p.15	598,752	598,752	18 Dec., '14
13	These are the States the APC has built with our Governors...	Centre Spread	Color	2	p.32- 33	1,847,530	1,847,530	19 Dec., '14
14	APC confirms Buhari Support Organization (BSO) Account details	F-Page	Color	1	p.13	598,752	598,752	30 Dec., '14
15	APC: Account Name: BSO Account No: 2026724405	F-Page	Color	1	p.13	598,752	598,752	30 Dec., '14
Daily Trust Newspaper Total Advert for APC						9,188,621		

2: DAILY SUN NEWSPAPER

SN	Text of Campaign	Technical Details				Cost		Reference
		Size	Color	No	Page	Rate	Total	Date

	Advertorials				No		Amount	
1	APC: National Convention to nominate the party's presidential flag-bearer	F-Page	Color	1	p.44	578,550	578,550	8 Dec., '14
2	These are the States the APC has built with our Governors...	Centre Spread	Color	2	p.36-37	1,575,000	1,575,000	14 Dec., '14
3	APC: Celebrating the face of change	F-Page	Color	1	p.62	578,550	578,550	17 Dec., '14
Daily Sun Newspaper Total Advert for APC						2,732,100		

3: GUARDIAN NEWSPAPER

SN	Text of Campaign Advertorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	APC: National Convention to nominate the party's presidential flag-bearer	F-Page	Color	1	p.61	619,500	619,500	9 Dec., '14
2	APC	Bottom Spread	Color	1	p.1	619,500	619,500	10 Dec., '14
3	Buhari: To the Youth: 2015 GMB for President	F-Page	Color	1	p.14	619,500	619,500	22 Dec., '14
4	Dr. Tony Bello: Adamu B. Muhammed and his dubious statistics	F-Page	B/W	1	p.38	508,722	508,722	30 Dec., '14
Guardian Newspaper Total Advert for APC						2,367,222		

4. THE PUNCH NEWSPAPER

SN	Text of Campaign	Technical Details				Cost		Reference
		Size	Color	No	Page	Rate	Total	Date

	Advertorials				No		Amount	
1	APC: National Convention to the party's presidential flag-bearer	F-Page	Color	1	p.80	608,400 (+25,857)	634,257	8 Dec., '14
2	APC: National Convention to nominate the party's presidential flag-bearer	F-Page	Color	1	p.A	608,400 (+25,857)	634,257	9 Dec., '14
3	Nasir El-Rufai: GMB the People's General @72... [Hidden Advertising]	F-Page	Color	1	p.68	585,000 (+24,862)	609,862	17 Dec., '14
4	Kwara Governor: Congratulations: the General's General [Hidden Advertising]	F-Page	Color	1	p.69	585,000 (+24,862)	609,862	17 Dec., '14
Punch Newspaper Total Advert for APC						2,488,238		

5. THE NATION NEWSPAPER

SN	Text of Campaign Advertorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	This is the state that the APC's Wamako has built	Double Spread	Color	2	p. II – III	1,491,406	1,491,406	2 Dec., '14
2	APC Guidelines for the nomination of candidates for 2015 General Elections	Double Spread	Color	2	p. 4 & p.69	1,491,406	1,491,406	4 Dec., '14
3	APC: Accreditation for the National Convention	F-Page	B/W	1	p.12	494,047	494,047	7 Dec., '14
4	This is the state that the APC built with Aregbesola	Centre Spread	Color	2	p.40-41	1,660,000	1,660,000	7 Dec., '14

5	APP: National Convention to nominate the party's Presidential flag-bearer	F-Page	Color	1	p.55	604,237	604,237	8 Dec., '14
6	Adams Eric Oshiomhole welcomes delegates of the APC to the 2014 National Convention	F-Page	Color	1	p.15	604,237	604,237	10 Dec., '14
7	Mandate for Political Change: APC Presidential Candidate; I am the President Nigeria needs...	F-Page	Color	1	p.62	604,237	604,237	10 Dec., '14
8	GMB: An Open letter to the delegates of our great party, APC	F-Page	Color	1	p.63	604,237	604,237	10 Dec., '14
9	These are the states the APC has built with our Governors	Centre Spread	Color	2	p.40-41	1,660,000	1,660,000	14 Dec., '14
10	GMB thanks you all	F-Page	Color	1	p.55	604,237	604,237	15 Dec., '14
11	Borno State Government: Salute to an Icon @72 [Hidden Advertising]	F-Page	Color	1	p.12	575,838	575,838	17 Dec., '14
12	Ogun State Gov., Congratulations to the people's General [Hidden Advertising]	F-Page	Color	1	p.55	575,838	575,838	17 Dec., '14
13	Timipre Sylva: Birthday greetings [Hidden Advertising]	F-Page	Color	1	p.56	575,838	575,838	17 Dec., '14
14	APC: Celebrating the face of change.	F-Page	Color	1	p.61	575,838	575,838	17 Dec., '14
15	Tamabuwal: Birthday	F-Page	Color	1	p.62	575,838	575,838	17 Dec., '14

	felicitations [Hidden Advertising]							
16	C/River Gubernatorial Candidate: Congratulations to a worthy leader @72 [Hidden Advertising]	Q-Page	B/W	¼	p.57	131,227	131,227	18 Dec., '14
17	Akwa Ibom State Forum of chapter chairmen of APC..[Hidden Advertising]	F-Page	B/W	1	p.60	435,178	435,178	19 Dec., '14
18	APC confirms BSO Account Name/No details	F-Page	Color	1	p.23	604,237	604,237	30 Dec., '14
19	APC Elders Forum Ward 'E' Bariga LCDA	H-Page	B/W	½	p.59	307,354	307,354	31 Dec., '14
The Nation Newspaper Total Advert for APC						14,175,230		

6. THISDAY NEWSPAPER

SN	Text of Campaign Advertorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	Gaidam: Congratulations our country is now posed for change...	F-Page	Color	1	p.52	562,500	562,500	13 Dec., '14
2	Borno Governor: Salute to an icon @72	F-Page	Color	1	p.xv	562,500	562,500	17 Dec., '14
3	APC Women leaders: Garlands for our worthy champion	F-Page	Color	1	p.vii	562,500	562,500	18 Dec., '14
4	APC: to the Youth	F-Page	Color	1	p.iv	562,500	562,500	22 Dec., '14
5	Buhari/APC: If anything goes wrong, I will take	F-Page	Color	1	p.45	562,500	562,500	30 Dec., '14

	responsibility and I will fix it							
6	Dr. Tony Bello: Adamu B. Muhammed and his dubious statistics	F-Page	Color	1	p.55	562,500	562,500	30 Dec., '14
7	APC...change confirms Account details of BSO	F-Page	Color	1	p.C	562,500	562,500	31 Dec., '14
Thisday Newspaper Total Advert for APC						3,937,500		

7. VANGUARD NEWSPAPER

SN	Text of Campaign Advertisorials	Technical Details				Cost		Reference
		Size	Color	No	Page No	Rate	Total Amount	Date
1	APC National Convention	F-Page	Color	1		567,500	567,500	8 Dec., '14
2	GMB Campaign Team Delta state	F-Page	Color	1	p.4	567,500	567,500	13 Dec., '14
3	APC: Celebrating the face of change	F-Page	Color	1	p.31	567,500	567,500	17 Dec., '14
Vanguard Newspaper Total Advert for APC						1,702,500		

E. SUMMARY OF EXPENSES MADE BY THE PEOPLES DEMOCRATIC PARTY ON PRINT MEDIA ADVERTS FROM JANUARY 1ST TO FEBRUARY 14TH 2015

No	Newspaper	Advert Rate	20% Discount	Total Amount Spend
1	Business Day	18,574,500	3,714,900	14,859,600
2	Blue Print	199,500	39,900	159,600
3	Daily Sun	199,176,774	39,835,355	159,341,419
4	New Telegraph	6,888,525	1,377,705	5,510,820
5	Daily Trust	103,802,418	20,760,484	83,041,934
6	Guardian	153,030,064	30,606,013	122,424,051
7	Leadership	57,969,124	11,593,825	46,375,299
8	Nation	17,483,182	3,496,636	13,986,546
9	Nigerian Pilot	40,276,250	8,055,250	32,221,000

10	Nigerian Tribune	99,721,125	19,944,225	79,776,900
11	Punch	106,625,791	21,325,158	85,300,633
12	Thisday	179,373,500	35,874,700	143,498,800
13	Vanguard	170,533,125	34,106,625	136,426,500
14	Tell Magazine	7,205,288	1,441,058	5,764,230
15	The News	500,000	100,000	400,000
16	Peoples Daily			
17	Union			
18	Daily News-watch			
19	Champion			
20	Daily Independent			
21	Daily Times			
		N1,161,359,166	N232,271,834	N929,087,332

NOTE: SUMMARY INCLUDES ADVERTS PLACED ON THE CANDIDATES ON BEHALF OF THEIR VARIOUS SUPPORT GROUP

F. DETAILS OF ADVERTS AND COST INCURRED BY THE PEOPLES DEMOCRATIC PARTY IN THE VARIOUS MEDIA HOUSES FROM JANUARY 1ST TILL FEBRUARY 14 2015

1: Business Day Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	6 Jan., 15	PA		F/Page	Color	p.3 ¹	840,000		GLGP	Nigeria's Economy No.1 in Africa
2	9 Jan., 15	P/A		F/Page	Color	p.5	735,000		NNG	Lest We Forget (1)...
3	15 an., 15	P/A		F/Page	Color	p.3	840,000		NNG	Lest We Forget (2)...
4	16 Jan., 15	P/A		F/Page	Color	p.7	472,500		NNG	Lest We Forget (3)...

¹ Business Day Newspaper charges different rates for special position; e.g. page 2 and 3 (N840, 000), page 5 (N735, 000), other Full Page rate (472, 500).

5	23 Jan., 15	P/A		F/Page	Color	p.9	472,500		NNG	Don't vote for 72 year old Buhari,	
6	26 Jan., 15	P/A		F/Page	Color	p.8	472,500		NNG	Buhari Pull Over...	
7	30 Jan., 15	P/A		F/Page	Color	p.8	472,500		NNG	Buhari Pull Over...	
8	2 Feb., 15	P/A		F/Page	C	p.3	840,000	PDP		...Vote Goodluck	
9	2 Feb., 15	P/A		F/Page	C	p.5	735,000	PDP		Let's keep going forward...	
10	2 Feb., 15	P/A		F/Page	C	p.21	472,500		NNG	Buhari Pull Over (2)...	
11	3 Feb., 15	P/A		F/Page	C	p.5	735,000		NNG	APC is a waste basket of PDP	
12	4 Feb., 15	P/A		Double Spread	C	p.42 – 43	1,260,000		FoE	We can no longer afford to take 2steps forward & 5steps backwards	
13	6 Feb., 15	P/A		F/Page	C	p.21 – 36	7,560,000		NNG	Jonathan Testimonial of a Reformer....	
14	9 Feb., 15	PA		Centre Spread	Color	p.16-17	1,365,000		Anonymous	Do you want to go backwards to 1985?	
15	9 Feb., 15		HA	F/Page	B/W	p.38	357,000		FMLHUD	Housing Milestones	
16	9 Feb., 15	PA		F/Page	Color	p.60	472,500		NNG	Buhari on the Run...	
17	12 Feb., 15	PA		F/Page	Color	p.9	472,500		NNG	They will vote for GEJ	
Total Amount of Business Day Adverts for PDP/GEJ							N18,574,500				

2: Thisday Newspaper:

No	Reference	Category	Technical Details	Cost	Sponsor	Remarks
----	-----------	----------	-------------------	------	---------	---------

	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	2 Jan., 15	PA		Double Spread	B/W	p.B, C, D, &13	3,250,000	PDP PCO		...Constitution of the PDP PCO 2015...
2	2 Jan., 15	PA		F/Page	Color	p.54	562,500		GLGP	True Change is not for a few but all
3	3 Jan., 15		HA	F/Page	B/W	p.50	550,000		UNF	Before we forget OBJ the Watcher
4	4 Jan., 15	PA		F/Page	Color	p.96	562,500		CTI	Lest we forget....
5	4 Jan., 15	PA		F/Page	Color	p.99	562,500		GLGP	News Direction; New Commitment..
6	5 Jan., 15	PA		F/Page	Color	p.B	562,500		GLGP	Economy now No.1 in Africa..
7	5 Jan., 15	PA		F/Page	Color	p.52	562,500		FN	...Forward ever, backward never!
8	7 Jan., 15	PA		D/Spread	Color	p.12 & 45	1,625,000	PDP SW		flag off of the GEJ...Campaign
9	7 Jan., 15	PA		F/Page	B/W	p.D	550,000		SWDC	...Buhari's Questions of Perjury...
10	7 Jan., 15	PA		F/Page	Color	p.41	562,500		FN	...Forward ever, backward never!
11	7 Jan., 15	PA		F/Page	Color	p.H	562,500	PDPPCO		the flag off of Campaign in Lagos
12	8 Jan., 15	PA		F/Page	Color	p.6 ²	1,250,000		FN	GEJ's reforms are working...
13	8 Jan., 15	PA		D/Spread	Color	p.12 & 45	1,625,000	PDP SW		Vote Good Work/Vote Goodluck...
14	8 Jan., 15	PA		F/Page	Color	p.VII	562,500		GID	A Dictator hiding behind another
15	8 Jan., 15	PA		F/Page	Color	p.XII	562,500	PDPPCO		hold a Presidential rally in Enugu
16	9 Jan., 15	PA		F/Page	Color	p.XII	562,500		Anonymous	your victorious journey has begun

² Thisday Newspaper charges different rates for special position such as pages 2/3 (N1,500,000), while pages 4,5,6, and 7 (1,250,000).

17	11 Jan., 15	PA		F/Page	Color	p.17	562,500		NNG	Lest We Forget (1)...
18	11 Jan., 15	PA		F/Page	Color	p.98	562,500		Enugu Gov. Candidate	Thank you...to our dear President Dr. GEJ
19	11 Jan., 15	PA		F/Page	Color	p.99	562,500		CN	war against indiscipline/humiliation
20	11 Jan., 15	PA		D/Spread	Color	p.100/101	1,625,000	PDPPCO		Presidential Train Arrives Ibadan
21	12 Jan., 15	PA		F/Page	Color	p.48	562,500		CN	Is GMB really honest on Corruption
22	12 Jan., 15	PA		F/Page	Color	p.53	562,500		ICG	Will you put your life in the hands of
23	12 Jan., 15	PA		F/Page	Color	p.56	562,500	PDP Oyo		Welcome to Ibadan President GEJ
24	12 Jan., 15	PA		F/Page	Color	p.57	562,500		Oyo Governor Candidate	Welcome to Ibadan...Dr GEJ...
25	12 Jan., 15	PA		F/Page	Color	p.59	562,500	PDP Oyo		Oyo for Goodluck Good Work
26	13 Jan., 15	PA		F/Page	Color	p.A	562,500		BAC	Need we say more? ...
27	13 Jan., 15	PA		F/Page	Color	p.B	562,500		FN	...Continue with Progres
28	13 Jan., 15	PA		F/Page	Color	p.vi	562,500	PDP		Meeting Notice...
29	13 Jan., 15	PA		F/Page	Color	p.ix	562,500		ICG	...Nigerians, Shine your eye!
30	13 Jan., 15	PA		F/Page	B/W	p.xvi	550,000		EAS	Non Qualification of GMB 2contest
31	14 Jan., 15		HA	D/Spread	Color	p.IV-V	1,625,000		Wind of Hope	Think Nigeria Vote Goodluck...
32	14 Jan., 15	PA		F/Page	Color	p. VIII	562,500		CN	...they cannot pull us backward!
33	14 Jan., 15	PA		F/Page	Color	p. XII	562,500		ICG	Buhari dislikes Ekwueme
34	14 Jan., 15	PA		F/Page	Color	p.VII	562,500		BAC	...Need We Say More?
35	15 Jan., 15	PA		F/Page	Color	p.VI	562,500		NNG	Lest We Forget (2)...

36	15 Jan., 15	PA		F/Page	Color	p.XI	562,500		ICG	Buhari dislikes their fathers...
37	15 Jan., 15	PA		F/Page	Color	p.XIII	562,500		YRC	A word is enough for the wise!
38	15 Jan., 15	PA		F/Page	Color	p.XIV	562,500		CCEL	Our Issue with GMB's Qualification
39	15 Jan., 15	PA		F/Page	Color	p.13	562,500		BAC	From his closest associates
40	15 Jan., 15	PA		9x6	Color	p.G	430,000		FN	Change can be backward
41	16 Jan., 15	PA		F/Page	Color	p.C	562,500		BAC	Who is Buhari? ...
42	16 Jan., 15	PA		F/Page	Color	p.i	562,500		NNG	Lest we forget (3)
43	16 Jan., 15		HA	F/Page	Color	p.v-viii	2,250,000		Anonymous	PTF...Report of IMC...
44	16 Jan., 15	P	HA	F/Page	Color	p.x	562,500	PDP		2015 NAF Remembrance Day
45	16 Jan., 15	PA		F/Page	Color	p.xiv	562,500		Uchechukwu Ogah	Welcome to Abia State our President!....
46	16 Jan., 15	PA		F/Page	Color	p.xv	562,500	PDP Imo		...Dr. GEJ visits Imo state...
47	16 Jan., 15	PA		F/Page	Color	p.E	562,500	PDP PCO NC		Meeting of North Central Zonal PCO
48	16 Jan., 15	PA		F/Page	Color	p.H	562,500		Abia Governor Candidate	Welcome to Abia Mr. President....
49	16 Jan., 15	PA		F/Page	Color	p.45	562,500	PDP Abia		Welcome Mr. President...
50	17 Jan., 15	PA		F/Page	Color	p.43	562,500		BAC	Who is Buhari? ...
51	17 Jan., 15	PA		F/Page	Color	p.57	562,500		Ebonyi Gov.Candidate	Thank you, Mr. President...
52	17 Jan., 15	PA		F/Page	Color	p.60	562,500		Imo Governor Candidate	Onye Isi Ala Ibiaala!!! welcomes our performing president, Dr. GEJ

53	17 Jan., 15	PA		F/Page	Color	p.61	562,500		ICG	Buhari...dislikes Ikemba Nnewi...
54	17 Jan., 15	PA		F/Page	Color	p.62	562,500		Osita Chidoka	Welcome Mr. President to Anambra
55	18 Jan., 15	PA		F/Page	Color	p.16	562,500		GLGP	shares the same vision with BH..
56	18 Jan., 15	PA		F/Page	Color	p.22	562,500		P4T	...Buhari humiliated Awolowo...
57	18 Jan., 15	PA		C/Spread	Color	p.64-65	1,875,000		ICG	Will you put your life in the hands of
58	18 Jan., 15	PA		D/Spread	Color	p.70-71	1,625,000		Wind of Hope	Think Nigeria; Vote Goodluck
59	18 Jan., 15	PA		F/Page	Color	p.90	562,500		NNG	Jonathan is transforming Nigeria...
60	18 Jan., 15	PA		F/Page	B/W	p.101	550,000	PDP Rivers		PDP Presidential Campaign Rally....
61	19 Jan., 15	PA		F/Page	Color	p.D	562,500		GGNI	GEJ opening doors for...women
62	19 Jan., 15	PA		F/Page	B/W	p.23	550,000		CCEL	GMB: Just show it...
63	19 Jan., 15	PA		F/Page	Color	p.59	562,500		AYA	Sai Buhari!!! What a fatal error!!!!
64	19 Jan., 15	PA		F/Page	Color	p.61	562,500		CM4GEJ	Insecurity is a global problem...
65	20 Jan., 15	PA		9x6 inch	Color	p.D	430,000		FN	Progress is forward...
66	20 Jan., 15	PA		F/Page	B/W	p.V	550,000		UNCI	Posers GMB must answer...
67	20 Jan., 15	PA		D/Spread	Color	p.VI & XI	1,625,000		GGNI	Actions speak louder than words...
68	20 Jan., 15	PA		F/Page	Color	p.IX	562,500		CF	An Evening with Dr. GEJ
69	21 Jan., 15		HA	F/Page	B/W	p.V	550,000		NNN	Communiqué of Eze Nigbo of all 19
70	21 Jan., 15	PA		F/Page	Color	p.43	562,500		FFC	It's Nigeria at all cost...
71	22 Jan., 15	PA		F/Page	Color	p.C	562,500		Benue Governor	Welcome to Benue State our great leader Dr. GEJ...

72	22 Jan., 15	PA		F/Page	B/W	p.42	550,000		Oyebuchi Chuckwu	...I remain loyal to President GEJ...
73	22 Jan., 15	PA		F/Page	Color	p.46	562,500	PDP FCT		Let's join hands together to deliver
74	22 Jan., 15		HA	F/Page	Color	p.50	562,500		FMoA	Agric Works; Nigeria Works!
75	22 Jan., 15	PA		F/Page	Color	p.51	562,500		FN	Changing the face of Nig economy
76	23 Jan., 15	PA		F/Page	Color	p.iii	562,500		AYA	Sai Buhari!! What a Fatal Error!!!...
77	23 Jan., 15	PA		F/Page	Color	p.IV	562,500		SWSG	Posers on Buhari Gate!...
78	23 Jan., 15	PA		F/Page	Color	p.V	562,500		MBD	Why Middle Belt is standing by GEJ
79	23 Jan., 15	PA		F/Page	Color	p.43	562,500		UFAD	... Sai Buhari! Lol!
80	24 Jan., 15	PA		F/Page	Color	p.55	562,500		CTI	Show me thy friend ...
81	25 Jan., 15	PA		F/Page	Color	p.14	562,500		NNG	he will be sleeping ooo!...
82	25 Jan., 15	PA		F/Page	Color	p.15	562,500		CF	An evening with Dr. GEJ
83	25 Jan., 15	PA		F/Page	Color	p.32	562,500		NNG	Buhari Pull Over;
84	25 Jan., 15	PA		F/Page	Color	p.40	562,500		GLGP	Man punished our Royal Fathers...
85	25 Jan., 15		HA	F/Page	B/W	p.iii	550,000		CEC	1 st National Summit, Yenagoa
86	25 Jan., 15	PA		F/Page	Color	p.v	562,500		YRC	Buhari to sideline Osinbajo?...
87	25 Jan., 15	PA		F/Page	Color	p.vi	562,500		CN	Behold supposed Change Agents
88	25 Jan., 15	PA		Double Spread	Color	p.x-xi	1,625,000	PDPPCO	Jonathan is Working
89	25 Jan., 15	PA		F/Page	Color	p.xvi	562,500		FN	...forward ever, backward never!...
90	26 Jan., 15	PA		F/Page	Color	p.XV	562,500	PDPPCO		Say no to violence;

91	26 Jan., 15		HA	F/Page	Color	p.43	562,500		UFAD	No Government in Nigeria has ever
92	26 Jan., 15	PA		F/Page	Color	p.44	562,500		FN	...Forward ever, backward never!
93	26 Jan., 15	PA		F/Page	Color	p.XI	562,500		CTI	... I will tell you who you are...
94	26 Jan., 15	PA		F/Page	Color	p.XVI	562,500		CN	...Is a Man with 4 purported
95	27 Jan., 15	PA		F/Page	Color	p.II	562,500		FN	Nigeria is Moving Forward...
96	27 Jan., 15	PA		F/Page	Color	p.IX	562,500		GLGP	Buhari has no record....
97	27 Jan., 15	PA		F/Page	Color	p.X	562,500		Rivers Gov. Candidate	Welcome to Rivers State, Dr. GEJ... to Rivers state...
98	27 Jan., 15	PA		F/Page	Color	p.XII	562,500		Concerned Nigerians	Behold the supposed Change Agents...vote wisely.
99	27 Jan., 15	PA		F/Page	Color	p.XIII	562,500		FN	...Forward ever, backward never!...
100	27 Jan., 15	PA		F/Page	B/W	p.XVI	550,000		FCT Minister	I Can't Sponsor thugs to stone
101	28 Jan., 15	PA		F/Page	Color	p.A	562,500		Kingsley Kuku	welcomes our Beloved President!
102	28 Jan., 15	PA		F/Page	Color	p.iii	562,500		CN	...Could these men have changed
103	28 Jan., 15	PA		F/Page	Color	p.vi	562,500		CPs	Faces of Hypocrites
104	28 Jan., 15	PA		F/Page	Color	p.vii	562,500		FN	...Forward ever, backward never!...
105	28 Jan., 15		HA	F/Page	B/W	p.xv	550,000		CEC	Communiqué of CEC held at
106	28 Jan., 15	PA		F/Page	Color	p.40	562,500		DLBSG	welcome Mr. Transformer to Rivers
107	28 Jan., 15	PA		F/Page	Color	p.41	562,500		FN	Vote to keep Nigeria moving...
108	28 Jan., 15		HA	D/Spread	Color	p.F-G	1,625,000		Wind of Hope	Think Nigeria; Vote Goodluck

109	28 Jan., 15		HA	H/Page	Color	p.50	406,250		Nextier	Solving the Boko Haram Challenge;
110	28 Jan., 15		HA	F/Page	Color	p.54	562,500		NSUV	...let's reject violent politicians!...
111	29 Jan., 15		HA	F/Page	Color	p.A	562,500		Nextier	Lessons from the Amnesty...
112	29 Jan., 15	PA		F/Page	Color	p.B	562,500		SDC	Our take on Dr. GEJ...
113	29 Jan., 15	PA		F/Page	Color	p.i, iii, & V	1,687,500	PDP		...Let's keep going forward.
114	29 Jan., 15	PA		F/Page	Color	p.XV	562,500		FN	Nigeria is Moving Forward...
115	30 Jan., 15	PA		F/Page	Color	p.13	562,500	PDP		... Vote Goodluck...
116	30 Jan., 15		HA	F/Page	B/W	p.II	550,000		MCAD	Invitation to a Symposium
117	30 Jan., 15	PA		F/Page	Color	p.V	562,500	PDPPCO		back to the era of doom ...
118	30 Jan., 15	PA		F/Page	Color	p.VI-VII	1,125,000		SDC 2015: Our take on Dr. GEJ...
119	30 Jan., 15	PA		F/Page	Color	p.VIII	562,500		YRC	The sad story of Southern VPs....
120	30 Jan., 15	PA		F/Page	Color	p.IX	550,000		FN	...Forward ever, backward never!
121	30 Jan., 15	PA		F/Page	Color	p.XI	562,500		NNG	Reject this ugly breed...
122	30 Jan., 15	PA		F/Page	Color	p.49	550,000		A/Ibom Gov. Candidate	Welcome to Akwa Ibom Our Great Leader!...
123	31 Jan., 15	PA		F/Page	Color	p.54	562,500	PDPPCO		Transforming Nigerian economy
124	1 Feb., 15	P/A		F/Page	C	p.I	562,500		FN	N3bn grant made available to ...
125	1 Feb., 15	P/A		F/Page	Color	p.IV	562,500		CSMDCY	Why ... will not vote for him
126	1 Feb., 15	P/A		F/Page	Color	p.VI	562,500		CNPD	Showcasing Monumental Strides

127	1 Feb., 15	P/A		F/Page	Color	p.VII	562,500	PDP Kogi		support for our performing GEJ...
128	1 Feb., 15	P/A		F/Page	Color	p.18	562,500		NNG	Buhari Pull Over (2)...
129	1 Feb., 15	P/A		F/Page	Color	p.21	562,500		NNG	APC is a waste basket of PDP
130	1 Feb., 15	P/A		F/Page	Color	p.31	562,500		ANAP-F	The ugly side of Buhari& GEJ
131	1 Feb., 15	P/A		F/Page	Color	p.XII	562,500	PDPPCO		Beware of wolf in sheep's clothing
132	1 Feb., 15	P/A		F/Page	Color	p.XIV	562,500		FFC	...Death by retroaction...
133	1 Feb., 15	P/A		F/Page	Color	p.95	562,500		#LET	Jonathan is working ...
134	2 Feb., 15	PA		F/Page	Color	p.9 & 11	1,125,000	PDP		Let's keep going forwards.
135	2 Feb., 15	PA		F/Page	Color	p.II	562,500		FN	Old ways do not open new doors...
136	2 Feb., 15	PA		F/Page	Color	p.III	562,500		CNPD	Public Presentation...
137	2 Feb., 15	PA		Double Spread	B/W	p.IV-V	1,625,000	PDP Katsina		Katsina State PCC...
138	2 Feb., 15	PA		F/Page	Color	p.VI	562,500		JLP	Railways: the Jonathan Approach
139	2 Feb., 15	PA		F/Page	Color	p.VII	562,500		Ahmed Alkali	Welcome to Gombe GEJ...
140	2 Feb., 15	PA		F/Page	B/W	p.VIII	550,000		Fresh Focus	Gen. Buhari....Mr. No Regrets
141	2 Feb., 15	PA		F/Page	Color	p.29	562,500		Delta State	One Good term deserves another
142	2 Feb., 15	PA		F/Page	Color	p.53	562,500	PDPPCO		When Buhari says SUFFER...
143	3 Feb, 15	PA		F/Page	Color	p.42	562,500		Smart Adeyemi	Welcome to Confluence State President GEJ...
144	3 Feb., 15	PA		F/Page	Color	p.44	562,500		Mike O	Welcome GEJ...to Benin City,
145	3 Feb., 15		HA	F/Page	B/W	p.G-H &	2,620,000		MO	[Anti Buhari's] Court Order...

						<i>p.45-47</i>				
146	3 Feb., 15	PA		9x3	Color	<i>p.54</i>	430,000		FN	<i>Nigeria is Moving Forward...</i>
147	4 Feb., 15	PA		F/Page	Color	<i>p.C</i>	562,500		Delta Gov. Candidate	<i>Mr. President you Good Work is undeniable....</i>
148	4 Feb., 15	PA		F/Page	Color	<i>p.ii</i>	562,500		Anonymous	<i>Change is forward movement...</i>
149	4 Feb., 15		HA	D/Spread	Color	<i>p.IV-V</i>	1,625,000		Wind of Hope	<i>to transform our water resources...</i>
150	4 Feb., 15	PA		F/Page	B/W	<i>p.VI</i>	550,000		Fresh Focus	<i>World knows GEJ is a performer!</i>
151	4 Feb., 15	PA		F/Page	B/W	<i>p.VIII</i>	550,000	PDP Bayelsa		<i>Dickson is 100% with President Goodluck Jonathan</i>
152	4 Feb., 15	PA		F/Page	Color	<i>p.XI</i>	562,500		NCN	<i>Osinbajo, Show me your friend!</i>
153	4 Feb., 15		HA	F/Page	Color	<i>p.XIII</i>	562,500		Livinus A. Tsar	<i>Congratulations Sir.....</i>
154	4 Feb., 15	PA		F/Page	Color	<i>p.XIV</i>	562,500		NU-PDP-E	<i>Vote for the Transformation Team</i>
155	4 Feb., 15	PA		F/Page	Color	<i>p.44</i>	562,500		W.E. Ogbuide & Family	<i>Mr. President Welcome to Benin City...</i>
156	4 Feb., 15	PA		F/Page	Color	<i>p.52</i>	562,500		CDN	<i>APC wants power through violence</i>
157	4 Feb., 15	PA		F/Page	Color	<i>p.55</i>	562,500	PDPPCO		<i>transforming the Nigerian Economy</i>
158	5 Feb., 15	PA		F/Page	Color	<i>p.6</i>	562,500		FN	<i>Nig.is progressively moving forward</i>
159	5 Feb., 15	PA		F/Page	Color	<i>p.A&C</i>	1,125,000	PDP		<i>Let's keep going forwards.</i>
160	5 Feb., 15	PA		F/Page	Color	<i>p.II</i>	562,500		Abiodun Uwadia	<i>Thanks for coming...</i>
161	5 Feb., 15	PA		F/Page	Color	<i>p.III</i>	562,500		Anonymous	<i>Change is forward movement</i>
162	5 Feb., 15	PA		F/Page	Color	<i>p.V</i>	562,500		CN	<i>...Vote Wisely.....</i>

163	5 Feb., 15		HA	D/Spread	Color	p.VI-VII	1,625,000		Edozien O.N.	Forward or Accelerate?....
164	5 Feb., 15	PA		F/Page	Color	p.IX	562,500		Gordon Bozimo	Welcome home your Excellency Dr. GEJ...
165	5 Feb., 15		HA	F/Page	B/W	p.X-XV	3,300,000		Chukwunweike Okafor	Chukwunweike Okafor vs. GMB and others...
166	5 Feb., 15	PA		F/Page	Color	p.40	562,500		Enugu Governor	Ndi Enugu vote Goodluck Ebele Jonathan for President.
167	5 Feb., 15	PA		F/Page	Color	p.43	562,500		Bayelsa Governor	Proudly welcomes our beloved President home...
168	5 Feb., 15		HA	F/Page	Color	p.E	562,500		GLGP	Is INEC ready for this Election?
169	5 Feb., 15	PA		F/Page	Color	p.49	562,500		CN	we just cannot vote for...
170	5 Feb., 15	PA		F/Page	Color	p.55	562,500	PDP Bayelsa		Welcome President GEJ to Bayelsa state...
171	6 Feb., 15	PA		F/Page	B/W	p.D	550,000	PDI		PDP Manifesto 2015-2019
172	6 Feb., 15	PA		F/Page	B/W	p.i	550,000		Fresh Focus	which Credentials...
173	6 Feb., 15	PA		F/Page	Color	p.ii	562,500		CHGG	Forgetting the past can...
174	6 Feb., 15	PA		D/Spread	Color	p.iv-v	1,625,000	PDPPCO		A man worthy of Leadership
175	6 Feb., 15		HA	F/Page	B/W	p.vi	550,000		MO	[Anti Buhari's] Court Order...
176	6 Feb., 15		HA	F/Page	Color	p.xii	562,500		Uniport Alumni	Lecture
177	6 Feb., 15	PA		F/Page	Color	p.29-44	9,000,000		NNG	Testimonial of a Reformer...
178	6 Feb., 15	PA		F/Page	B/W	p.67	550,000		ON	the Stand of Ndigbo...
179	6 Feb., 15		HA	F/Page	Color	p.68	562,500		NIMASA	Achievements in the Maritime
180	7 Feb., 15	PA		F/Page	Color	p.50	562,500	PDPPCO		Nigerians must unite against BH

181	7 Feb., 15	PA		F/Page	Color	p.51	562,500		Anonymous	Change is forward movement
182	7 Feb., 15		HA	Double Spread	B/W	p.54-55	1,625,000		SNPA	the unholy conspiracy between INEC & NEF
183	7 Feb., 15	PA		F/Page	Color	p.60	562,500		Wind of Hope	...Jonathan is already doing it!
184	8 Feb., 15	PA		Double Spread	Color	p.12-13 & 93	3,250,000	PDP		Do you want to go backward to 1985?...Vote Goodluck
185	8 Feb., 15	PA		F/Page	Color	p.20	562,500		CHGG	make the same mistake again...
186	8 Feb., 15	PA		F/Page	Color	p.32	562,500		NNG	Buhari on the Run...
187	8 Feb., 15	PA		C/Spread	Color	p.40&65	1,625,000		CF	Facts are Stubborn: Take a Look...
188	8 Feb., 15	PA		F/Page	Color	p.99	562,500		Wind of Hope	...Jonathan is already doing it!
189	8 Feb., 15	PA		F/Page	Color	p.100-101	1,125,000	PDP PCO		GMB show your certificate...
190	8 Feb., 15	PA		F/Page	Color	p.102	562,500		Anonymous	...Vote GEJ for President...
191	9 Feb., 15	PA		F/Page	Color	p.C	562,500		Anonymous	...Vote GEJ for President...
192	9 Feb., 15		HA	F/Page	Color	p.64	562,500		NigComSat	Another Milestone of TA...
193	9 Feb., 15		HA	F/Page	B/W	p.66	550,000		FMLHUD	Reducing the Housing Deficit
194	9 Feb., 15	PA		H/Page	Color	p.43	406,250		GVPUA	We are solidly behind Dr. GEJ
195	9 Feb., 15	PA		F/Page	Color	p.46	562,500		Anonymous	...Vote Jonathan Goodluck for President...
196	9 Feb., 15		HA	F/Page	Color	p.50	562,500		NSDP	achievements in the maritime
197	9 Feb., 15		HA	F/Page	B/W	p.75	550,000		FMoW	Re: SW Groups fault FG N350bn Road construction claim
198	9 Feb., 15		HA	F/Page	B/W	p.76	550,000		Chijioko Ugwuoke	The Mbaka Saga: a closer look...

199	9 Feb., 15	PA		F/Page	Color	p.E	562,500	PDPPCO		<i>a leopard cannot change its spots</i>
200	10 Feb., 15		HA	F/Page	B/W	p.B	550,000		APO	<i>Re: Etete to Jonathan;s Wife: Leave Dickson alone..</i>
201	10 Feb., 15	PA		F/Page	B/W	p.H	550,000		Fresh Focus	<i>Beware agent provocateur on the</i>
202	10 Feb., 15	PA		F/Page	Color	p.45	562,500		LAI	<i>Ndigbo Lest we Forget.....</i>
203	10 Feb., 15	PA		F/Page	Color	p.53	562,500		Bayelsa Governor	<i>...appreciation on the hosting of President GEJ...</i>
204	10 Feb., 15	PA		H/Page	Color	p.43	406,250	PDPPCO		<i>invitation to a briefing session...</i>
205	11 Feb., 15	PA		10x6	Color	Front Page	10,000,000	PDP		<i>Let's talk about change (1) National Security...</i>
206	11 Feb., 15		HA	F/Page	Color	p.D	562,500		CTI	<i>The Hurdles Before the March 28</i>
207	11 Feb., 15		HA	F/Page	Color	p.13	562,500		GLGP	<i>Please come clean, Prof. Jega..</i>
208	11 Feb., 15	PA		F/Page	Color	p.44	562,500		CN	<i>what kind of leader constantly incites violence with his utterances</i>
208	12 Feb., 15	PA		H/Page	Color	p.12	406,250		GVPUA	<i>Disability is Not inability!...</i>
209	12 Feb., 15	PA		F/Page	B/W	p.B	550,000		Fresh Focus	<i>Watch Out! Buharinomics targets</i>
210	12 Feb., 15	PA		F/Page	Color	p.D	562,500		Anonymous	<i>GEJ's Visit to the Lord's Chosen's</i>
211	12 Feb., 15	PA		F/Page	Color	p.13	562,500		NNG	<i>Facts are sacred...</i>
212	12 Feb., 15	PA		F/Page	Color	p.44	562,500		#LET	<i>Jonathan is working...</i>
213	12 Feb., 15	PA		F/Page	Color	p.G	562,500		NCN	<i>Osinbajo, Show me your friend!...</i>
214	12 Feb., 15		HA	D/Spread	Color	p.50-53	3,250,000		Grant Oghie	<i>The Truth about Corruption in Nig</i>
215	12 Feb., 15	PA		F/Page	Color	p.54	562,500		JLP	<i>...Nigeria moving forward...</i>

216	13 Feb., 15		HA	F/Page	Color	p.ii	562,500		NIMASA	Achievements in the maritime	
217	13 Feb., 15		HA	D/Spread	Color	p.31-34	3,250,000		FERMA	Giant Strides in Road maintenance	
218	13 Feb., 15		HA	F/Page	Color	p.17	562,500		Anonymous	Comparative Analysis ofCandidates	
219	13 Feb., 15		HA	F/Page	Color	p.IX	562,500		GLGP	Prof. Jega's Postponements	
220	13 Feb., 15	PA		Double Spread	B/W	p.62-63	1,625,000	PDPPCO		PVCs: Questions Prof. Jega Must Answer!...	
Total Amount of Thisday Adverts for PDP/GEJ							N179,373,500				

3: Daily Sun Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	1 Jan., 15	PA		F/Page	Color	p.24	578,550		GLGP	Happy New Year to all Lagosians.
2	1 Jan., 15	PA		F/Page	Color	p.41	578,550		Anambra HoA Candidate	Congratulations to our President ...
3	1 Jan., 15	PA		F/Page	Color	p.42	578,550		CTI	Lest we Forget....
4	1 Jan., 15	PA		F/Page	B/W	p.56	449,195		UNF	Before we forget Obasanjo the "Watcher"
5	2 Jan., 15	PA		F/Page	Color	p.23	578,550		GLGP	True Change is not for a few but for all!
6	3 Jan., 15	PA		H/Page	Color	p.63	337,935		Samson Benjamin	Nigerians, Shine your Eyes; Why is Buhari so desperate?

7	3 Jan., 15	PA		D/Spread	B/W	p.64-65	1,365,000	PDPPCO		2015....Constitution of PCO
8	3 Jan., 15	PA		D/Spread	B/W	p.66-67	1,365,000	PDPPCO		Composition of Members
9	4 Jan., 15	PA		F/Page	B/W	p.62-63	697,399	PDPPCO		Composition of Members
10	7 Jan., 15	PA		F/Page	Color	p.4	578,550		GLGP	For the Love of Lagos...Vote GEJ
11	7 Jan., 15	PA		F/Page	B/W	p.9	449,195		Fresh Focus	Buhari in Obasanjo's Shadow for 2015
12	7 Jan., 15	PA		F/Page	Color	p.45	578,550		NNG	Lest We Forget (1)
13	7 Jan., 15		HA	F/Page	Color	p.63	578,550		DMCO	Season's Greeting Mr. President....
14	8 Jan., 15	PA		F/Page	Color	p.4	578,550	PDPPCO		Enugu is Ready PDP
15	8 Jan., 15	PA		F/Page	Color	p.24	578,550		GID	A Dictator hiding behind another Pastor...
16	8 Jan., 15	PA		F/Page	Color	p.41	578,550		CN	Let me win first; Sharia for sure....
17	8 Jan., 15	PA		F/Page	Color	p.46-47	916,485		A/Ibom ALGON	Congratulations, President GEJ on his nomination.
18	8 Jan., 15	PA		F/Page	Color	p.2	578,550		OUKSG	Mr. President Let's do it again!...
19	9 Jan., 15	PA		F/Page	Color	p.4	578,550		EUF	Welcome Mr. President to Enugu State
20	9 Jan., 15	PA		F/Page	B/W	p.9	449,195		Elliot Uko & Maria Okwor	Why Ndigbo will vote for Jonathan....
21	9 Jan., 15	PA		F/Page	Color	p.42	578,550		Enugu East LGC	Ride on Mr. President...
22	9 Jan., 15	PA		F/Page	Color	p.43	578,550		Ekweremadu	Transformation continues Dr. GEJ
23	9 Jan., 15	PA		F/Page	Color	p.44	578,550		CN	Buhari wants sharia...
24	9 Jan., 15	PA		F/Page	Color	p.45	578,550		Enugu NASS	Enugu PDP NASS Candidates Welcome
25	9 Jan., 15	PA		F/Page	B/W	p.60	449,195		Enugu ALGON	Welcome Mr. President

26	9 Jan., 15	PA		F/Page	Color	p.61	578,550	PDPPCO Enugu		Welcome Mr. President
27	9 Jan., 15	PA		F/Page	Color	p.62	578,550		FFC	MEND Backs Buhari; Show me thy friend
28	10 Jan., 15	PA		F/Page	Color	p.2	578,550	PDPPCO		PDP Presidential Campaign Rallies (Schedule)....
29	10 Jan., 15	PA		Q/Page	Color	p.69	578,550	PDPPCO		Goodluck Winning Team
30	11 Jan., 15	PA		F/Page	Color	p.58	578,550		Concerned Nigerians	...Is this War against indiscipline or humiliation against fellow human being...
31	11 Jan., 15	PA		F/Page	Color	p.59	578,550	PDPPCO		Presidential Train Arrives IbadanTomorrow
32	11 Jan., 15	PA		F/Page	Color	p.69	578,550		FFC	MEND Backs Buhari....
33	11 Jan., 15	PA		Double Spread	Color	p.70-71	1,365,000		Wind of Hope	Think Nigeria vote Goodluck;Is this President really clueless?
34	12 Jan., 15	PA		F/Page	Color	p.63	578,550		CN	Nigerians, have we forgotten so soon?...
35	13 Jan., 15	PA		F/Page	Color	p.23	578,550		ICG	Will you put your life in the hands of this Man
36	13 Jan., 15	PA		F/Page	Color	p.42	578,550		CN	Hypocrisy: I heard GMB is honest....
37	13 Jan., 15	PA		F/Page	Color	p.45	578,550		NNG	Lest we Forget (2)....
38	13 Jan., 15	PA		F/Page	Color	p.62	578,550		FN	...Our Economy: being diversified...
39	14 Jan., 15	PA		F/Page	B/W	p.9	449,195		Fresh Focus	2015 The Curse of Cabalist Credentials...
40	14 Jan., 15	PA		F/Page	Color	p.22	578,550		CN	Buhari/Osinbajo cannot pull us backwards!
41	14 Jan., 15	PA		D/Spread	Color	p.42-45	2,730,000		Anonymous	PTF IMC Report....
42	14 Jan., 15	PA		F/Page	B/W	p.50	449,195		HJPM	www.buhariproduceyourcertificate.com
43				F/Page	Color		578,550			Lest we Forget (3)

44	15 Jan., 15		HA	F/Page	B/W	p.9	449,195		SOCEF	Communiqué....
45	15 Jan., 15	PA		10x6	Color	p.23	556,668		FN	Progress is forward...
46	15 Jan., 15	PA		F/Page	Color	p.24	578,550		YRC	Does Buhari believe in what Yoruba
47	15 Jan., 15	PA		F/Page	Color	p.41	578,550		Austin Papa Nwokone	Ndimo Abuja welcome President Jonathan...to Imo
48	15 Jan., 15		HA	F/Page	Color	p.61	578,550	PDP		2015 NAF Remembrance Day...
49	16 Jan., 15	PA		F/Page	Color	p.2	578,550		OUKSG	As the victory train of PDP moves into Abia
50	16 Jan., 15	PA		F/Page	B/W	p.5	449,195		Eboni Governor	Welcome Mr. President.... on historic campaign tour of Ebonyi State...
51	16 Jan., 15	PA		F/Page	B/W	p.10	449,195	PDPPCO		Campaign Train makes a stopover in SE
52	16 Jan., 15	PA		F/Page	Color	p.23	578,550		NdigboAmaka	Welcome President GEJ...to Anambra
53	16 Jan., 15	PA		F/Page	Color	p.42	578,550		Dave Umahi	Welcome to Ebonyi Mr. President...
54	16 Jan., 15	PA		F/Page	Color	p.43	578,550		DMCO	Welcome Mr. President...
55	16 Jan., 15	PA		F/Page	B/W	p.60	449,195		Ebonyi Gov. Flagbearer	Welcome Mr. President...the Transformer
56	16 Jan., 15	PA		F/Page	Color	p.62	578,550	PDPPCO		Dr. GEJ visits Imo State
57	16 Jan., 15	PA		F/Page	Color	p.63	578,550		CN	...Did I even complete this O'Level?
58	17 Jan., 15	PA		Q/Page	B/W	p.10	141,068	PDP PCO		Goodluck Winning Team. One Man One Vote Edition
59	17 Jan., 15	PA		F/Page	Color	p.12	578,550		CNPP/ ARPP Imo State	Welcome to Imo GEJ
60	17 Jan., 15	PA		F/Page	Color	p.14	578,550		FPDPYL Imo	Welcome to Imo State Dr. GEJ...

61	17 Jan., 15	PA		F/Page	Color	p.57	578,550		Ben Ndi Obi	Welcome to our Eagle ... into the light of
62	17 Jan., 15	PA		F/Page	B/W	p.67	449,195		PGCFN	Mr. President welcome to Imo
63	18 Jan., 15	PA		F/Page	Color	p.4	578,550		GLGP	shares the same vision with Boko Haram
64	18 Jan., 15	PA		F/Page	B/W	p.10	449,195		CD	... Buhari disregards Constitution...
65	18 Jan., 15	PA		F/Page	Color	p.59	578,550		NID	Igbo Kwenu!!! Tunyere Dr. GEJ Votu gil
66	19 Jan., 15	PA		10x6 (Wrap)	Color	Front Page	13,125,000		Ekiti Governor	Enough of State Burials...Northern Presidency should wait till 2019...
67	19 Jan., 15	PA		F/Page	B/W	p.6	449,195		Prof. Viola Onwuliri	Thank you GEAJ for historic visit to Imo in the furtherance of your campaign rally...
68	19 Jan., 15	PA		F/Page	Color	p.22	578,550		GLGP	...So what has changed about the former dictator?
69	19 Jan., 15	PA		F/Page	Color	p.A12	578,550		NNG	Jonathan is transforming Nigeria...
70	19 Jan., 15	PA		F/Page	Color	p.A13	578,550	PDP		Facts Speak...Vote PDP.
71	19 Jan., 15	PA		F/Page	Color	p.A14	578,550		The One	Insecurity is a global problem
72	19 Jan., 15	PA		F/Page	Color	p.42	578,550		Forward Nigeria	Jobs: Being created...some people want to change this...
73	19 Jan., 15		HA	F/Page	B/W	p.52	248,204		SNPA	5 th General Conference of SNPA...
74	19 Jan., 15	PA		F/Page	B/W	p.59	449,195		Anambra NASS Candidate	Anambra PDP NAssembly Candidates appreciate the visit of our performing President
75	20 Jan., 15	PA		F/Page	B/W	p.8	449,195		UNCI	Poser GMB must answer.....
76	20 Jan., 15	PA		F/Page	Color	p.22	578,550		GLGP	Dogs & Baboon will be soaked in blood –
77	20 Jan., 15	PA		F/Page	Color	p.46	578,550		NIJF	What Manner of a Leader is this? ...
78	20 Jan., 15	PA		F/Page	B/W	p.50	449,195		ANPP	...we will never go back...

79	20 Jan., 15	PA		F/Page	Color	p.61	578,550		CN	Vote wisely.
80	20 Jan., 15	PA		F/Page	Color	p.62	578,550		FFC	...After Lagos, it's Nigeria at all cost...
81	21 Jan., 15	PA		F/Page	Color	p.4	578,550		GLGP	...Be wise Vote Goodluck Jonathan...
82	21 Jan., 15	PA		F/Page	Color	p.22	578,550		CN	Mai Gasikya be telling Nigerians a lie?
83	21 Jan., 15	PA		F/Page	Color	p.23	578,550		Ndigbo Amaka	Thanks for new fuel prince ...
84	21 Jan., 15	PA		F/Page	B/W	p.47	449,195		Fresh Focus	2015; Tale of two Generals (1)...
85	21 Jan., 15		HA	F/Page	B/W	p.50	449,195		NNN	Communiqué:
86	21 Jan., 15		HA	D/Spread	Color	P.62-63	1,365,000		Wind of Hope	Think Nigeria Vote Goodluck
87	22 Jan., 15	PA		10x6	Color	FP	13,125,000		Ekiti Governor	Buhari is too old to govern Nigeria...
88	22 Jan., 15	PA		F/Page	B/W	p.10	449,195		Move on Nigeria	Change? ...what has changed?
89	22 Jan., 15	PA		F/Page	Color	p. 45	578,550		NNG	72 old years old Buhari, he will be sleeping
90	22 Jan., 15	PA		F/Page	Color	p. 62	578,550		CN	Or it is with the Military Board?
91	23 Jan., 15	PA		F/Page	Color	p. 23	578,550		GLGP	Alleged Perjury Cases...
92	23 Jan., 15	PA		F/Page	Color	p. AB	578,550		SWSG	Posers on BuhariGate!...
93	23 Jan., 15		HA	F/Page	B/W	p. 48	449,195		Anonymous	stand by the Word to renounce Violence?
94	23 Jan., 15	PA		F/Page	B/W	p. 61	449,195		Anonymous	Who can we trust to lead Nigeria Forward
95	24 Jan., 15	PA		F/Page	Color	p.16	578,550		GLGP	New direction new commitment...
96	24 Jan., 15	PA		F/Page	Color	p.57	578,550	PDPPCO		These are not people of Integrity! ...
97	24 Jan., 15	PA		F/Page	B/W	p. 65	449,195		ANPP	...Nigeria will vote for a progressive,
98	25 Jan., 15	PA		F/Page	Color	p.14	578,550	PDPPCO		The giant strides of a Giant ...Vote GEJ

99	25 Jan., 15	PA		F/Page	Color	p.15	578,550		GLGP	Man ...punished our Royal fathers for
100	25 Jan., 15		HA	D/Spread	Color	p.70-71	1,365,000		Wind of Hope	Think Nigeria; Vote Goodluck...
101	26 Jan., 15	PA		F/Page	Color	p.22	578,550		GLGP	IBB's verdict on GMB...
102	26 Jan., 15	PA		F/Page	Color	p.44	578,550		NNG	Buhari pullover
103	26 Jan., 15		HA	F/Page	B/W	p.51	449,195		SNPA	Communiqué
104	26 Jan., 15		HA	F/Page	B/W	p.58	449,195		ECL	Who is afraid of Permanent Voter Cards (
105	27 Jan., 15	PA		F/Page	B/W	p.10	449,195		GGNI	achievements of Mr. President are
106	27 Jan., 15	PA		F/Page	Color	p.22	578,550	PDPPCO Enugu		Ezigbo Members...Vote PDP
107	27 Jan., 15	PA		F/Page	Color	p.24	578,550	PDPPCO		Beware of Sheep in Wolf's Clothing
108	27 Jan., 15	PA		F/Page	Color	p.41	578,550		CTI	show me thy friend and I will you who
109	27 Jan., 15	PA		F/Page	Color	p.42	578,550		FN	we shall never go back to the old ways.
110	27 Jan., 15	PA		F/Page	B/W	p.49	449,195		VNI	Is APC an alternative to the blood of Jesus
111	27 Jan., 15	PA		10x6	Color	p.61	556,668		FN	...vote to keep Nigeria moving forward...
112	28 Jan., 15	PA		F/Page	B/W	p.9	449,195		Fresh Focus	A Tale of Two General (2)...
113	28 Jan., 15	PA		F/Page	Color	p.41	578,550		YRC	The Sad Story of Southern VPs
114	28 Jan., 15	PA		F/Page	Color	p.42	578,550		CN	Could these men have changed overnight
115	28 Jan., 15	PA		F/Page	Color	p.45	578,550		CPs	The more you look, the less you see...
116	28 Jan., 15		HA	F/Page	B/W	p.47	449,195		CEC	Communiqué of the 1 st National Summit
117	29 Jan., 15	PA		F/Page	B/W	p.8	449,195		ANPP	Did you know.... We will not go back!!

118	29 Jan., 15	PA		F/Page	B/W	p.9	449,195		Southern Mandate	The plot to Islamize Nigeria, BH insurgency and GMB words on Marble...
119	29 Jan., 15	PA		F/Page	Color	p.35, 37, & 39	1,735,650		Forward Nigeria	Let's keep going forwards. Vote Goodluck
120	29 Jan., 15		HA	F/Page	Color	p.46	578,550		GLGP	Déjà vu? INEC & the February 14, PE
121	30 Jan., 15	PA		F/Page	Color	p.2	578,550		FN	Federal Roads made motorable by GEJ
122	30 Jan., 15	PA		F/Page	Color	p.3	578,550		Victor Ndoma-Egba	Transformation on course; Welcome to Cross River State Mr. President
123	30 Jan., 15		HA	F/Page	Color	p.22	578,550		NSUV	Nigerians, Let's reject violent Politicians!
124	30 Jan., 15	PA		F/Page	Color	p.41	578,550		OBA	welcomes the People's President....
125	30 Jan., 15	PA		F/Page	Color	p.42	578,550	PDP C/River		Welcome to the Peoples President....
126	30 Jan., 15	PA		F/Page	Color	p.43	578,550	PDPPCO		Don't allow this Dictator take us back
127	30 Jan., 15	PA		F/Page	Color	p.46	578,550		C/River Governor	Mr. President welcome home...
128	30 Jan., 15	PA		F/Page	B/W	p.50	449,195		Avante-Garde	GMB, We remember the gory of past!....
129	30 Jan., 15	PA		F/Page	B/W	p.51	449,195		Asara A. Asara	2015 Presidential Election, Jonathan, Issues and the Opposition
130	30 Jan., 15	PA		F/Page	Color	p.62	578,550		A/Ibom Governor	Welcome home, Our Dear President...Ette Amedio!
131	30 Jan., 15	PA		F/Page	Color	p.63	578,550	PDP A/Ibom		Your Mandate, Our Mandate! Welcome Mr. President....Ette Amedio!
132	31 Jan., 15	PA		2x2	Color	FPS	357,000		OUKSG	Vote Goodluck Jonathan!

133	31 Jan., 15	PA		F/Page	B/W	p.9	449,195		Move on Nigeria	Their Blood on his head. ...Vote wisely vote Jonathan...
134	31 Jan., 15	PA		F/Page	Color	p.14	578,550		AYOJS NWZSG	North West Zone Their lies, our facts! On TA of President GEJ...
135	31 Jan., 15	PA		F/Page	Color	p.15	578,550		Forward Nigeria	Under Goodluck all airports have been modernized...
136	31 Jan., 15	PA		F/Page	Color	p.60	578,550	PDPPCO		...Beware Wolf in Sheep's Clothing...
137	31 Jan., 15	PA		F/Page	Color	p.70	578,550		7 Wise Preachers	Vote for Jonathan for President2015
138	1 Feb., 15	PA		2x2	Color	FPS	357,000		OUKSP	Vote Goodluck Jonathan...
139	1 Feb., 15	P/A		F/Page	Color	p.4	578,550		GLGP	Can we Trust such a Man to be President?
140	1 Feb., 15	P/A		F/Page	Color	p.16	578,550		CNPD	...: A Third Perspective...
141	1 Feb., 15	P/A		F/Page	Color	p.58	578,550	PDPPCO		President Goodluck Jonathan is working ...
142	1 Feb., 15	P/A		F/Page	Color	p.60	578,550		FN	Yes, we're better off today than in 2011....
143	1 Feb., 15	P/A		D/Spread	Color	p. 70-71	1,365,000		Wind of Hope	Think Nigeria Vote Goodluck:
144	2 Feb., 15	PA		2x2	Color	FPS	357,000		OUKSP	Vote Goodluck Jonathan...
145	2 Feb., 15	PA		F/Page	Color	p.22	578,550	PDP Japan		Vote for Transformation, Unity and Continuity...
146	2 Feb., 15	PA		F/Page	Color	p.24	578,550		7 Wise Preachers	...Vote for a kind hearted Leader...
147	2 Feb., 15	PA		F/Page	Color	p.30	578,550		NNG	Buhari pull over (2)...
148	2 Feb., 15	PA		F/Page	Color	p.41	578,550		FFC	Cut in their prime...
149	2 Feb., 15	PA		F/Page	Color	p.42	578,550		NNG	...APC is a waste basket of PDP...

150	2 Feb., 15	PA		F/Page	Color	p.43	578,550	PDPPCO		...Why do we have to Suffer for 5years
151	2 Feb., 15		HA	F/Page	Color	p.44	578,550		CNPD	Showcasing GEJ Monumental Strides...
152	2 Feb., 15	PA		F/Page	B/W	p.48	449,195		Fresh Focus	Buhari, Mr. no Regrets!...
153	2 Feb., 15	PA		9x6	Color	p.61	514,250		FN	We cannot go back to the old ways...
154	2 Feb., 15	PA		F/Page	Color	p.63	578,550		DMCO	Divine Mandate CO: Vote the Winning Team...
155	3 Feb., 15	PA		2x2	Color	FPS	357,000		OUKSP	Orji Uzor Kalu Support Group Vote Goodluck Jonathan...
156	3 Feb., 15	PA		F/Page	Color	p.4	578,550		Smart Adeyemi	Welcome to the Confluence State President GEJ...
157	3 Feb., 15		HA	F/Page	B/W	p.13	449,195		CISCON	The 'Incorruptible'Buhari, &Rest of Us
158	3 Feb., 15	PA		F/Page	Color	p.31&33	1,157,100		Anonymous	Let's keep going forwards. Vote Goodluck
159	3 Feb., 15		HA	F/Page	B/W	p.4	449,195		NDUJ	...Dickson on whose side are you?...
160	3 Feb., 15		HA	F/Page	B/W	p.7-11	2,245,975		Max Ozoaka	Anti-Buhari Court Notice
161	3 Feb., 15	PA		F/Page	Color	p.61	578,550		AYOJSSG	North West Zone; Their Lies, Our Facts....
162	4 Feb., 15	PA		10x6	Color	FPS	13,125,000		Anonymous	Nigeria let's move forward...
163	4 Feb., 15		HA	F/Page	B/W	p.9	449,195		Fresh Focus	INEC, PVC, February 14, APC agenda
164	4 Feb., 15		HA	F/Page	B/W	p.13	449,195		CISCON	Midland Bank Affair &\$2.8bn MissinMoney
165	4 Feb., 15	PA		F/Page	Color	p.22	578,550		Wake Up Nigeria	The Real Buhari documentary
166	4 Feb., 15	PA		F/Page	Color	p.23	578,550	PDPPCO		Global Commendation..
167	4 Feb., 15	PA		F/Page	Color	p.28	578,550		7 Wise Preachers	...Vote for a Man of Peace...
168	4 Feb., 15	PA		F/Page	Color	p.A1	578,550		PDP NWYV	Jonathan/Sambo vote President

169	4 Feb., 15	PA		F/Page	Color	p.A3	578,550		DMCO	Vote the Winning Team
170	4 Feb., 15	PA		F/Page	Color	p.A4	578,550		CDN	APC wants power through violence
171	4 Feb., 15		HA	F/Page	B/W	p.A7	449,195		Chioma Ikejiani	Letter to Nigerian Woman
172	4 Feb., 15	PA		F/Page	Color	p.B1-16	9,256,800		NNG	Jonathan: Testimonial of Reformer
173	4 Feb., 15		HA	F/Page	B/W	p.44	449,195		LFC	On President GEJ Visit to the LFC
174	4 Feb., 15	PA		F/Page	B/W	p.55	449,195		ANPP	Did you Know?
175	4 Feb., 15		HA	F/Page	B/W	p.56	449,195		Fresh Focus	Transformational high speed rail project...
176	4 Feb., 15		HA	F/Page	Color	p.63	578,550		Bayelsa Governor	Proudly welcome our beloved President Home
177	5 Feb., 15	PA		2x2	Color	FPS	357,000		OUKSG	Vote Goodluck Jonathan
178	5 Feb., 15		HA	F/Page	Color	p.2	578,550		Anonymous	Muslims should only vote those who will promote Islam
179	5 Feb., 15		HA	H/Page	B/W	p.15	248,204		Anonymous	No record of Buhari here – WAEC
180	5 Feb., 15		HA	H/Page	B/W	p.15	248,204		ILT	Communique of Igbo Leaders of Thought
181	5 Feb., 15	PA		F/Page	Color	p.43	578,550		CN	...vote wisely
182	5 Feb., 15	PA		F/Page	B/W	p.54	449,195		PDP SMG	Open Letter to President GEJ
183	6 Feb., 15	PA		2x2	Color	FPS	357,000		OUKSG	Vote Goodluck Jonathan
184	6 Feb., 15		HA	F/Page	Color	p.2	578,550		Anonymous	Old ideas are incapable of creating new possibilities
185	6 Feb., 15		HA	F/Page	Color	p.24	578,550		ALGON Bayelsa	Welcomes Mr. President
186	6 Feb., 15	PA		F/Page	B/W	p.6	449,195		DMCO	Vote the Winning Team

187	6 Feb., 15		HA	H/Page	B/W	p.8	449,195		Emir of Bauchi	Bauchi State Council of Emirs Condemns attack on Mr. President
188	6 Feb., 15	PA		F/Page	B/W	p.10	449,195		ANPP	A septuagenarian in today's world
189	6 Feb., 15		HA	F/Page	B/W	p.16	449,195		CISCON	Afenifere support for President GEJ is pay
190	6 Feb., 15		HA	F/Page	Color	p.24	578,550		GLGP	26 Million Nigerians may not vote!
191	6 Feb., 15	PA		F/Page	Color	p.31&33	1,157,100		Anonymous	Let's keep going forwards.
192	6 Feb., 15	PA		H/Page	Color	p.41	337,935		Joshua Igbugburu	Alua! Doo! Nua!...A Man of History
193	6 Feb., 15	PA		H/Page	Color	p.41	337,935		VEIC	Diaspora Prayer Day for Jonathan'sVictory
194	6 Feb., 15	PA		F/Page	Color	p.42	578,550		Ndigbo Lagos	Endorsement of President GEAJ
195	6 Feb., 15	PA		F/Page	Color	p.43	578,550		NNG	Buhari on the Run...
196	6 Feb., 15		HA	F/Page	Color	p.44	578,550		ON	2015 the stand of Ndigbo
197	6 Feb., 15		HA	F/Page	B/W	p.47	449,195		Max Ozoaka	Court Notice
198	6 Feb., 15		HA	F/Page	B/W	p.52	449,195		Fresh Focus	Buhari Credentials which Credential
199	6 Feb., 15		HA	F/Page	Color	p.61	578,550		Bayelsa NASS Caucus	Nua! Doo! Alua! Transformational President and the Dame...
200	6 Feb., 15	PA		F/Page	Color	p.63	578,550		Wind of Hope	Jonathan is already doing it!
201	7 Feb., 15	PA		2x2	Color	FPS	357,000		OUKSP	Vote Goodluck Jonathan...
202	7 Feb., 15	P/A		F/Page	Color	p.60	578,550	PDPPCO		Vote Right; Vote PDP
203	7 Feb., 15	P/A		F/Page	B/W	p.63	44,195		AGMON	A communiqué... Vote for President GEJ
204	7 Feb., 15	P/A		F/Page	Color	p.70	578,550		Wind of Hope	Jonathan is already Doing it!

205	8 Feb., 15		HA	F/Page	Color	p.4	578,550		Uniport Alumni	Presidential Dinner and Public Lecture 2015
206	8 Feb., 15	PA		F/Page	Color	p.15 & 60	1,157,100	PDP PCO		Nigeria needs Goodluck
207	8 Feb., 15	PA		F/Page	Color	p.16	578,550		CN	Should a former dictator with such a record
208	8 Feb., 15	PA		F/Page	Color	p.58	578,550		LAI	Questions GMB must answer
209	8 Feb., 15		HA	F/Page	B/W	p.64	449,195		Asara Asara	Enough is enough!
210	8 Feb., 15	PA		F/Page	Color	p.71	578,550		Wind of Hope	Jonathan is already doing it
211	9 Feb., 15		HA	F/Page	B/W	p.16	449,195		CISCON	Tunde Bakare where is your steadfastness
212	9 Feb., 15		HA	F/Page	Color	p.23	578,550		GLGP	The real reasons why Jega postponed
213	9 Feb., 15	PA		F/Page	Color	p.29	578,550		DMCO	Vote for the Winning Team
214	9 Feb., 15		HA	F/Page	Color	p.30	578,550		ON CC	Nigbo and the 2015 Presidential Election
215	9 Feb., 15	PA		F/Page	B/W	p.55	449,195		ON	Endorsement of Jonathan by Ohanaeze
216	9 Feb., 15		HA	Double Spread	B/W	p.56-57	1,365,000		PAF	Communiqué....to mobilize our followers to deliver Mr President
217	9 Feb., 15	PA		F/Page	Color	p.63	578,550	PDPPCO		Vote rightly, Vote PDP
218	10 Feb., 15		HA	F/Page	B/W	p.9	449,195		CISCON	Behold the Goodluck Rev. Father Cardinal Anthony Okogie on Rev. Fr. Ejike Mbaka
219	10 Feb., 15	PA		H/Page	B/W	p.10	248,204	PDPPCO		Invitation to a Briefing Session
220	10 Feb., 15		HA	F/Page	Color	p.24	578,550		GLGP	Is Jega trying to manipulate elections?
221	10 Feb., 15	PA		F/Page	Color	p.41	578,550		NNG	They will vote for GEJ
222	10 Feb., 15	PA		F/Page	B/W	p.58	449,195		Fresh Focus	Beware agent Provocateur on the loose
223	10 Feb., 15	PA		Q/Page	Color	p.59	337,935		Anthony	28 th March Result....Goodluck Jonathan PDP

									<i>Okonkwo</i>	
224	10 Feb., 15	PA		F/Page	Color	p.62	578,550	PDPPCO		<i>Nigbo, Lest we Forget...</i>
225	11 Feb., 15		HA	F/Page	Color	p.4	578,550		GLGP	<i>Please come clean, Prof. Jega</i>
226	11 Feb., 15		HA	F/Page	B/W	p.9	449,195		Fresh Focus	<i>INEC, PVC, February 14, APC Agenda (2)</i>
227	11 Feb., 15	PA		C/Spread	Color	p.32-33	1,575,000		Anonymous	<i>Do you want to go back to 1985?</i>
228	11 Feb., 15		HA	F/Page	B/W	p.58	449,195		CISCON	<i>Yoruba Ronu Behold the Jihad</i>
229	11 Feb., 15	PA		F/Page	Color	p.63	578,550		DMCO	<i>Vote The Winning Team...</i>
230	12 Feb., 15	PA		F/Page	B/W	p.16	449,195		Fresh Focus	<i>Buharinomics targets...</i>
231	12 Feb., 15		HA	F/Page	Color	p.22	578,550		GLGP	<i>Jega's Scorecare...</i>
232	12 Feb., 15		HA	F/Page	Color	p.23	578,550		Anonymous	<i>Photo Speaks...President GEJ's Visit to</i>
233	12 Feb., 15	PA		Double Spread	B/W	p.52-53	1,365,000	PDPPCO		<i>PVCs: Questions Prof. Jega Must Answer!</i>
234	12 Feb., 15	PA		F/Page	Color	p.61	578,550		CTI	<i>The Hurdles before March 28 elections, INEC should...</i>
235	12 Feb., 15		HA	F/Page	Color	p.63	578,550		Wake Up Nigeria	<i>The Generals Vs Democracy!</i>
236	13 Feb., 15	PA		10x6	Color	FPS	13,125,000	PDP		<i>Let's talk about Change (1) National Security</i>
237	13 Feb., 15		HA	F/Page	Color	p.22	578,550		GLGP	<i>Prof. Jega's record of Postponements due to poor planning</i>
238	14 Feb., 15		HA	F/Page	B/W	p.61	449,195		FMLHUD	<i>Reducing housing deficit...in Nigeria</i>
239	14 Feb., 15	PA		F/Page	Color	p.70	578,550		Wake Up Nigeria	<i>Buhari fails the test of change on CNN...#Think</i>
Total Amount of Daily Sun Adverts for PDP/GEJ							N199,176,774			

4: New Telegraph Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	1 Feb., 15	PA		10x6	Color	p.4	716,625		ANPP	Beware of the chameleon;
2	1 Feb., 15	PA		F/Page	Color	p.13	558,600	PDPPCO		...Beware; Wolf in Sheep's clothing
3	6 Feb., 15	PA		F/Page	Color	p.3	977,550	PDPPCO		Let's keep going forwards.
4	6 Feb., 15	PA		F/Page	Color	p.5	837,900	PDPPCO		Let's keep going forwards.
5	6 Feb., 15	PA		F/Page	Color	p.15	558,600	PDPPCO		A Man worthy of Leadership...
6	6 Feb., 15	PA		F/Page	Color	p.16	558,600	PDPPCO		A Man worthy of Leadership
7	7 Feb., 15	PA		F/Page	Color	p.4	837,900	PDPPCO		Vote Right; Vote PDP
8	8 Feb., 15	PA		F/Page	Color	p.4	837,900	PDPPCO		it Criminal to lie under Oath?
9	8 Feb., 15	PA		F/Page	B/W	p.13	446,250	PDPPCO		Vote Right; Vote PDP
10	8 Feb., 15	PA		F/Page	Color	p.14	558,600		ANPP	Nigerians endorse Jonathan...
Total Amount of New Telegraph Adverts for PDP/GEI							N6,888,525			

5: Vanquard Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text

1	3 Jan., 15	PA		F/Page	Color	p.3 ³	1,135,000		GLGP	<i>PDP True Change is not for few...but for all!</i>
2	4 Jan., 15	PA		F/Page	Color	p.2	993,125		C4TI	<i>Lest we forget...</i>
3	5 Jan., 15	PA		F/Page	Color	p.2	993,125		Forward Nigeria	<i>.....Forward ever, backward Never!</i>
4	6 Jan., 15	PA		F/Page	B/W	p.12	430,500		SWDC	<i>Buhari's School Certificate and Questions of Perjury...</i>
5	6 Jan., 15	PA		F/Page	Color	p.36	567,500		GLGP	<i>For the Love of Lagos...Vote Jonathan Goodluck</i>
6	7 Jan., 15	PA		F/Page	Color	p.4	1,135,000		GLGP	<i>For the Love of Lagos...Vote Jonathan Goodluck</i>
7	7 Jan., 15	PA		H/Page	Color	p.14	335,500	PDP PCO		<i>Pictorial: Jonathan at PDP campaign inauguration...</i>
8	7 Jan., 15	PA		F/Page	Color	p.29	567,500		Forward Nigeria	<i>.....Forward ever, backward Never!</i>
9	7 Jan., 15	PA		Centre Spread	Color	p.32-33	1,575,000	SW PCC		<i>Be part of the Goodwork @TBS Lagos....</i>
10	8 Jan., 15	PA		F/Page	Color	p.2	993,125		PDP Delta Governor Candidate	<i>Why the Good Work Must Continue...</i>
11	8 Jan., 15	PA		F/Page	Color	p.15	567,500		Forward Nigeria	<i>.....Forward ever, backward Never!</i>
12	8 Jan., 15	PA		Q/Page	B/W	p.16	136,500		CNDML	<i>..condemn the alleged endorsement of GMB by MEND..</i>
13	8 Jan., 15	PA		F/Page	Color	p.31	567,500		GLGP	<i>Welcomes President JG to Lagos...</i>
14	8 Jan., 15	PA		Centre	Color	p.32-33	1,575,000	SW PCC		<i>Vote Good Work; Vote Goodluck....</i>

³ Vanguard Newspaper surcharges special position; e.g. page 2 (75%), page 3, 4, and 7 (100%).

				<i>Spread</i>						
15	8 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.52</i>	<i>567,500</i>	<i>PDP PCO</i>		<i>Enugu is Ready...to hold PCR</i>
16	9 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.15</i>	<i>567,500</i>	<i>PDP PCO</i>		<i>PDP presidential campaign flag-off in Lagos...</i>
17	9 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.50</i>	<i>567,500</i>		<i>CN</i>	<i>...Is this the kind of leaders we want? Voters Beware!...</i>
18	9 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.36</i>	<i>567,500</i>		<i>NNG</i>	<i>Lest we forget (1)...</i>
19	9 Jan., 15	PA		<i>F/Page</i>	<i>B/W</i>	<i>p.59</i>	<i>430,500</i>		<i>Elliot Uko</i>	<i>Jonathan, Ndigbo & 2015...</i>
20	10 Jan., 15	PA		<i>H/Page</i>	<i>Color</i>	<i>p.44</i>	<i>335,500</i>		<i>Eris Paul</i>	<i>Our Stand on Jonathan's re-election is unshakeable – Ex-Militants</i>
21	10 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.53</i>	<i>567,500</i>		<i>FFC</i>	<i>MEND backs Buhari...Show me thy friend ...</i>
22	10 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.61</i>	<i>567,500</i>	<i>PDP PCO</i>		<i>PDP Presidential Campaign Rallies.....</i>
23	11 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.2</i>	<i>993,125</i>	<i>PDP PCO</i>		<i>Presidential Train Arrives Ibadan tomorrow...</i>
24	11 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.4</i>	<i>1,135,000</i>		<i>FFC</i>	<i>MEND backs Buhari...Show me thy friend ...</i>
25	11 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.15</i>	<i>567,500</i>	<i>PDP PCO SE</i>		<i>Invitation to a crucial Meeting...</i>
26	12 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.20</i>	<i>567,500</i>	<i>PDP Ogun</i>		<i>Welcome to Gateway State, Dr. GEJ...</i>
27	12 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.61</i>	<i>567,500</i>		<i>Buruji Kashamu</i>	<i>Welcome to Ogun State, Dr. GEJ...</i>
28	13 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.31</i>	<i>567,500</i>		<i>NNG</i>	<i>Lest we forget (2)...</i>
29	13 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.49</i>	<i>567,500</i>		<i>CN</i>	<i>...Is this the kind of leaders we want? Voters Beware!...</i>
30	13 Jan., 15	PA		<i>F/Page</i>	<i>B/W</i>	<i>p.59</i>	<i>430,500</i>		<i>Emerald Attorney</i>	<i>non-qualification of GMB to contest</i>

31	14 Jan., 15	PA		F/Page	Color	p.3	1,135,000		GSG)Delta	The Transformation Team General Meeting....
32	14 Jan., 15	PA		Q/Page	B/W	p.9	136,500		CNDeML	...support President GJ for re-election...
33	14 Jan., 15	PA		F/Page	Color	p.14	567,500		Forward Nigeria	President GEJ's agricultural reforms are working...
34	14 Jan., 15	PA		F/Page	B/W	p.26	430,500		#JPM	www.buhariproduceyourcertificate.com
35	14 Jan., 15	PA		F/Page	Color	p.36	567,500		NNG	Lest we forget (3)...
36	14 Jan., 15	PA		H/Page	Color	p.48	335,500	PDP PCO		Pictorial: presidential rallies in Oyo, Osun, Ekiti states...
37	14 Jan., 15	PA		F/Page	Color	p.49-52	2,270,000		Anonymous	PDT Interim Management Committee report....
38	15 Jan., 15	PA		F/Page	Color	p.30	567,500		CN	...Vote Wisely!...
39	15 Jan., 15	PA		F/Page	B/W	p.35	430,500		Southern Mandate	13 Questions for GMB...
40	15 Jan., 15	PA		F/Page	B/W	p.59	430,500		2CELS	Our Issue with GMB's qualification...
41	16 Jan., 15	PA		F/Page	Color	p.20	567,500	PDP PCO		Makes a stopover in South East
42	16 Jan., 15	PA		F/Page	Color	p.34	567,500	PDP PCO SE		Welcome Mr. President
43	16 Jan., 15		HA	F/Page	B/W	p.37	430,500	SOCEF		Communiqué of SOCEF
44	16 Jan., 15	PA		F/Page	Color	p.49	567,500	PDP SS		Meeting Invitation.....
45	16 Jan., 15	PA		F/Page	Color	p.50	567,500	PDP Ebonyi		PDP Elders/ Blueprint Committee; welcome to Ebonyi
46	16 Jan., 15		HA	9x5	Color	p.61	367,500		Forward Nigeria	We honour our fallen heroes this season and always
47	17 Jan., 15	PA		F/Page	Color	p.43	567,500	PDP SS		Meeting Invitation.....

48	17 Jan., 15	PA		F/Page	Color	p.44	567,500		Bayelsa Governor	Bayelsa State inaugurates the State Presidential C Team...
49	18 Jan., 15	PA		F/Page	Color	p.4	1,135,000		GLGP	...This man shares the same vision with BH terrorists...
50	18 Jan., 15	PA		F/Page	B/W	p.7	861,000		CD	Buhari's disregard for Nigerian Constitution....
51	19 Jan., 15	PA		F/Page	Color	p.4	1,135,000		Forward Nigeria	...continue with progress...
52	19 Jan., 15	PA		F/Page	B/W	p.7	861,000		CSMBCY	Should we reward the advocates of sectarianism for what they promote?
53	19 Jan., 15	PA		F/Page	Color	p.19	567,500	PDP		Facts Speak; ...Vote Right Vote PDP...
54	19 Jan., 15	PA		F/Page	B/W	p.40	430,500		2CELS	GMS just show it...
55	19 Jan., 15	PA		F/Page	Color	p.41	567,500		AYA	Sai Buhari!! What a Fatal Error!!...
56	19 Jan., 15	PA		F/Page	Color	p.45	567,500		People for Truth	No Matter how many pretty robes you wear once a tyrant always a tyrant...
57	19 Jan., 15	PA		F/Page	Color	p.53	567,500		NNG	Truly, Jonathan is transforming Nigeria...
58	19 Jan., 15	PA		F/Page	Color	p.55	567,500		GLGP	...Nigerians be wise, don't toy with the Nation's destiny...
59	19 Jan., 15		HA	F/Page	B/W	p.60	430,500		SNPA	5 th General Conference...
60	19 Jan., 15	PA		F/Page	Color	p.61	567,500		CMGEJ	...Insecurity is a global problem...
61	20 Jan., 15	PA		H/Page	Color	p.15	335,500	PDP PCO		Pictorial: campaign team at Owerri, Onitsha, Umuahia...
62	20 Jan., 15	PA		F/Page	Color	p.30	567,500		GLGP	The Dog & the Baboon will be soaked in blood – GMB 2011...

63	20 Jan., 15		HA	F/Page	B/W	p.60	430,500		NUG	National Unity Group (NUG) appointment of State Coordinators.....
64	21 Jan., 15	PA		F/Page	B/W	p.23	430,500		Anonymous	On fundraising, Buhari again refuses to play by the rules...
65	22 Jan., 15	PA		F/Page	Color	p.2	993,125		AYA	Sai Buhari!! What a Fatal Error!!...
66	22 Jan., 15	PA		F/Page	B/W	p.24	430,500		Move on Nigeria	Change?...What has Changed?
67	22 Jan., 15	PA		H/Page	Color	p.48	335,500	PDP PCO		Pictorial: PDP presidential campaign in Birnin Kebbi...
68	22 Jan., 15	PA		F/Page	B/W	p.50 & 55	861,000		MNDA	Projects approved by FEC in 2014; the Facts & Figures...
69	23 Jan., 15	PA		F/Page	Color	p.4	1,135,000		NNG	so don't vote for 72 year old Buhari, he will be sleeping o!
70	23 Jan., 15	PA		9x6	Color	p.15	415,500		Forward Nigeria	Let's stay on track and Push Nigeria forward...
71	23 Jan., 15	PA		F/Page	Color	p.32	567,500		Doris M.	GEJ not the finisher but the beginner of a greater Nigeria
72	23 Jan., 15	PA		F/Page	Color	p.36	567,500		GLGP	...Alleged Perjury Cases...
73	23 Jan., 15	PA		F/Page	Color	p.47	567,500		AYA	Sai Buhari!! What a Fatal Error!!...
74	23 Jan., 15	PA		F/Page	Color	p.47	567,500		YRC	How long will it take Buhari to sideline Osinbajo?...
75	24 Jan., 15	PA		F/Page	Color	p.56	567,500	PDP PCO		The giant strides of a Giant...
76	24 Jan., 15		HA	F/Page	B/W	p.58	430,500		CEC	National Summit, Yenagoa...
77	25 Jan., 15	PA		F/Page	Color	p.15	567,500		NNG	Buhari pull over see those who want to rule Nigeria...

78	25 Jan., 15	PA		F/Page	Color	p.29	567,500		Forward Nigeria	...Forward Ever, Backward Never!...
79	25 Jan., 15	PA		F/Page	Color	p.A.1	567,500		GLGP	Man who made history...
80	25 Jan., 15		HA	F/Page	B/W	p.60	430,500		SNPA	Communique of the 5 th General Conference of SNPA
81	25 Jan., 15	PA		F/Page	Color	p.61	567,500		Anonymous	Who's behind Buhari?...
82	25 Jan., 15	PA		F/Page	Color	p.62	567,500	PDP PCO		Vote GJ 2015 Jonathan is Working...
83	26 Jan., 15	PA		F/Page	Color	p.4	567,500		GLGP	IBB's verdict on GMB...
84	26 Jan., 15	PA		F/Page	B/W	p.12	430,500		Southern Mandate	General Buhari and the APC Propaganda Machinery...
85	26 Jan., 15	PA		F/Page	Color	p.A1-A5	2,270,000		GSG Delta	The Victory Team...
86	26 Jan., 15	PA		F/Page	Color	p.A6 & A8	1,135,000		Forward Nigeria	Nigeria is moving Forward...
87	26 Jan., 15	PA		F/Page	Color	p.45	567,500		CHGG	Show us your friend and we will tell who you are...
88	26 Jan., 15	PA		F/Page	Color	p.54	567,500		Ngozi Olejeme	We cannot change from these forward path achievements...
89	26 Jan., 15	PA		F/Page	Color	p.60	567,500	PDP PCO		Say no to Violence Say no to Buhari APC
90	27 Jan., 15	PA		F/Page	Color	p.30	567,500		YRC	Beware of emergency allies!
91	27 Jan., 15	PA		H/Page	Color	p.48	335,500	PDP PCO		Pictorial: PDP presidential campaign rally in Kwara
92	27 Jan., 15	PA		F/Page	Color	p.51	567,500		UFAD	...Another first by GEJ
93	28 Jan., 15	PA		F/Page	Color	p.2	993,125		Forward Nigeria	Forward Ever, Backward Never

94	28 Jan., 15	PA		9x6	Color	p.30	415,500		Forward Nigeria	Nigeria is moving forward...
95	28 Jan., 15		HA	F/Page	Color	p.35	567,500		GLGP	Is INEC determined...
96	28 Jan., 15	PA		F/Page	Color	p.36	567,500		CHGG	Show us your friend and well will tell who you are...
97	28 Jan., 15	PA		H/Page	Color	p.48	335,500	PDP PCO		Pictorials: PDP Presidential Campaign in Nasarawa...
98	28 Jan., 15	PA		F/Page	Color	p.50	567,500	PDP SW		We welcome continuity...
99	28 Jan., 15	PA		F/Page	Color	p.52	567,500	PDP Adamawa		Welcome Mr. President to Adamawa State...
100	28 Jan., 15	PA		H/Page	B/W	p.53	241,500		RPI	Riverine Peace Initiative in the Niger Delta...endorse GEJ...
101	28 Jan., 15		HA	F/Page	B/W	p.56	430,500		CEC	Communiqué of CEC
102	29 Jan., 15	PA		F/Page	Color	p.3, 5 &7	1,702,500		Anonymous	Let's keep going forwards. Vote Goodluck...
103	29 Jan., 15		HA	F/Page	B/W	p.22	430,500		NRI	Support GEJ...
104	29 Jan., 15	PA		Centre Spread	Color	p.32-33	1,575,000		People's Angle	President GEJ achievements in the road sector...
105	29 Jan., 15	PA		F/Page	Color	p.A2 &A4	1,135,000	PDP PCO		Do not allow this Dictator take us back to the era of brutality..
106	29 Jan., 15	PA		F/Page	Color	p.A3	567,500	PDP C/River		Let's Build a Solid and United Nigeria...
107	29 Jan., 15	PA		Q/Page	Color	p.48	168,500	PDP PCO		Pictorials: PDP Presidential Campaign in Ondo...
108	29 Jan., 15	PA		F/Page	Color	p.50	567,500	PDP Delta		Goodluck/Sambo 2015...
109	29 Jan., 15	PA		F/Page	Color	p.51	567,500		Forward Nigeria	Old ways do not open new doors...

110	29 Jan., 15	PA		F/Page	Color	p.52	567,500		CPS	Faces of Hypocrites...
111	30 Jan., 15	PA		F/Page	Color	p.13	567,500		A/Ibom Governor	Welcome Home, Our Dear President...
112	30 Jan., 15	PA		Centre Spread	Color	p.32-33	1,575,000		Anonymous	Strides in Power Sector Reform...
113	30 Jan., 15	PA		F/Page	Color	p.A2	567,500		Concerned Nigerians	Buhari, please explain this!
114	30 Jan., 15	PA		F/Page	Color	p.A3	567,500		YRC	The sad story of Southern VPs
115	30 Jan., 15	PA		H/Page	Color	p.48	335,500	PDP PCO		Pictorials: PDP Presidential Campaign in Adamawa, Taraba...
116	30 Jan., 15	PA		9x6	Color	p.50	415,500		Forward Nigeria	Old ways do not open new doors...
117	30 Jan., 15	PA		F/Page	Color	p.51	567,500	PDP PCO		When Buhari says Suffer, he means suffer..
118	30 Jan., 15	PA		F/Page	B/W	p.53	430,500		Avante Garde	GMB we remember the gory past!
119	30 Jan., 15		HA	F/Page	B/W	p.57	430,500		GEJ SG Katsina	Katsina people did not stone your convoy...
120	31 Jan., 15	PA		F/Page	Color	p.24	567,500		FFC	Cut in their Prime
121	31 Jan., 15	PA		H/Page	Color	p.42	335,500	PDP PCO		Pictorial: PDP presidential campaign Calabar...
122	31 Jan., 15	PA		F/Page	Color	p.49	567,500	PDP PCO		Beware Wolf in Sheep's Clothing...
123	1 Feb., 15	P/A		F/Page	Color	p.5	567,500		Anonymous	Under Goodluck Electricity outputs had doubled
124	1 Feb., 15	P/A		F/Page	Color	p.29	567,500	PDP		Global commendation

								PCO		
125	1 Feb., 15	PA		H/Page	Color	p.61	335,500	PDP		<i>Pictorials: PDP Presidential Campaign Rally in Kaduna</i>
126	2 Feb., 15	PA		F/Page	Color	p.6	567,500	PDP PCO		<i>Nigerians have to be prepared to suffer for at least 5 years...</i>
127	2 Feb., 15	PA		F/Page	Color	p.17	567,500		NNG	<i>APC is a waste basket of PDP</i>
128	2 Feb., 15	PA		Centre Spread	Color	p.32-33	1,575,000		People's Angle	<i>President GEJ achievements in the road sector...</i>
129	2 Feb., 15	PA		F/Page	Color	p.45	567,500			<i>Delta State Urban Mass Transit Scheme welcome GEJ</i>
130	2 Feb., 15		HA	F/Page	B/W	p.47	430,500		CISCON	<i>The Incorruptible Buhari, History, and the rest of us</i>
131	2 Feb., 15	PA		9x6	Color	p.48	415,500		Forward Nigeria	<i>Old ways do not open new doors...</i>
132	2 Feb., 15		HA	F/Page	B/W	p.49	430,500		UPIO	<i>Urhobo People Integrity Org., President GEJ's achievements</i>
133	2 Feb., 15		HA	F/Page	B/W	p.53	430,500		CSMBCY	<i>Host Communities of Nigeria Producing Oil&Gas...</i>
134	2 Feb., 15	PA		F/Page	Color	p.55	567,500			<i>Buhari as a Patron of Pastoral Association of Africa</i>
135	3 Feb., 15	PA		Double Spread	Color	p.A2- A3	1,575,000	PDP PCO		<i>PDP PCO Anambra: Jonathan/Sambo 2015</i>
136	3 Feb., 15	PA		Double Spread	B/W	p.A6- A7	1,365,000		TAN Delta	<i>Welcome Mr. President</i>
137	3 Feb., 15	PA		F/Page	Color	p.35	567,500		Mike O	<i>Welcome Mr. President</i>

138	3 Feb., 15	PA		F/Page	Color	p.48	567,500		People's Angle	Nigeria...be very afraid..
139	3 Feb., 15	PA		F/Page	Color	p.49	567,500	PDP PCO		Global Commendation
140	3 Feb., 15	PA		F/Page	Color	p.50	567,500		Delta State Govt	Delta State Ministry of Information welcome Dr. GEJ
141	3 Feb., 15	PA		F/Page	Color	p.51	567,500		Smart Adeyemi	Welcome to the Confluence state
142	3 Feb., 15	PA		F/Page	Color	p.52	567,500		Chike Ogeah	The road to victory...
143	4 Feb., 15		HA	5x2	Color	FPS	625,000		Anonymous	Anti-Corruption: our Scorecard
144	4 Feb., 15	PA		F/Page	Color	p.2	993,125		GSG Delta	Goodluck Support Group; the Winning Team...
145	4 Feb., 15	PA		F/Page	Color	p.5&7	1,135,000		Anonymous	Let's keep going forward. Vote Goodluck...
146	4 Feb., 15	PA		F/Page	Color	p.14	335,500		OMG 2015	Okowo Mandate Group Welcomes President GEJ...
147	4 Feb., 15	PA		F/Page	Color	p.15	567,500		Leo Ogor	Welcome Mr. President...
148	4 Feb., 15	PA		F/Page	Color	p.16	567,500		PEI	One on One Public Enlightenment Initiative Welcomes President GEJ
149	4 Feb., 15		HA	F/Page	B/W	p.28	430,500		Living Faith	On the President Visit
150	4 Feb., 15		HA	F/Page	Color	p.29	567,500		NIPES	Party Primaries & Campaigns: ...Nigerians need Goodluck...
151	4 Feb., 15	PA		F/Page	Color	p.32	567,500		Izu Anioma	Anioma Welcomes Mr. President to Delta State
152	4 Feb., 15	PA		F/Page	Color	p.33	567,500		Mike O	Welcome Mr. President GEJ
153	4 Feb., 15	PA		F/Page	Color	p.A1-A16	567,500		NNG	Jonathan: Testimonials of a Reformer...
154	4 Feb., 15	PA		F/Page	Color	p.B1	9,080,000		NU Elders	Vote the Transformation Team
155	4 Feb., 15	PA		F/Page	Color	p.B3	567,500		Steve Oru	Welcome to Delta State...

156	4 Feb., 15	PA		F/Page	Color	p.B4	567,500		Joseph Otumara	Welcome to Delta State...
157	4 Feb., 15	PA		F/Page	Color	p.B5	567,500	PDP Delta		Welcome and Congratulations, Mr. President...
158	4 Feb., 15		HA	F/Page	Color	p.B6-B16	6,242,500		Grantoghie	The Truth about Corruption in Nigeria...
159	4 Feb., 15	PA		F/Page	Color	p.35	567,500	PDP Bayelsa		Welcomes President GEJ...
160	4 Feb., 15	PA		H/Page	Color	p.48	335,500	PDP PCO		Pictorials: PDP Presidential Campaign in Gombe...
161	4 Feb., 15	PA		F/Page	Color	p.50	567,500		NOSG4GJ	Ngozi Olejeme Support Group for Goodluck Jonathan Welcome Mr. President
162	4 Feb., 15	PA		F/Page	Color	p.51	567,500		Nicholas E. Mutu	Heartily Welcome Jonathan/Sambo...
163	4 Feb., 15	PA		F/Page	Color	p.52	567,500		Anonymous	Nigeria let's move forward..
164	4 Feb., 15	PA		H/Page	B/W	p.54	241,500		Omaghomi	GEJ's re-election is the only recipe for peace in Nigeria...
165	4 Feb., 15		HA	H/Page	Color	p.55	335,500		Ben Nwabueze	Communiqué of the Igbo Leaders of Thought (ILT)...
166	4 Feb., 15	PA		F/Page	Color	p.59	567,500		DPIG	Welcome to Asaba
167	5 Feb., 15	PA		F/Page	Color	p.14	567,500		OO	Thank you Dr. GEAJ...
168	5 Feb., 15	PA		F/Page	Color	p.15	567,500		Concerned Nigerians	Vote wisely
169	5 Feb., 15	PA		F/Page	Color	p.32	567,500		Bayesla Governor	Proudly welcomes our beloved President home
170	5 Feb., 15	PA		F/Page	Color	p.33	567,500		CDN	APC wants power through violence...
171	5 Feb., 15	PA		F/Page	Color	p.48	567,500	PDP PCO		Pictorials: Campaign in Edo, Asaba, Minna...

172	5 Feb., 15	PA		F/Page	Color	p.49	567,500		Wake Up Nigeria	The Real Buhari Documentary...
173	5 Feb., 15		HA	Double Spread	Color	p.50-51	1,365,000		Edozien	Power Change; Forward or Accelerate?
174	5 Feb., 15		HA	F/Page	B/W	p.60	430,500		FMoP	Achievements of the Power Sector under Mr. President TA
175	6 Feb., 15	PA		F/Page	Color	p.4	1,135,000		TAN Bayelsa	Heroic Home Coming...
176	6 Feb., 15	PA		F/Page	Color	p.5 & 7	1,135,000		Anonymous	Let's keep going forwards
177	6 Feb., 15		HA	F/Page	B/W	p.41	567,500		ON	Presidential Election 2015 the Stand of Ndigbo...
178	6 Feb., 15	PA		F/Page	B/W	p.44	430,500		Ndigbo Lagos	Endorsement of GEAJ as Presidential Candidate
179	6 Feb., 15	PA		9x6	Color	p.45	415,500		ANPP	Vote Jonathan...
180	6 Feb., 15		HA	F/Page	Color	p.48	567,500		NIMASA	Nigeria has achieved full awareness of its maritime...
181	6 Feb., 15	PA		F/Page	Color	p.51	567,500		Anonymous	Why take us back to the mass retrenchment of 1985?...
182	6 Feb., 15	PA		F/Page	Color	p.52	567,500		BO	Welcome Home Mr. President
183	6 Feb., 15	PA		Double Spread	Color	p.58-59	567,500	PDP PCO		Words of a Man worthy of Leadership...
184	6 Feb., 15	PA		F/Page	B/W	p.60	430,500		CISCON	Afenifere support for President GEJ
185	7 Feb., 15			F/Page	Color	p.B2	567,500	PDP PCO		Vote Right Vote PDP
186	7 Feb., 15	PA		F/Page	Color	p.B6	567,500		Wind of Hope	Think Nigeria Vote Goodluck
187	8 Feb., 15	PA		F/Page	Color	p.3	1,135,000		Wind of Hope	Think Nigeria Vote Goodluck

188	8 Feb., 15		HA	F/Page	B/W	p.8	430,500		CISCON	...A civilian sermon for our church leaders...
189	8 Feb., 15	PA		F/Page	B/W	p.9	430,500		Abia Governor	Gov Urji commends O Ndigbo for endorsing President GEJ
190	8 Feb., 15	PA		F/Page	Color	p.A1	567,500		NNG	Buhari on the Run
191	8 Feb., 15	PA		F/Page	Color	p.A2	567,500		Anonymous	Nigeria let's move forward
192	8 Feb., 15	PA		Double Spread	Color	p. A10 A13	1,365,000	PDP PCO		Nigeria needs Goodluck... Vote Right Vote PDP
193	9 Feb., 15	PA		F/Page	Color	p.2	993,125		CNP	Remarkable Transformation
194	9 Feb., 15		HA	F/Page	Color	p.4	1,135,000		NIMASA	Human Capacity Building
195	9 Feb., 15		HA	F/Page	Color	p.A6	567,500		GLGP	The real reasons why Jega postponed the elections
196	9 Feb., 15	PA		F/Page	Color	p.A8	567,500	PDP		Stay with Jonathan
197	9 Feb., 15		HA	F/Page	B/W	p.33	430,500		CISCON	Dear Pastor Tunde Bakare...
198	10 Feb., 15		HA	F/Page	Color	p.20	567,500		GLGP	Is Prof. Jega trying to manipulate the elections?
199	10 Feb., 15		HA	F/Page	B/W	p.27	430,500		CISCON	Goodluck Rev. Fr...Mbaka
200	10 Feb., 15		HA	F/Page	B/W	p.30	430,500		FMLHUD	Housing Milestones...
201	10 Feb., 15	PA		Centre Spread	Color	p.32-33	1,575,000		Anonymous	Do you want to go backwards to 1985?
202	10 Feb., 15	PA		F/Page	Color	p.36	567,500		CN	Do elder statesmen speak like this?...
203	11 Feb., 15	PA		F/Page	Color	p.2	993,125		NNG	Facts are sacred...
204	11 Feb., 15	PA		F/Page	Color	p.3	1,135,000		CHGG	Nigerians, shine your eyes!

205	11 Feb., 15		HA	F/Page	Color	p.14	567,500		Patriots	Communiqué by the Patriots	
206	11 Feb., 15		HA	Centre Spread	Color	p.32-33	1,575,000		PMYLDI	The Uncommon Transformer	
207	11 Feb., 15		HA	F/Page	B/W	p.49	430,500		Move on Nigeria	Jega cannot claim to be independent...	
208	11 Feb., 15		HA	F/Page	Color	p.51	567,500		GLGP	Please come clean, Prof. Jega	
209	11 Feb., 15		HA	F/Page	B/W	p.57	430,500		CISCON	Yoruba Ronu; behold the Jihad	
210	12 Feb., 15	PA		10x6	Color	FPS	15,000,000	PDP		Let's talk about change (1); National Security...	
211	12 Feb., 15		HA	F/Page	Color	p.50	567,500		GLGP	Jega's Scorecard	
212	12 Feb., 15	PA		Double Spread	B/W	p.52-53	1,365,000	PDP PCO		PVCs: Questions Prof. Jega must answer	
213	12 Feb., 15	PA		F/Page	B/W	p.60-61	672,000		PAF	Communiqué of PDP Aspirants Forum	
214	13 Feb., 15		HA	F/Page	Color	p.33	567,500		CTI	The Hurdles before March 28	
215	13 Feb., 15		HA	F/Page	Color	p.49	567,500		NIMASA	Maritime Capacity Building	
216	13 Feb., 15	PA		F/Page	Color	p.52	567,500		Anonymous	Nigerians, be wise vote for fairness	
217	14 Feb., 15	PA		F/Page	Color	p.31	567,500		Anonymous	President GEJ's visit to the Lord's Chosen's Int'l Crusade	
Total Amount of Vanguard Adverts for PDP/GEJ							N170,533,125				

6: Daily Trust Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	1 Jan., 15	PA		H/Page	Color	p.18	405,300		TAI	Mr. President We Stand by You.....
2	1 Jan., 15		HA	F/Page	B/W	p.55	467,775		UNF	Before we forget OBJ the Watcher
3	2 Jan., 15			D/Spread	B/W	p.40-43	3,151,092	PDP PCO		PDP 2015 (PCO)....
4	4 Jan., 15	PA		F/Page	Color	p.12	598,752		CTI	Let we forget.....
5	5 Jan., 15	PA		F/Page	Color	p.15	598,752		Forward Nigeria	...Forward Ever, Backward Never.....
6	6 Jan., 15			F/Page	Color	p.14	598,752		GLGP	GEJ Wishes all Lagosians a Happy & Prosperous NewYear
7	8 Jan., 15		HA	F/Page	B/W	p.26	467,775		FMoF	The Facts about Nigeria's ECA and Foreign Reserves Position...
8	10 Jan., 15			F/Page	Color	p.P	598,752		FFC	MEND backs Buhari
9	11 Jan., 15	PA		F/Page	Color	p.45	598,752		NNG	Lest we Forget (1)...
10	11 Jan., 15		HA	F/Page	Color	p.53	598,752		Forward Together	...We've come too far to turn back now...
11	12 Jan., 15	PA		F/Page	Color	p.32	598,752		Concerned Nigerians	Hypocrisy...is this Man truly Honest? Vote wisely...
12	13 Jan., 15	PA		F/Page	Color	p.11	598,752		ICG	Will you put your life in the hands of this man...
13	13 Jan., 15		HA	F/Page	B/W	p.13	467,775		EAS	Urgent Claim in respect of qualification of GMB...

14	13 Jan., 15	PA		F/Page	Color	p.52	598,752	PDP		Media and Publicity Sub-Committee PDP 2015 PCO...
15	13 Jan., 15		PA	F/Page	Color	p.59	598,752		Anonymous	Political Cartoon.....
16	14 Jan., 15	PA		F/Page	Color	p.33	598,752		ICG	Buhari loves the Igbos, but dislikes Alex Ekwueme...
17	14 Jan., 15	PA		F/Page	Color	p.34	598,752		Concerned Nigerians	Buhari/Osinbajo cannot pull us backwardVote wisely...
18	15 Jan., 15	PA		F/Page	Color	p.37	598,752		ICG	Buhari loves the Yoruba, but dislikes their father Awolowo
19	15 Jan., 15		HA	F/Page	Color	p.59	598,752	PDP		Re-equipping; re-training; and re-positioning...
20	17 Jan., 15	PA		F/Page	Color	p.16	598,752		ICG	Buhari loves the Igbo but dislike their hero Ikemba...
21	18 Jan., 15	PA		F/Page	Color	p.16	598,752	PDP Sokoto		...for flag off of re-election campaign...
22	18 Jan., 15	PA		Centre Spread	Color	p.28-29	1,847,530		ICG	Will you put your life in the hands of this Man?...
23	19 Jan., 15	PA		F/Page	Color	p.14	598,752	PDP Kebbi		Invitation to the Flag off of 2015 PDP...campaign...
24	19 Jan., 15	PA		F/Page	Color	p.34	598,752		CM4GEJ	insecurity is a global problem...
25	19 Jan., 15	PA		F/Page	Color	p.37	598,752		GLGP	Loud from the APC Camp!...
26	19 Jan., 15	PA		F/Page	Color	p.51	598,752	PDP		Facts Speak...Vote Right; Vote PDP...
27	20 Jan., 15		HA	F/Page	B/W	p.9	467,775		MNDA	Projects approved by FEC in 2014: the facts and figures...
28	20 Jan., 15	PA		F/Page	B/W	p.44	467,775		Anonymous	On fundraising; Buhari again refuses to

										<i>play by the rules...</i>
29	20 Jan., 15	PA		F/Page	B/W	p.44	467,775		Anonymous	President GEJ opening doors for Nigerian women...
30	21 Jan., 15	PA		F/Page	Color	p.32	598,752	PDP Kano		Welcome to Kano Mr. President...
31	21 Jan., 15		HA	F/Page	Color	p.34	598,752		AgriFest	Agric Works; Nigeria Works; after 4 years of aggressive....
32	21 Jan., 15	PA		F/Page	Color	p.36	598,752		Concerned Nigerians	Could the supposedly mai Gaskiya be telling Nigerians a lie?
33	21 Jan., 15	PA		F/Page	B/W	p.38	467,775		Voice of Tomorrow	Remember Fela...Now it's your turn....
34	21 Jan., 15	PA		F/Page	Color	p.39	598,752		GLGP	Don't hand Nigeria to the Abductor of Umaru Dikko...
35	21 Jan., 15	PA		F/Page	B/W	p.52	467,775		SKPDPUF	Letter of Appreciation...
36	22 Jan., 15	PA		F/Page	Color	p.45	598,752	PDP FCT		Lets once again join hands together to deliver President GEJ....
37	22 Jan., 15	PA		F/Page	Color	p.46	598,752		Benue Governor	...Welcome to Benue state, our great leader Dr. GEJ...
38	23 Jan., 15	PA		F/Page	B/W	p.54	467,775		GG4NI	The Unprecedented achievements of Mr. President
39	23 Jan., 15	PA		F/Page	Color	p.55	598,752		Bauchi Governor	Bauchi State Government; Appreciation...
40	24 Jan., 15	PA		F/Page	Color	p.A	598,752		CTI	...It's Nigeria at all Cost!
41	24 Jan., 15	PA		F/Page	Color	p.C	598,752	PDP PCO		The giant strides of a GIANT
42	24 Jan., 15		HA	F/Page	B/W	p.E	467,775		CEC	1 st National Summit, Yenagoa

43	24 Jan., 15	PA		F/Page	Color	p.F	598,752		Anonymous	Who's behind Buhari
44	24 Jan., 15	PA		F/Page	Color	p.59	598,752	PDP Kano		Appreciation...
45	25 Jan., 15	PA		F/Page	Color	p.14	598,752		CTI	...Show me thy friend and I will tell you who you are...
46	25 Jan., 15	PA		F/Page	Color	p.15	598,752		GLGP	Man...punished our royal fathers for visiting Jerusalem...
47	25 Jan., 15	PA		F/Page	Color	p.42	598,752	PDP PCO		The giant strides of a GIANT...
48	25 Jan., 15	PA		F/Page	Color	p.43	598,752		Forward Nigeria	...Forward Ever, Backward Never....
49	25 Jan., 15		HA	F/Page	B/W	p.44	467,775		SNPA	Communique of the 5 th Gen. Confab of SNPA...
50	26 Jan., 15	PA		F/Page	Color	p.28	598,752		Concerned Nigerians	Leaders should be the best amongst us...
51	26 Jan., 15	PA		F/Page	Color	p.30	598,752		CTI	A Crack team...
52	26 Jan., 15	PA		F/Page	Color	p.32	598,752		GLGP	IBB's verdict on GMB...
53	26 Jan., 15	PA		F/Page	Color	p.70	598,752		UFAD	President GEJ scores another first!
54	27 Jan., 15		HA	3x2	Color	Front Page	517,104		Anonymous	Tell the truth and.... Manufacturing....
55	27 Jan., 15		HA	F/Page	B/W	p.26	467,775		Kaduna State Govt	Disbursement of Assistance to Victims of 2011 Post Presidential Election Violence in Kaduna State...
56	27 Jan., 15	PA		F/Page	B/W	p.28	467,775		ANPP	Did you know? We will never go back!
57	27 Jan., 15		HA	F/Page	B/W	p.36	467,775		FCT Minister	I can't sponsor thugs to stone myself or my

										<i>boss at Bauchi</i>
58	27 Jan., 15		HA	F/Page	B/W	p.54	467,775		Exquisite Chambers	Presidential Elections: Who is afraid of PVCs...
59	28 Jan., 15		HA	3x2	Color	Front Page	517,104		Anonymous	Tell the truth and.... Education....
60	28 Jan., 15	PA		F/Page	Color	p. 11, 13 & p.15	1,796,256	PDP		Let's keep going forwards. Vote Goodluck...
61	28 Jan., 15	PA		F/Page	B/W	p.32	467,775	PDP Adamawa		Adamawa State PDP Presidential Campaign Committee....
62	28 Jan., 15	PA		F/Page	Color	p.40	598,752		Adamawa Speaker	Welcome home Mr. President...
63	28 Jan., 15	PA		F/Page	Color	p.41	598,752		Pesther	2015 Reasons why I should vote for Goodluck...
64	28 Jan., 15	PA		F/Page	Color	p.52	598,752		Concerned Nigerians	...Could these men have changed overnight?...
65	29 Jan., 15		HA	3x2	Color	Front Page	517,104		Anonymous	Tell the truth and.... Port & Rail Operation....
66	29 Jan., 15	PA		F/Page	Color	p.13	598,752		Forward Nigeria	...Forward Ever, Backward Never!....
67	29 Jan., 15	PA		F/Page	B/W	p.14	467,775		ANPP	Did you know?...
68	29 Jan., 15		HA	F/Page	Color	p.22	598,752		GLGP	Is INEC determined to repeat its failure of 2011 GE...
69	29 Jan., 15		HA	F/Page	B/W	p.24	467,775		Asara A Asara	2015 PE: Jonathan, Issues and the Opposition....
70	30 Jan., 15		HA	3x2	Color	Front Page	517,104		Anonymous	Tell the truth and.... Power....

71	30 Jan., 15	PA		F/Page	Color	p.11	598,752		Anonymous	Let's keep going forwards. Vote Goodluck...
72	30 Jan., 15	PA		Double Spread	B/W	p.26-27	1,575,546	PDP Katsina		Katsina Presidential Campaign Council 2015
73	30 Jan., 15	PA		Centre Spread	Color	p.36-37	1,847,539		People's Angle	President GEJ achievements in the Road Sector...
74	30 Jan., 15		HA	Double Spread	B/W	p.50-51	1,575,546		Mahmud Abdukadir	We are so wrong about Buhari...
75	31 Jan., 15		HA	3x2	Color	Front Page	517,104		Anonymous	Tell the truth and.... Transportation....
76	31 Jan., 15	PA		F/Page	Color	p.16	598,752		AYOJSSP	North West Zone...
77	31 Jan., 15	PA		F/Page	Color	p.49	598,752		Kaduna Governor	Mr. President Welcome to Kaduna...
78	31 Jan., 15	PA		F/Page	Color	p.50	598,752		FFC	Cut in their prime...
79	1 Feb., 15		HA	Earpiece	Color	Front Page	408,000			Tell the Trust & ...Agriculture
80	1 Feb., 15	PA		F/Page	Color	p.11	598,752			Welcome to home to Gombe state Mr. President...
81	2 Feb., 15	PA		F/Page	Color	p.11& 13	1,197,504		Anonymous	Let's keep going forwards. Vote Goodluck
82	2 Feb., 15	PA		F/Page	Color	p.29	598,752	PDP PCO		Kogi State PDPPCO; invites
83	2 Feb., 15	PA		F/Page	Color	p.39	598,752		Rufai A Alkali	Goodluck moving Nigeria forward
84	2 Feb., 15		HA	F/Page	Color	p.43	598,752		ANAP-F	The Ugly Side of Buhari & GEJ
85	2 Feb., 15	PA		F/Page	B/W	p.55	467,775		Fresh Focus	Buhari, Mr. No Regrets...

86	2 Feb., 15	PA		9x5	Color	p.63	434,700		ANPP	Think twice Vote wisely Vote Jonathan
87	2 Feb., 15		HA	F/Page	B/W	p.69	467,775		KGSG	Katsina People did not stone your convey
88	3 Feb., 15	PA		F/Page	Color	p.13	598,752		Niger Governor	Welcome to Niger State Mr. President
89	3 Feb., 15	PA		F/Page	Color	p.22	598,752		CSMBCY	Why Middle Belt & Southern Christian will not vote for him
90	3 Feb., 15	PA		F/Page	Color	p.28	598,752		Concerned Nigerians	Buhari, Why did you clamp down on the Press!
91	3 Feb., 15		HA	F/Page	B/W	p.46	467,775		NASM	National Association of States Movement; Open Letter
92	3 Feb., 15	PA		F/Page	B/W	p.47	467,775		ANPP	Did you know? We will never go back
93	4 Feb., 15	PA		F/Page	B/W	p.9	467,775			Re: Katsina People did not stone your convoy
94	4 Feb., 15	PA		F/Page	Color	p.15	598,752		Anonymous	Why take us back to the mass retrenchment of 1985
95	4 Feb., 15	PA		F/Page	Color	p.30	598,752		NCN	Pastor Osinbajo, Show me your friend!
96	4 Feb., 15		HA	F/Page	B/W	p.41	467,775		BSLP	Deconstructing Isa Yuguda
97	4 Feb., 15	PA		F/Page	Color	p.45	598,752		PDPNWYV	PDP/NW Youth Vanguard, APC is a Propaganda
98	5 Feb., 15		HA	Double Spread	Color	p.12-13	1,575,546		Edozien	Power – Change; Forward or Accelerate
99	5 Feb., 15	PA		F/Page	Color	p.15	598,752		Concerned Nigerians	Vote wisely vote PDP
100	5 Feb., 15		HA	F/Page	B/W	p.21	467,775		BSLP	Deconstructing Isa Yuguda

101	5 Feb., 15		HA	F/Page	Color	p.43	598,752		GLGP	26 Million Nigerians may not vote!
102	6 Feb., 15	PA		F/Page	Color	p.19	598,752		Anonymous	Nigeria let's move forward
103	6 Feb., 15		HA	10x6	Color	p.24	579,600		NEYGA	Northern Youths adopt President Jonathan
104	6 Feb., 15		HA	F/Page	Color	p.32	598,752		NPHCDA	Performance Scorecard for 2014
105	6 Feb., 15	PA		F/Page	B/W	p.50	467,775		ANPP	A Septuagenarian in today's world
106	6 Feb., 15	PA		F/Page	B/W	p.55	467,775		Fresh Focus	Buhari's Credentials which Credentials?
107	6 Feb., 15		HA	H/Page	B/W	p.63	330,750		Emir of Bauchi	Bauchi Council of Emirs condemns attack on Mr. President
108	7 Feb., 15		H/A	Double Spread	B/W	p.B-C	1,575,546		SNPA	Conspiracy between INEC and NEF with Intent to install a northern President...
109	7 Feb., 15		H/A	F/Page	B/W	p.J	467,775		Asara Asara	Enough is Enough....
110	7 Feb., 15		H/A	F/Page	Color	p.L	598,752		GLGP	26 million Nigerians may not Vote!
111	8 Feb., 15	PA		F/Page	Color	p.13	598,752		Anonymous	Nigeria let's move forward
112	8 Feb., 15	PA		Centre Spread	Color	p.28-29	1,847,539		Anonymous	Do you want to go backwards to 1985?
113	8 Feb., 15	PA		F/Page	Color	p.46	598,752		Anonymous	Let's keep going forwards. Vote Goodluck
114	9 Feb., 15	PA		H/Page	B/W	p.10	330,750		Anonymous	No record of Buhari here – WAEC
115	9 Feb., 15	PA		F/Page	Color	p.13	598,752		Anonmyous	Nigeria let's move forward
116	9 Feb., 15	PA		F/Page	Color	p.18	598,752		Concerned Nigerians	Verdict from the Economist Magazine
117	9 Feb., 15		HA	F/Page	B/W	p.29	467,775		FMLHUD	Housing Milestones

118	9 Feb., 15	PA		F/Page	Color	p.49	598,752		GLGP	<i>The real reasons why Jega postponed the elections</i>
119	9 Feb., 15	PA		9x5	Color	p.53	434,700		ANPP	<i>Think twice, vote GEJ</i>
120	10 Feb., 15		HA	F/Page	Color	p.15	598,752		NigComSat	<i>Another Milestone of Mr. President's TA</i>
121	10 Feb., 15	PA		F/Page	Color	p.36	598,752		GLGP	<i>Is Prof. Jega trying to manipulate the elections?</i>
122	10 Feb., 15	PA		F/Page	B/W	p.47	467,775		Fresh Focus	<i>Beware of Agent Provocateur on the loose!</i>
123	10 Feb., 15	PA		H/Page	B/W	p.48	330,750	PDP PCO		<i>Invitation to Briefing Session</i>
124	11 Feb., 15	PA		F/Page	Color	p.39	598,752		Concerned Nigerians	<i>Do elder statesmen speak like this?</i>
125	11 Feb., 15		HA	F/Page	Color	p.43	598,752		GLGP	<i>Please come cleam, Prof. Jega</i>
126	12 Feb., 15	PA		10x6	Color	Front Page	18,900,000	PDP		<i>Let's talk about change (2) Corruption</i>
127	12 Feb., 15	PA		F/Page	Color	p.21	598,752		NCN	<i>Pastor Osinbajo, Show me your friend!</i>
128	12 Feb., 15	PA		F/Page	Color	p.31	598,752		GLGP	<i>Jega's Scorecard</i>
129	12 Feb., 15	PA		F/Page	B/W	p.38	467,775		Fresh Focus	<i>Watch Out! Buharinomics</i>
130	12 Feb., 15		HA	F/Page	Color	p.54	598,752		CTI	<i>The Hurdles before March 28</i>
131	12 Feb., 15		HA	F/Page	Color	p.60	598,752		Wake Up Nigeria	<i>Nigerians, Beware of Coup Plotters</i>
132	13 Feb., 15	PA		F/Page	B/W	p.44	467,775		ANPP	<i>We will never go back!</i>
133	13 Feb., 15	PA		F/Page	Color	p.45	598,752		GLGP	<i>Prof. Jega's Records of Postponements</i>
Total Amount of Daily Trust Adverts for PDP/GEJ							N103,802,418			

7: Punch Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	1 Jan., 15	PA		F/Page	Color	p.20	634,257		GLGP	Vote Goodluck Jonathan
2	3 Jan., 15	PA		F/Page	Color	p.54	634,257		GLGP	True Change is not for a few ...but for all! Vote Goodluck
3	4 Jan., 15	PA		F/Page	Color	p.19	634,257		GLGP	Goodluck Jonathan; New Direction New Commitment...
4	5 Jan., 15	PA		F/Page	Color	p.21	634,257		GLGP	GEJ wishes all Lagosians a Prosperous New Year...
5	6 Jan., 15	PA		Centre Spread	Color	p.32-33	1,715,238	PDP		PDP 2015 Good-work Vote Good-work Vote Goodluck...
6	6 Jan., 15	PA		F/Page	Color	p.41	634,257		GLGP	Under his watch Nigeria's Economy now No.1 in Africa
7	7 Jan., 15	PA		F/Page	Color	p.22	634,257		GLGP	For the Love of Lagos ...Vote Jonathan Goodluck
8	8 Jan., 15	PA		F/Page	Color	p.3	634,257		Forward Nigeria	Yam farmers contribute N5bn to Buhari's campaign.
9	8 Jan., 15	PA		F/Page	Color	p.11	634,257		GLGP	GLGP welcomes President Jonathan Goodluck to Lagos...
10	8 Jan., 15	PA		F/Page	Color	p.20	634,257		GLGP	Kampe L'Eko wa fun Jonathan...
11	8 Jan., 15	PA		Centre Spread	Color	p.32-33	1,715,238	PDP SW		PDP 2015 Good-work Vote Good-work Vote Goodluck...

12	8 Jan., 15	PA		F/Page	Color	p.44	634,257		Engr. Jide Adeniji	Welcome to Lagos ...vote Goodluck Jonathan
13	8 Jan., 15	PA		F/Page	Color	p.48	634,257		Ondo Governor	We Roll out the Carpet for Continuity @TBS Lagos
14	11 Jan., 15	PA		F/Page	Color	p.12	634,257	PDP PCO		PDP Campaign Rallies January – February 2015...
15	11 Jan., 15	PA		F/Page	Color	p.46	634,257	PDP PCO		The Presidential Train Arrives Ibadan tomorrow...hold Rally
16	12 Jan., 15	PA		F/Page	Color	p.11	634,257		GLGP	Why a vote for the president is a vote for Lagos
17	12 Jan., 15	PA		F/Page	Color	p.52	634,257	PDP Oyo		Oyo for Goodluck, Goodwork
18	12 Jan., 15	PA		F/Page	Color	p.53	634,257		Gbenba Daniel	It's Goodluck all the way!
19	12 Jan., 15	PA		F/Page	Color	p.56	634,257		Ekiti Governor	Nigerians Beware! A Leopard cannot Change its Spots
20	12 Jan., 15	PA		F/Page	Color	p.62	634,257		Buruji Kashamu	Welcome to Ogun State Dr. GEJ
21	12 Jan., 15	PA		F/Page	Color	p.70	634,257	PDP Oyo		Welcome to Ibadan President GEJ
22	12 Jan., 15	PA		F/Page	Color	p.71	634,257		GNI	Transformation Team berth at MKO Abiola Stadium
23	14 Jan., 15	PA		F/Page	Color	p.18	634,257		ICG	Will you put your life in the hands of this man?
24	14 Jan., 15	PA		Centre Spread	Color	p.32-33	1,715,238		GLGP	Energy Strides of the Jonathan Administration...
25	15 Jan., 15	PA		F/Page	Color	p.3	634,257		Forward Nigeria	Change can be backward Progress is Forward...

26	15 Jan., 15	PA		F/Page	Color	p.19	634,257		ICG	He will NOT GET IT!
27	15 Jan., 15		HA	F/Page	Color	p.48	609,863		NPA	... Mr. President's TA
28	15 Jan., 15		HA	F/Page	Color	p.52	1,715,238	PDP		Re-Equipping; Re-Training & Re-Positioning...
29	16 Jan., 15	PA		F/Page	Color	p.3	634,257		Forward Nigeria	We honour our fallen Heroes this season, and always...
30	16 Jan., 15		HA	F/Page	Color	p.11	609,863		GLGP	LAASA: Stoking the Fire of
31	16 Jan., 15	PA		F/Page	Color	p.21	634,257		ICG	Can you now see that these people are hypocrites? ...
32	16 Jan., 15	PA		F/Page	Color	p.24	634,257		Ekiti State Governor	Buhari; Physicians heal thyself!
33	17 Jan., 15	PA		F/Page	Color	p.43	634,257		Musiliu Obanikoro	Launching Lagos Goodluck/ Sambo ICG
34	17 Jan., 15	PA		F/Page	Color	p.58	634,257		ICG	Buhari loves the Igbo but dislikes their hero Ojukwu
35	18 Jan., 15	PA		Centre Spread	Color	p.32-33	1,715,238		ICG	Will you put your life in the hands of this Man [GMB]...
36	19 Jan., 15	PA		10x6	Color	Front page	16,541,869		Ekiti State Governor	...Northern Presidency should wait till 2019.
37	19 Jan., 15	PA		F/Page	B/W	p.22	479,103		CCEL	GMB just show it....
38	19 Jan., 15	PA		F/Page	Color	p.26	634,257		People4Truth	once a tyrant always a tyrant.
39	19 Jan., 15	PA		10x6	Color	30	579,369		Forward Nigeria	Continue with Progress
40	19 Jan., 15	PA		C/Spread	Color	p.48-49	1,715,238		GLGP	Yoruba Rónu! Vote GEJ

41	19 Jan., 15	PA		F/Page	Color	p.75	634,257	PDP		... Vote right vote PDP
42	19 Jan., 15	PA		Double Spread	B/W	p.88-89	1,524,656	PDP Kwara		Kwara PDP 2015 Campaign Council.....
43	20 Jan., 15	PA		10x6	Color	p.21	579,369		Forward Nigeria	Change can be backward Progress is Forward...
44	20 Jan., 15	PA		F/Page	Color	p.22	634,257		GLGP	The Dog & the Baboon will be soaked in Blood – GMB 2011.
45	21 Jan., 15	PA		F/Page	Color	p.9	634,257		Ekiti State Governor	Buhari is too old to be President at 72...
46	21 Jan., 15	PA		F/Page	Color	p.20	634,257		GLGP	Don't hand Nigeria to Him again! Be wise Vote Jonathan
47	22 Jan., 15	PA		F/Page	Color	p.23	634,257		GLGP	Alleged Perjury Cases...
48	22 Jan., 15	PA		F/Page	Color	p.42	634,257		Forward Nigeria	The Abuja-Kaduna railway line ...
49	22 Jan., 15	PA		F/Page	Color	p.49	634,257		SWSG	...don't vote Bloodletting
50	23 Jan., 15	PA		F/Page	Color	p.25	634,257		SWSG	Statement of Results cannot replace a WAEC certificate
51	24 Jan., 15	PA		F/Page	Color	p.19	634,257		GLGP	News Direction New Commitment...Vote Goodluck
52	24 Jan., 15	PA		F/Page	Color	p.58	634,257	PDP PCO		These are not people of integrity!
53	24 Jan., 15	PA		F/Page	Color	p.60	634,257		SWSG	Spot the Difference Series 2;
54	25 Jan., 15	PA		F/Page	Color	p.20	634,257		GLGP	Man who punished our Royal Fathers for visiting Jerusalem
55	25 Jan., 15	PA		F/Page	Color	p.46	634,257	PDP PCO		The giant strides of a Giant... Vote President Jonathan

56	25 Jan., 15	PA		F/Page	Color	p.55	634,257		SWSG	<i>Insurgent Confidant? ...Nigerians, Beware!</i>
57	26 Jan., 15	PA		F/Page	Color	p.3	634,257		Forward Nigeria	<i>Vote to keep Nigeria moving Forward....</i>
58	26 Jan., 15	PA		F/Page	Color	p.24	634,257	PDP Kwara		<i>Welcome to Kwara Mr. President...</i>
59	26 Jan., 15	PA		F/Page	Color	p.27	634,257		SWSG	<i>Spot the difference series 3; audacity of hypocrisy!</i>
60	26 Jan., 15	PA		Centre Spread	Color	p.40-41	1,715,238		GLGP	<i>Can we trust this man to be President?</i>
61	26 Jan., 15	PA		F/Page	Color	p.68	634,257		YRC	<i>Those who cannot remember the past</i>
62	26 Jan., 15	PA		F/Page	Color	p.74	634,257		FPT	<i>welcomes Mr. President</i>
63	27 Jan., 15		HA	F/Page	Color	p.13	634,257		UFAD	<i>GEJ scores another first!</i>
64	27 Jan., 15	PA		9x6	Color	p.22	521,369		Forward Nigeria	<i>Nigeria is Moving Forward...</i>
65	27 Jan., 15	PA		F/Page	Color	p.24	634,257		SWSG	<i>Buhari's accomplishments as head of state.....</i>
66	27 Jan., 15	PA		F/Page	Color	p.54	634,257	PDP PCO		<i>...Beware of Sheep in Wolf's clothing.</i>
67	28 Jan., 15	PA		2x2	Color	Front Page	419,280	PDP		<i>Tell the truth...Education!</i>
68	28 Jan., 15		HA	F/Page	Color	p.11	634,257		GLGP	<i>Déjà vu?...Is INEC determined to repeat its failure of the 2011 GE</i>
69	28 Jan., 15	PA		F/Page	Color	p.15, 17 & 19	1,902,771	PDP		<i>Let's keep going forwards. Vote Goodluck</i>
70	28 Jan., 15		HA	F/Page	Color	p.24	634,257	PDP Ondo		<i>Be part of the Good-work @Democracy Park Akure...</i>
71	28 Jan., 15	PA		F/Page	Color	p.28	634,257	PDP Ondo		<i>Agent of Transformation to the home of Yoruba politics</i>

72	28 Jan., 15	PA		F/Page	Color	p.29	634,257		People for Truth	Buhari humiliated Awolowo ...don't be fooled.
73	28 Jan., 15	PA		9x6	Color	p.30	521,175		Forward Nigeria	Vote to keep Nigeria moving Forward....
74	28 Jan., 15	PA		F/Page	Color	p.69	634,257		GEJ1 st	so many positive First's have been recorded....
75	29 Jan., 15	PA		2x2	Color	Front Page	419,280	PDP		Tell the truth...Port & Rail Operations!
76	29 Jan., 15	PA		F/Page	Color	p.3	634,257		Forward Nigeria	Old ways do not open new doors...
77	29 Jan., 15	PA		F/Page	Color	p.52	634,257	PDP PCO		Do not allow this Dictator take us back to the era of brutality
78	30 Jan., 15	PA		2x2	Color	FP	419,280	PDP		Tell the truth...Power!
79	30 Jan., 15	PA		Double Spread	Color	p.20-21	1,524,656		Lagos Professionals (LPs)	Buhari: Welcome to Lagos ...as Mr. Clean, are the funds being used to host you clean?..
80	30 Jan., 15	PA		F/Page	Color	p.23	634,257		People for Truth	once a tyrant always a tyrant...don't be fooled
81	31 Jan., 15	PA		3x3	Color	Front Page	419,280	PDP		Tell the truth...and Transportation!
82	31 Jan., 15	PA		F/Page	Color	p.5	634,257	PDP		Let's keep going forwards. Vote Goodluck
83	31 Jan., 15	PA		F/Page	Color	p.22	634,257	PDP PCO		Global Commendation:
84	31 Jan., 15		HA	F/Page	Color	p.23	634,257		ANAP-F	The Ugly Side of Buhari and GEJ....
85	1 Feb., 15	PA		Earpiece	Color	Front Page	419,280	PDP		Tell the Trust & ... Agriculture!

86	1 Feb., 15	P/A		F/Page	Color	p.20	634,257		GLGP	GMB calls for 'total' Sharia in Nigeria
87	1 Feb., 15	PA		F/Page	Color	p.29	634,257	PDP PCO		GMB's promise to turn Nigeria to Sharia Nation
88	1 Feb., 15		HA	F/Page	Color	p.58	634,257		CNPD	Public presentation of Book
89	2 Feb., 15	PA		F/Page	Color	p.7 & 9	1,268,514	PDP		Let's keep going forwards. Vote Goodluck
90	2 Feb., 15	PA		Double Spread	Color	p.22-23	1,524,656		FCN	Nigerians lets consolidate these achievements...
91	2 Feb., 15		HA	F/Page	Color	p.72	634,257		CNPD	Public presentation of Book;
92	2 Feb., 15		HA	F/Page	B/W	p.80	479,657		LFC	...On the President Goodluck Jonathan's visit to LFC
93	2 Feb., 15	PA		F/Page	Color	p.84	634,257	PDP PCO		...When Buhari says SUFFER he means SUFFER...
94	3 Feb., 15	PA		F/Page	Color	p.24	634,257		Forward Nigeria	Vote to keep Nigeria moving Forward....
95	3 Feb., 15	PA		F/Page	Color	p.34	634,257	PDP PCO		GEJ is transforming the Nigerian Economy...
96	3 Feb., 15	PA		F/Page	Color	p.42	634,257		Anonymous	#LetTheGoodWorkContinue... Jonathan is working...
97	4 Feb., 15	PA		F/Page	Color	p.52	634,257		CDN	APC wants power through violence...
98	5 Feb., 15	PA		F/Page	Color	p.2	634,257		Anonymous	Change is forward movement, not backwards.
99	5 Feb., 15	PA		F/Page	Color	p.23	634,257		Wake Up Nigeria	The Real Buhari Documentary ...No Decree 4 to gag us!
100	6 Feb., 15									Missing Date

101	7 Feb., 15	PA		F/Page	Color	p.5	634,257		Anonymous	Old ideas are incapable of creating new possibilities...
102	7 Feb., 15	PA		F/Page	Color	p.7 & 9	1,268,514	PDP		Let's keep going forwards. Vote Goodluck
103	7 Feb., 15	PA		F/Page	Color	p.38	634,257		Anonymous	#LetTheGoodWorkContinue... Jonathan is working...
104	7 Feb., 15	PA		F/Page	Color	p.39	634,257		SWSG	Spot the difference series 5...
105	7 Feb., 15	PA		F/Page	Color	p.45	634,257	PDP PCO		Nigerians must unite against Boko Haram...
106	8 Feb., 15	PA		F/Page	Color	p.38	634,257	PDP PCO		This is about integrity... Is it Criminal to lie under Oath?
107	8 Feb., 15	PA		F/Page	Color	p.39	634,257	PDP PCO		...Nigerians who could we vote for is it?
108	8 Feb., 15	PA		F/Page	Color	p.52	634,257	PDP PCO		...Dry Season Farming... Nigeria Needs Goodluck
109	8 Feb., 15	PA		F/Page	Color	p.53	634,257	PDP PCO		30,000 Jobs for Nigerians ...Nigeria needs Goodluck
110	9 Feb., 15	PA		F/Page	Color	p.25	634,257		SWSG	chase away those pastors...
111	9 Feb., 15	PA		Centre Spread	Color	p.40-41	1,715,238	PDP		Do you want to go backward to 1985...Vote Goodluck
112	9 Feb., 15	PA		F/Page	Color	p.71	634,257	PDP PCO		...Nigerians who should we vote for...
113	10 Feb., 15		HA	F/Page	Color	p.21	634,257		GLGP	Is Prof. Jega trying to manipulate the elections...
114	10 Feb., 15	PA		F/Page	Color	p.25	634,257		SWSG	Who is fooling who? Pa Muhammadu Buhari...
115	10 Feb., 15		HA	F/Page	Color	p.37	634,257		FMLHUD	...Reducing the Housing deficit by direct

										<i>funding ...</i>	
116	11 Feb., 15		HA	F/Page	Color	p.18	634,257		GLGP	<i>Please come clean, Prof. Jega..</i>	
117	12 Feb., 15		HA	F/Page	Color	p.18	634,257		GLGP	<i>Jega Scorecard....</i>	
118	12 Feb., 15		HA	Double Spread	Color	p.20-23	1,524,656		grantohie	<i>Truth about Corruption in Nigeria...</i>	
119	12 Feb., 15	PA		F/Page	Color	p.26 – 27	995,783	PDP Ogun		<i>Presidential Campaign Organization Ogun State...</i>	
120	12 Feb., 15		HA	F/Page	Color	p.29	634,257		Anonymous	<i>GEJ's Visit to the Lord's Chosen's Int'l Crusade...</i>	
121	12 Feb., 15		HA	F/Page	Color	p.47	634,257		Wake Up Nigeria	<i>... Nigerians Beware of Coup Plotters</i>	
122	13 Feb., 15		HA	F/Page	Color	p.18	634,257		GLGP	<i>Prof. Jega's Records of Postponements....</i>	
123	13 Feb., 15		HA	F/Page	Color	p.21	634,257		Facts Do Not Lie	<i>Why does the APC want 20 million voters disenfranchised?</i>	
Total Amount of Punch Adverts for PDP/GEJ							N106,625,791				

8: Guardian Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	4 Jan., 15		HA	D/Spread	B/W	p.48-49	1,722,000		UPN	<i>Nigerians, Lest We Forget...</i>

2	5 Jan., 15	PA		F/Page	Color	p.54	619,500		GLGP	GEJ wishes all Lagosians a Happy New Year...
3	7 Jan., 15	PA		Centre Spread	Color	p.32-33	1,984,500	PDP SW		Join for the flag off of the GEJ Presidential Campaign. 2015
4	8 Jan., 15	PA		F/Page	Color	p.15	619,500		NNG	Lest we forget (1)...
5	8 Jan., 15	PA		F/Page	Color	p.16	619,500		Forward Nigeria	Clearly, GEJ agricultural reforms are working...
6	8 Jan., 15	PA		F/Page	Color	p.17	619,500		GLGP	Vote Goodluck Jonathan.
7	8 Jan., 15	PA		Centre Spread	Color	p.32-33	1,984,500	PDP SW		Vote Good-work; Vote Goodluck.
8	8 Jan., 15	PA		F/Page	Color	p.40	619,500		Ondo Governor	We roll out the Carpet for Continuity @TBS, Lagos.
9	8 Jan., 15	PA		F/Page	Color	p.59	619,500		Concerned Nigerians	Let me win first...Sharia for sure
10	9 Jan., 15		HA	F/Page	Color	p.46	619,500		Elliot Uko:	What Nigerians want from Jonathan
11	9 Jan., 15	PA		F/Page	Color	p.47	619,500		Abia Governor	Mr. President your victorious journey has begun...
12	9 Jan., 15	PA		F/Page	Color	p.49	619,500		Concerned Nigerians	Buhari; ...Voters Beware!
13	11 Jan., 15	PA		F/Page	Color	p.14	619,500	PDPPCO		PDP Presidential Campaign Rallies
14	11 Jan., 15	PA		F/Page	Color	p.61	619,500	PDPPCO		Presidential Train arrives Ibadan
15	11 Jan., 15		HA	F/Page	Color	p.62	619,500		NID	Forward Together...we've come too far to turn back now
16	12 Jan., 15	PA		F/Page	Color	p.56	619,500		ICG	...Nigerians, Shine your eye!

17	12 Jan., 15	PA		F/Page	Color	p.60	619,500		Concerned Nigerians	Hypocrisy;... is this man truly honest? Vote wisely
18	13 Jan., 15	PA		F/Page	Color	p.11	619,500		Femi Thomas	Here comes the Transformation Captain ...
19	13 Jan., 15	PA		F/Page	Color	p.13	619,500		Concerned Nigerians	...Is this the kind of leader we want? Vote wisely!
20	13 Jan., 15	PA		F/Page	Color	p.19	619,500		ICG	Will you put your life in the hands of this man?
21	13 Jan., 15	PA		F/Page	B/W	p.47	508,722		UPN	UPN... Dr. GEJ stands as the most qualified.
22	13 Jan., 15	PA		F/Page	Color	p.58	619,500		Forward Nigeria	We're a Top destination for Foreign Investment in Africa
23	14 Jan., 15	PA		F/Page	Color	p.22	619,500		NNG	Lest we forget (2) ...
24	14 Jan., 15	PA		F/Page	Color	p.32	619,500		ICG	Behold! Will you put your live in the hands of this man? ...
25	14 Jan., 15		HA	F/Page	B/W	p.50	508,722		EAS	Qualification of GMB to contest ...
26	14 Jan., 15		HA	F/Page	B/W	p.54	508,722		Demola Folarin	Suspend the elections now and restructure the nation first
27	14 Jan., 15	PA		10x6	Color	p.58	595,459		Forward Nigeria	Yam farmers contribute N5bn to Buhari's campaign...
28	14 Jan., 15		HA	F/Page	Color	p.60	619,500		NPA	... Mr. President's TA
29	15 Jan., 15	PA		F/Page	Color	p.10	619,500		Concerned Nigerians	...Did I even complete this O'Level? Vote Wisely!
30	15 Jan., 15	PA		F/Page	Color	p.24	619,500		NNG	Lest We Forget (3)....
31	15 Jan., 15	PA		F/Page	Color	p.II-V	2,478,000		Anonymous	Report of PTF IMC from July 1999 to April 2000...

32	15 Jan., 15	PA		F/Page	Color	p.VIII	619,500		ICG	Buhari, loves the Yorubas but DISLIKES Awolowo...
33	15 Jan., 15	PA		F/Page	Color	p.48	619,500		Benom Gold	GMB and the Corruption of Power: Why he is unelectable
34	15 Jan., 15	PA		F/Page	Color	p.49	619,500	PDP		Vote right; vote PDP
35	15 Jan., 15		HA	F/Page	Color	p.50-52	1,858,500		Anonymous	Building prosperity in Nigeria:
36	15 Jan., 15	PA		H/Page	Color	p.56	350,566		NCUSA	Support President GEJ...
37	16 Jan., 15	PA		F/Page	Color	p.7	619,500		NNG	GEJ is transforming Nigeria
38	16 Jan., 15	PA		F/Page	Color	p.25	619,500		ICG	Can you now see that these people are Hypocrites?
39	16 Jan., 15	PA		F/Page	Color	p.26	619,500		YRC	Like Diya, Like Osinbajo; ...a word is enough for the wise!
40	16 Jan., 15	PA		F/Page	Color	p.28	619,500	PDP Abia		Welcome our dear President... We say Ibiala, Kaa, Maazi!
41	16 Jan., 15	PA		F/Page	Color	p.47	619,500		APA	Welcomes Mr. President to Ebonyi ...
42	16 Jan., 15	PA		F/Page	Color	p.56	619,500		Abia Governor	Welcome Mr. President to Campaign rally in the state...
43	17 Jan., 15	PA		F/Page	Color	p.13	619,500		ICG	Buhari loves the Igbo but dislikes Ojukwu...
44	18 Jan., 15	PA		Centre Spread	Color	p.32-33	1,984,500		ICG	Behold! Will you put your live in the hands of this man?
45	18 Jan., 15	PA		F/Page	B/W	p.35	508,722		VoT	Where will Buhari takes us?
46	19 Jan., 15	PA		F/Page	B/W	p.7	508,722		PDPYD	Buhari again refuses to play by the rules...#Ask Buhari

47	19 Jan., 15		HA	F/Page	Color	p.9-11 & 54-56	3,717,000		Anonymous	Creating growing Middle Class in Nigeria
48	19 Jan., 15	PA		F/Page	B/W	p.57	508,722		CCEL	GMB: Just show it
49	20 Jan., 15		HA	F/Page	Color	p.8-10	1,858,500		Anonymous	Anonymous syndication of Emerging Markets, Forbes
50	20 Jan., 15	PA		F/Page	Color	p.III	619,500		GLGP	Loud from the APC Camp ...
51	20 Jan., 15	PA		F/Page	B/W	p.XXX	508,722		Voice of Tomorrow	Remember Fela; He stood up to Buhari. Now it's your turn
52	20 Jan., 15	PA		F/Page	B/W	p.XXXI	508,722		PDP YD	...Where will Buhari take us ...#Ask Buhari
53	20 Jan., 15	PA		F/Page	Color	p.33	619,500		Forward Nigeria	Change can be backward; Progress is forward
54	20 Jan., 15	PA		F/Page	Color	p.37	619,500		People for Truth	Buhari humiliated Awo then picks his in-laws as a sparetyre
55	20 Jan., 15	PA		F/Page	Color	p.53	619,500		FFC	Primitive Accumulation of Wealth...
56	21 Jan., 15	PA		F/Page	Color	p.10	619,500		NIJF	What Manner of Leadership is this?
57	21 Jan., 15	PA		F/Page	Color	p.19	619,500		GLGP	The Dog & the Baboon Will be Soaked in Blood – GMB
58	21 Jan., 15		HA	F/Page	Color	p.VII	619,500		One Nigeria	Will they stand by their Word to Renounce violence? ...
59	21 Jan., 15		HA	F/Page	Color	p.XIV	619,500		FMoA	After 4 years of aggressive agricultural reforms and implementation of the ATA...
60	21 Jan., 15	PA		F/Page	Color	p.59	619,500		Concerned Nigeria	Could supposedly Mai Gaskiya be telling lies;

61	21 Jan., 15	PA		25cm x5 inch	Color	p.63	496,165		Forward Nigeria	changing the face of the Nigerian economy...
62	22 Jan., 15	PA		F/Page	B/W	p.III	508,722		PDPYD	Buhari won't admit who is funding him...
63	22 Jan., 15	PA		F/Page	B/W	p.IV	508,722		Move on Nigeria	Change? IBB on GMB August 27, 1985....
64	22 Jan., 15	PA		Double Spread	Color	p.X-XI	1,722,000		FCN	Nigerians lets consolidate these achievements...
65	23 Jan., 15	PA		F/Page	Color	P.9	619,500		GG4NI	No Woman Left Behind!
66	23 Jan., 15	PA		F/Page	Color	P.13	619,500		Corporate Forum	An Evening with the Dr. GEJ...
67	23 Jan., 15	PA		F/Page	Color	P.24	619,500		NNG	Buhari, he will be sleeping
68	23 Jan., 15	PA		F/Page	Color	p.25	619,500		AYA	Sai Buhari!!! What a fatal Error!!
69	23 Jan., 15	PA		F/Page	B/W	p.28	508,722		Anonymous	The Race for our future... who can we trust to lead Nigeria forward
70	23 Jan., 15	PA		F/Page	Color	p.32	619,500		P4T	Once a Tyrant Always a Tyrant...
71	23 Jan., 15	PA		F/Page	Color	p.52	619,500		UFaD	They say Maj-Gen Buhari will fight corruption ruthlessly.
72	24 Jan., 15	PA		F/Page	B/W	p.9	508,722		PDPYD	#Ask Buhari.
73	24 Jan., 15	PA		F/Page	Color	p.FF6	619,500	PDPPCO		...Vote President Goodluck
74	25 Jan., 15	PA		F/Page	Color	p.13	619,500		YRC	How long will it take Buhari to sideline Osinbajo?..
75	25 Jan., 15	PA		F/Page	Color	p.14	619,500		NNG	...General, show us your certificate or you pull over...

76	26 Jan., 15	PA		F/Page	Color	p.65	619,500		MBD	Communiqué issued at the end of the Strategic Summit ...
77	26 Jan., 15	PA		F/Page	Color	p.74	619,500		Concerned Nigerians	Is a Man with 4 purported O'Level Credits in 1961, the Best to Lead Nigeria in 2015?
78	27 Jan., 15	PA		3x2inch	Color	Front Page	41,371		Anonymous	Tell the Truth and..... Manufacturing
79	27 Jan., 15	PA		F/Page	Color	p.XIV	619,500		CHGG	Show us your friend and we will tell who you are....
80	27 Jan., 15	PA		F/Page	Color	p.56	619,500	PDPPCO		REAL CHANGE as seen in the RAIL
81	27 Jan., 15	PA		F/Page	Color	p.62	619,500		UFAD	No Government has ever reduced fuel price...
82	27 Jan., 15	PA		F/Page	Color	p.64	619,500	PDPPCO		Beware of Sheep in Wolf's Clothing.
83	28 Jan., 15	PA		3x2inch	Color	Front Page	41,371		Anonymous	Tell the Truth and..... Education!
84	28 Jan., 15	PA		F/Page	Color	p.7,9, & 11	1,858,500		AnonymousLet's keep going forwards. Vote Goodluck
85	28 Jan., 15	PA		F/Page	B/W	p.13	508,722		One Nigeria	Dr. Jonathan: Winning the fight against Disease...
86	28 Jan., 15	PA		F/Page	Color	p.49	619,500		GEJ 1 st	They say Goodluck is clueless.
87	28 Jan., 15	PA		F/Page	Color	p.58	619,500		CPs	APC; the more you look, the less you see. Vote Jonathan...
88	29 Jan., 15	PA		3x2inch	Color	Front Page	41,371		GEJ 1 st	so many positive FIRST'S have been recorded...
89	29 Jan., 15	PA		4x2inch	Color	Front Page	55,135		Anonymous	Tell the Truth and..... Port & Rail Operations!
90	29 Jan., 15	PA		F/Page	Color	p.7,9, & 11	1,858,500		AnonymousLet's keep going forwards. Vote

										<i>Goodluck</i>
91	29 Jan., 15		HA	F/Page	Color	p.26	619,500		Nextier Advisory	<i>Lessons from the Niger Delta Amnesty Programme...</i>
92	29 Jan., 15			F/Page	Color	p.61	619,500		Forward Nigeria	<i>...Forward ever, backward never!</i>
93	29 Jan., 15	PA		F/Page	Color	p.65	619,500		Concerned Nigerians	<i>You threw Fela into Prison for possession of foreign currency</i>
94	30 Jan., 15	PA		3x2inch	Color	Front Page	41,371		GEJ 1 st	<i>so many positive FIRST'S have been recorded...</i>
95	30 Jan., 15	PA		4x2 inch	Color	Front Page	55,135		Anonymous	<i>Tell the Truth and..... Power!</i>
96	30 Jan., 15	PA		Centre Spread	Color	p.40-41	1,984,500		People's Angle	<i>GEJ's Achievements in the Road Sector...</i>
97	30 Jan., 15	PA		F/Page	Color	p.57	619,500		NNG	<i>Buhari pull over (2):</i>
98	30 Jan., 15	PA		F/Page	Color	p.64	619,500	PDP PCO		<i>Do not allow this Dictator take us back to the era of doom</i>
99	31 Jan., 15	PA		4x2inch	Color	Front Page	55,135		Anonymous	<i>Tell the Truth and..... Transportation!</i>
100	31 Jan., 15	PA		3x2inch	Color	Front Page	41,371		GEJ 1 st	<i>so many positive FIRST'S have been recorded...</i>
101	31 Jan., 15	PA		Centre Spread	Color	p.32-33	1,984,500		Anonymous	<i>Strides in Power Sector Reform...</i>
102	31 Jan., 15	PA		F/Page	Color	p.53	619,500	PDP PCO		<i>Global Commendation: Vote wisely Vote PDP</i>
103	1 Feb., 15	PA		3x2inch	Color	Front Page	41,371		GEJ 1 st	<i>many positive and Firsts have been</i>

										<i>recorded</i>
104	1 Feb., 15	PA		4x2inch	Color	Front Page	55,135	PDP		<i>Tell the Trust & ...Agriculture</i>
105	1 Feb., 15	PA		F/Page	Color	p.32	619,500		FFC	<i>Cut in their prime...</i>
106	1 Feb., 15	PA		F/Page	Color	p.33	619,500		Forward Nigeria	<i>We shall never go back to the old ways</i>
107	1 Feb., 15	PA		F/Page	Color	p.47	619,500		NNG	<i>Nigerians reject these turncoats!</i>
108	1 Feb., 15	PA		F/Page	Color	p.61	619,500	PDP PCO		<i>...Beware; Wolf in Sheep's clothing</i>
109	2 Feb., 15	PA		3x2inch	Color	Front Page	41,371		GEJ 1 st	<i>.....Vote PDP</i>
110	2 Feb., 15		HA	F/Page	Color	p.71	619,500		Atedo Peterside	<i>The Ugly side of Buhari and Goodluck Ebele Jonathan</i>
111	2 Feb., 15	PA		F/Page	Color	p.74	619,500	PDPPCO		<i>Nigerians have to be prepared to suffer for at least 5years</i>
112	3 Feb., 15	PA		3x2inch	Color	Front Page	41,135		GEJ 1 st	<i>.....Vote PDP</i>
113	3 Feb., 15	PA		F/Page	Color	p.7	619,500	PDPPCO		<i>Let's keep going forwards. Vote Right; Vote PDP</i>
114	3 Feb., 15	PA		F/Page	Color	p.9	619,500	PDPPCO		<i>Let's keep going forwards.</i>
115	3 Feb., 15	PA		F/Page	Color	p.26	619,500		People's Angle	<i>Be Afraid be very afraid...</i>
116	3 Feb., 15		HA	F/Page	B/W	p.41	508,722		LFC	<i>On President GEJ's Visit to the LFC</i>
117	3 Feb., 15	PA		F/Page	Color	p.83	619,500		Concerned Nigerians	<i>Buhari, why did you clamp-down on the Press...</i>

118	4 Feb., 15	PA		10x6 inch	Color	Front Page	1,190,918		Anonymous	<i>Change is Forward Movement, not backwards.</i>
119	4 Feb., 15	PA		3x2inch	Color	p.2	41,135		GEJ 1 st	<i>...Vote PDP...</i>
120	4 Feb., 15	PA		F/Page	Color	p.7	619,500	PDPPCO		<i>Vote Right; Vote PDP</i>
121	4 Feb., 15	PA		F/Page	Color	p.9	619,500	PDPPCO		<i>Let's not go Backwards to the Days when Inflation rocketed to 40%.</i>
122	4 Feb., 15		HA	F/Page	Color	p.48-50	1,858,500		FMITI	<i>Four Years ago, there was no coherent agenda on economic development....</i>
123	4 Feb., 15		HA	F/Page	B/W	p.64-68	2,333,015		MO	<i>Publication of Court Order served on GMB and INEC</i>
124	4 Feb., 15	PA		F/Page	Color	p.73	619,500	PDPPCO		<i>GEJ is working by Transforming the Nigerian Economy</i>
125	4 Feb., 15		HA	F/Page	Color	p.77	619,500		NCN	<i>Pastor Osinbajo show me your Friend and I will...</i>
126	5 Feb., 15	PA		3x2inch	Color	Front Page	41,371		GEJ 1 st	<i>Vote PDP...</i>
127	5 Feb., 15	PA		F/Page	Color	p.5	619,500		Forward Movement	<i>At 72, Putting old wine in a new bottle is a disservice</i>
128	5 Feb., 15	PA		F/Page	Color	p.7 & 9	1,239,000		Forward Movement	<i>Let's keep going forwards. Vote Goodluck</i>
129	5 Feb., 15		HA	F/Page	Color	p.39-46 & 51-58	9,912,000		NNG	<i>Jonathan: Testimonials of a Reformer.....</i>
130	5 Feb., 15	PA		Centre Spread	Color	p.48-49	1,984,500		GG4NI	<i>GEJ Champion for women...</i>

131	5 Feb., 15		HA	F/Page	Color	p.69-71	1,858,500		Trade Ministry	What we have Achieved.... Thank you
132	5 Feb., 15		HA	Double Spread	Color	p.72-73	1,722,000		O.N. Edozien	Power-Change, Forward or Accelerate?....
133	5 Feb., 15	PA		F/Page	Color	p.87	619,500		CDN	APC wants Power through Violence....
134	6 Feb., 15	PA		3x2inch	Color	Front Page	41,135		GEJ 1 st	many positive FIRST's have been recorded...Vote PDP
135	6 Feb., 15	PA		F/Page	Color	p.5	619,500		Forward Nigeria	Old Ideas are incapable of creating new possibilities;
136	6 Feb., 15		HA	F/Page	B/W	p.13	508,722		ON	the Stand of Ndigbo...
137	6 Feb., 15		HA	F/Page	B/W	p.62	508,722		MO	Court Order on GMB?INEC
138	6 Feb., 15	PA		F/Page	Color	p.63	619,500		NNG	Buhari on the Run...truly, Buhari cannot change...
139	6 Feb., 15	PA		F/Page	Color	p.66	619,500	PDPPCO		Man worthy of Leadership...
140	6 Feb., 15	PA		F/Page	Color	p.67	619,500	PDPPCO		Vote PDP
141	7 Feb., 15	PA		3x2inch	Color	Front Page	41,135		GEJ 1 st	...Vote PDP
142	7 Feb., 15	PA		F/Page	Color	p.61	619,500	PDPPCO		Vote PDP
143	8 Feb., 15	PA		3x2inch	Color	Front Page	41,135		GEJ 1 st	...Vote PDP
144	8 Feb., 15		HA	F/Page	B/W	p.39	508,722		Frederick Fasehun	Jega, INEC and the Path of Honour
145	8 Feb., 15	PA		F/Page	Color	p.51	619,500	PDPPCO		...Dry Season Farming
146	8 Feb., 15	PA		F/Page	Color	p.52	619,500	PDPPCO		... Nigeria needs Goodluck!
147	8 Feb., 15	PA		F/Page	Color	p.61	619,500		LAI	Questions GMB must answers.....

148	9 Feb., 15	PA		3x2inch	Color	Front Page	41,135		GEJ 1 st	...Vote PDP
149	9 Feb., 15	PA		F/Page	Color	p.32	619,500		CHGG	Forgetting the Past can Make the same mistakes again.!
150	9 Feb., 15		HA	F/Page	B/W	p.42	508,722		FMLHUD	increases affordability to houses in Nigeria
151	9 Feb., 15		HA	F/Page	Color	p.54	619,500		NSDP	FG Achievements in the Maritime Sector
152	9 Feb., 15		HA	F/Page	B/W	p.73	508,722		FMoW	Re: SWG fault FG's N350bn Road Construction claim....
153	9 Feb., 15	PA		F/Page	Color	p.77	619,500	PDPPCO		Vote PDP
154	10 Feb., 15	PA		3x2inch	Color	Front Page	41,135		GEJ 1 st	many positive FIRST's have been recorded...
155	10 Feb., 15	PA		F/Page	Color	p.9	619,500		Anonymous	Let's keep going forwards. Vote Goodluck.
156	10 Feb., 15	PA		Centre Spread	Color	p.48-49	1,984,500		Anonymous	Do you want to go backward to 1985? Vote Goodluck.
157	10 Feb., 15	PA		F/Page	Color	p.76	619,500		GLGP	Is Prof. Jega trying to manipulate the elections?...
158	11 Feb., 15	PA		3x2inch	Color	Front page	41,135		GEJ 1 st	...many positive FIRST's have been recorded...
159	11 Feb., 15	PA		F/Page	Color	p.41	619,500		NNG	...Nigerians will vote wisely. They will vote GEJ
160	11 Feb., 15		HA	F/Page	Color	p.49	619,500		NIMASA	FG Achievements in the Maritime Sector
161	11 Feb., 15		HA	F/Page	Color	p.66	619,500		CTI	The Hurdles Before the March 28 Elections, INEC should...
162	12 Feb., 15	PA		3x2nch	Color	Front page	41,135		GEJ 1 st	many positive FIRST's have been recorded...
163	12 Feb., 15	PA		F/Page	Color	p.57	619,500		NCN	Pastor Osinbajo, Show me your friend! And

										<i>I will...</i>
164	13 Feb., 15	PA		Front Wrap	Color	Front Page	26,250,000	PDP		<i>PDP: Work in Progress:</i>
165	13 Feb., 15	PA		F/Page	Color	p.15	619,500		#FDNL	<i>Why does APC want 20m voters disenfranchised</i>
166	13 Feb., 15		HA	F/Page	Color	p.28	619,500		GLGP	<i>Prof. Jega Records of Poor Planning...</i>
167	13 Feb., 15	PA		Double Spread	B/W	p.52-53	1,722,000	PDP PCO		<i>PVCs: Questions Prof. Jega must Answers!</i>
Total Amount of Punch Adverts for PDP/GEJ							N153,030,064			

9: The Nation Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	1 Jan., 15		HA	F/Page	B/W	p.56	494,047		UNF	<i>Before we forget OBJ the "Watcher"</i>
2	4 Jan., 15	PA		F/Page	Color	p.74-75	857,274		A/Ibom ALGON	<i>Akwa Ibom ALGON; Congratulations...</i>
3	7 Jan., 15	PA		C/Spread	Color	p.32 & 33	1,491,406	PDP SW		<i>...vote Goodluck good work i ...</i>
4	11 Jan., 15	PA		F/Page	Color	p.79	604,237		NID	<i>Forward Together...</i>
5	12 Jan., 15	PA		F/page	Color	p.51	604,237	PDP Oyo		<i>Welcome to Ibadan President GEJ...</i>
6	12 Jan., 15	PA		F/page	Color	p.56	604,237		Teslim Folarin	<i>...Welcome Dr. GEJ to Ibadan...</i>
7	16 Jan., 15	PA		F/Page	Color	p.12	604,237	PDP Bayelsa		<i>PDP Presidential Campaign Council...</i>
8	16 Jan., 15	PA		F/Page	Color	p.42	604,237	PDP PCO SE		<i>Welcome Mr. President... Ezi Ogo Ndi Abia,</i>

										<i>Ibiala.</i>
9	16 Jan., 15	PA		F/Page	Color	p.44	604,237		Ebonyi Governor	Welcome Mr. President... Nno! Jookwa! Tokwehu!!
10	18 Jan., 15	PA		F/Page	B/W	p.68	494,047	PDP Rivers		Constitution of Committee...
11	20 Jan., 15	PA		F/Page	B/W	p.44	494,047		ANPP	The Economics of the Matter...
12	22 Jan., 15	PA		F/Page	Color	p.49	604,237		SOHB	Mr. President, You are Welcome
13	23 Jan., 15	PA		F/Page	Color	p.16	604,237		GG4NI	Unprecedented achievements
14	26 Jan., 15		HA	F/Page	Color	p.49	604,237		MBD	Why the Middle Belt is Standing by
15	27 Jan., 15	PA		F/page	B/W	p.53	494,047		GG4NI	GEJ opening doors for women ...
16	27 Jan., 15	PA		F/page	Color	p.56	604,237	PDP Rivers		...proudly welcomes to the Presidential Campaign Rally...
17	29 Jan., 15	PA		F/Page	Color	p.43	604,237	PDP C/River		Let's Build a Solid and United Nigeria...
18	30 Jan., 15		HA	F/Page	Color	p.15	604,237		ANAP-F	The Ugly Side of Buhari and GEJ...
19	2 Feb., 15	PA		F/Page	Color	p.52	604,237		JLP	Railway.....
20	3 Feb., 15		HA	F/Page	B/W	p.52	435,178		LFC	On President GEJ's visit to the LFC
21	4 Feb., 15	PA		F/Page	Color	p.42	604,237		Anonymous	Nigeria let's move forward
22	4 Feb., 15		HA	F/Page	B/W	p.60	494,047		NG4J	on whose side are you?
23	5 Feb., 15	PA		F/Page	B/W	p.47	494,047		NEYGA	Northern Youths adopt GEJ
24	5 Feb., 15	PA		F/Page	Color	p.48	604,237	PDP Bayelsa		Gov. Dickson is 100% with President GEJ

25	5 Feb., 15		HA	F/Page	Color	p.53	604,237		OBITEX	God appointing Jonathan	
26	6 Feb., 15	PA		F/Page	Color	p.15	604,237		Anonymous	Nigeria let's move forward	
27	6 Feb., 15		HA	H/Page	B/W	p.63	254,539		BSCE	Buachi Emirs condemns attack on Mr. President...	
28	9 Feb., 15	PA		F/Page	Color	p.51	604,237		Anonymous	Nigeria let's move forward	
29	10 Feb., 15	PA		F/Page	Color	p.43	604,237		Bayelsa Governor	Dickson expresses heartfelt appreciation on hosting GEJ	
Total Amount of The Nation Adverts for PDP/GEJ							N17,483,182				

10: Nigerian Pilot Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	3 Jan., 15	PA		F/Page	B/W	p.9 - 12	1,720,000	PDPPCO		...composition of members...
2	7 Jan., 15	PA		F/Page	Color	p.13	582,750	PDPPCO		PDP PCO announces the flag-off of
3	8 Jan., 15	PA		F/Page	Color	p.13	582,750	PDPPCO		PDP will hold a Rally in Enugu...
4	9 Jan., 15	PA		F/Page	Color	p.14	582,750	PDPPCO		Pictures of GEJ's Campaign
5	11 Jan., 15	PA		F/Page	Color	p.13	582,750	PDPPCO		Presidential Campaign Rallies...
6	12 Jan., 15	PA		F/Page	Color	p.13	582,750	PDPPCO		Presidential Train Arrives Ibadan
7	12 Jan., 15		HA	F/Page	Color	p.44	550,000		Federal Mortgage	Transformation at FMBN... Let's Shelter the Nation....

8	22 Jan., 15	PA		F/Page	B/W	p.11	430,000		Voice of Tomorrow	Remember Fela; He stood up to Buhari. Now it's your turn
9	22 Jan., 15	PA		F/Page	Color	p.13	582,750		FFC	By thy fruits we shall know them...
10	23 Jan., 15	PA		FP Wrap	Color	Front Page	5,250,000		#GThumb	#TheGoodluckThumb: Vote wisely Vote PDP...
11	23 Jan., 15	PA		F/page	B/W	p.9	430,000		#GThumb	#TheGoodluckThumb to vote Jonathan has gone viral...
12	23 Jan., 15	PA		F/Page	B/W	p.11	430,000	PDP		President strides in Railways...
13	24 Jan., 15	PA		F/Page	Color	p.16	582,750	PDPPCO		These are not people of integrity...
14	25 Jan., 15	PA		F/Page	Color	p.14	582,750		CTI	Show me thy friend
15	25 Jan., 15	PA		F/Page	Color	p.16	582,750	PDP		PDP Vote Goodluck Jonathan 2015
16	26 Jan., 15	PA		F/Page	Color	p.13	582,750	PDPPCO		Say no to violence; say no to Buhari,
17	29 Jan., 15	PA		Double Spread	Color	p.2 & 55	1,050,000		People's Angle	President GEJ's achievements in Road Sector...Vote GEJ
18	29 Jan., 15	PA		F/Page	Color	p.13	582,750		People's Angle	Nigerians Beware...Vote GEJ
19	29 Jan., 15	PA		F/Page	Color	p.13	582,750		CTI	We're wrong about them...
20	31 Jan., 15	PA		F/Page	Color	p.16	582,750	PDPPCO		GMB's promise to turn Nigeria Sharia
21	1 Feb., 15	PA		F/Page	Color	p.16	582,750	PDPPCO		Global commendation
22	2 Feb., 15	PA		Double Spread	Color	p.2 & 55	1,050,000		People's Angle	President GEJ's achievements in Road Sector...
23	2 Feb., 15	PA		F/Page	Color	p.13	582,750		People's Angle	Nigerians Beware! Be Very Afraid; Vote

										<i>Goodluck...</i>
24	2 Feb., 15		HA	F/Page	Color	p.43	550,000		Federal Mortgage	<i>Transformation at FMBN...</i>
25	2 Feb., 15	PA		F/Page	Color	p.44	582,750	PDPPCO		<i>...When Buhari says suffer,</i>
26	3 Feb., 15	PA		F/Page	Color	p.2	582,750	PDPPCO		<i>transforming Nigerian Economy</i>
27	3 Feb., 15	PA		F/Page	Color	p.13	582,750		NU -PDP-E	<i>Vote for the Transformation Team</i>
28	3 Feb., 15	PA		F/Page	Color	p.14	582,750		People's Angle	<i>Nigerians Beware! Be Very Afraid; Vote Goodluck...</i>
29	3 Feb., 15	PA		Centre Spread	Color	p.28 & 29	1,470,000		People's Angle	<i>President GEJ's achievements in Road Sector...</i>
30	4 Feb., 15	PA		F/Page	Color	p.13	582,750		CDN	<i>APC and Buhari want power through violence</i>
31	4 Feb., 15		HA	Double Spread	Color	p.27-30	2,100,000		FERMA	<i>Update on FERMA's Giant stride in Road Maintenance...</i>
32	4 Feb., 15		HA	F/Page	Color	p.44	550,000		Federal Mortgage	<i>Transformation at FMBN</i>
33	5 Feb., 15	PA		F/Page	Color	p.15	582,750		Concerned Nigerians	<i>We just cannot Vote4Buhari</i>
34	5 Feb., 15		HA	F/Page	Color	p.16	582,750		People's Angle	<i>They paid the supreme price for the ambition of one man...</i>
35	5 Feb., 15	PA		F/Page	Color	p.41	582,750		People's Angle	<i>Nigerians Beware! Be Very Afraid; Vote Goodluck...</i>
36	6 Feb., 15		HA	F/Page	Color	p.13	550,000		Federal Mortgage	<i>Transformation at FMBN</i>

37	6 Feb., 15		HA	Double Spread	Color	p.27-30	2,100,000		FERMA	Update on FERMA's Giant stride in Road Maintenance...
38	9 Feb., 15	PA		F/Page	Color	p.13	582,750		People's Angle	Nigerians Beware! Be Very Afraid; Vote Goodluck...
39	9 Feb., 15		HA	F/Page	Color	p.14	582,750		People's Angle	They paid the supreme price for the ambition of one man...
40	9 Feb., 15		HA	F/Page	Color	p.44	550,000		Federal Mortgage	Transformation at FMBN
41	10 Feb., 15	PA		F/Page	Color	p.13	582,750		People's Angle	Nigerians Beware! Be Very Afraid; Vote Goodluck...
42	10 Feb., 15		HA	F/Page	Color	p.14	582,750		People's Angle	They paid the supreme price for the ambition of one man...
43	10 Feb., 15		HA	F/Page	Color	p.15	582,750	PDPPCO		Nigeria is now the largest producer of Cassava...
44	11 Feb., 15	PA		F/Page	Color	p.13	582,750		People's Angle	Nigerians Beware! Be Very Afraid; Vote Goodluck...
45	11 Feb., 15		HA	F/Page	Color	p.14	582,750		People's Angle	They paid the supreme price for the ambition of one man...
46	11 Feb., 15		HA	F/Page	Color	p.44	550,000		Federal Mortgage	Transformation at FMBN
47	12 Feb., 15	PA		F/Page	Color	p.13	582,750		People's Angle	Nigerians Beware! Be Very Afraid; Vote Goodluck...
48	12 Feb., 15		HA	F/Page	Color	p.14	582,750		People's Angle	They paid the supreme price for the ambition of one man...
49	13 Feb., 15	PA		F/Page	Color	p.13	582,750		People's Angle	Nigerians Beware! Be Very Afraid; Vote Goodluck...

50	13 Feb., 15		HA	F/Page	Color	p.14	582,750		People's Angle	They paid the supreme price for the ambition of one man...	
51	13 Feb., 15		HA	F/Page	Color	p.43	582,750		CTI	The Hurdles before March 28	
52	13 Feb., 15		HA	F/Page	Color	p.44	550,000		Federal Mortgage	Transformation at FMBN	
Total Amount of Nigerian Pilot Adverts for PDP/GEJ							N40,276,250				

11: Nigerian Tribune Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	1 Jan., 15	PA		F/Page	B/W	p.9	444,675		UNF	Before We Forget OBJ the Watcher
2	1 Jan., 15	PA		F/Page	Color	p.6	565,950		CTI	Lest We Forget...
3	5 Jan., 15	PA		F/Page	Color	p.6	565,950		Forward Nigeria	...Forward ever, backward never!...
4	6 Jan., 15	PA		D/Spread	Color	p.2 & 55	1,512,000	PDPPCO		Special Announcement
5	6 Jan., 15	PA		F/Page	Color	p.3	565,950		GLGP	GEJ 2015 Kampe L'Eko wa fun Jonathan
6	7 Jan., 15	PA		F/Page	Color	p.2	565,950		Forward Nigeria	...Forward ever, backward never!...
7	7 Jan., 15	PA		Central Spread	Color	p.28-29	1,764,000	PDP PCO SW		Be part of the Goodwork @TBS Lagos...
8	7 Jan., 15	PA		F/Page	Color	p.55	565,950	PDPPCO		flag off of the 2015 campaign...

9	8 Jan., 15	PA		Double Spread	Color	p.2-3	1,512,000		GLGP	Welcome President Jonathan Goodluck to Lagos...
10	8 Jan., 15	PA		F/Page	Color	p.6	444,675	PDP Ondo		welcomes...to the flag-off ...at TBS, Lagos...
11	8 Jan., 15		HA	F/Page	B/W	p.7	444,675		FMoF	The Facts about the Nigeria's ECA & Foreign Reserves Position...
12	8 Jan., 15	PA		F/Page	Color	p.15	565,950		Ogun Governor Candidate	Ogun PDP Gubernatorial candidate: Welcome our leader Mr. President
13	8 Jan., 15	PA		Central Spread	Color	p.28-29	1,764,000	PDP PCO SW		...Vote Good-work Vote Goodluck...
14	8 Jan., 15	PA		F/Page	Color	p.54	565,950	PDPPCO		will hold a presidential rally in Enugu
15	9 Jan., 15	PA		F/Page	Color	p.46	565,950	PDPPCO		Presidential Campaign Rallies...
16	10 Jan., 15	PA		F/Page	Color	p.46	565,950	PDPPCO		Presidential Campaign Rallies...
17	11 Jan., 15	PA		F/Page	Color	p.6	565,950		NID	Yoruba; Edibo fun Dr. GEJ
18	11 Jan., 15	PA		F/Page	Color	p.11	565,950	PDPPCO		Presidential Train Arrives Ibadan
19	11 Jan., 15	PA		F/Page	Color	p.60	565,950		NNG	Lest We Forget (1)
20	12 Jan., 15	PA		F/Page	Color	p.2	565,950	PDP Oyo		Oyo for Goodluck, Good-work...
21	12 Jan., 15	PA		F/Page	Color	p.6	565,950	PDP Ogun		Ogun State PDP heartily welcomes Mr. President...
22	12 Jan., 15	PA		H/Page	Color	p.8	296,275	PLG		Welcome Mr. President...
23	12 Jan., 15	PA		F/Page	Color	p.28	565,950		ICG	Nigerians, Shine your Eye!...
24	12 Jan., 15	PA		F/Page	Color	p.49	565,950		Oyo Gov. Candidate	Dr. GEJ...welcome to Ibadan

25	12 Jan., 15	PA		F/Page	Color	p.50	565,950		Yekini Adejo	...Goodluck...Good Work Let the good work continue...
26	12 Jan., 15	PA		F/Page	Color	p.51	565,950	PDP Oyo		PDP Oyo State: welcome to Ibadan...
27	12 Jan., 15	PA		F/Page	Color	p.53	565,950		Hosea Agboola	...Welcome, Our Great Leaders...
28	12 Jan., 15	PA		F/Page	Color	p.55	565,950	PDP Ogun		PDP Ogun State: welcome ...Dr. GEJ
29	13 Jan., 15	PA		F/Page	Color	p.3	565,950		Jelili Adesiyan	One day an Ijaw Man will become the president of this country...
30	13 Jan., 15	PA		F/Page	Color	p.5	565,950	PDP Osun		PDP Osun State: welcome Mr. President...
31	13 Jan., 15	PA		F/Page	Color	p.6	565,950		Oluwole Aina	Your Excellency welcome to Osun state...
32	13 Jan., 15		HA	F/Page	B/W	p.11	444,675		EAS	Urgent Claim in Respect of the Qualification...of GMB...
33	13 Jan., 15	PA		F/Page	Color	p.16	565,950		Dr. Femi Thomas	Here comes the transformation captain...
34	13 Jan., 15	PA		H/Page	Color	p.52	296,275		ESJ	Mr. President ...appreciate your transformation programs
35	13 Jan., 15	PA		F/Page	Color	p.53	565,950		ICG	Nigerians, Shine Your Eye!
36	13 Jan., 15	PA		F/Page	Color	p.54	565,950		Ayo Arise	Aare Orile-edo Nigeria ekabo ...to Ekiti...
37	14 Jan., 15	PA		F/Page	Color	p.5	565,950		ICG	Buhari dislikes Alex Ekeume...
38	15 Jan., 15	PA		F/Page	Color	p.5	565,950		ICG	Buhari dislikes Obafemi Awolowo...
39	15 Jan., 15	PA		F/Page	Color	p.6	565,950		YRC	Does Buhari believe in what Yoruba believe in?...
40	15 Jan., 15		HA	F/Page	B/W	p.10	444,675		Innocent Ebirim	The fallacy of APC Spokesperson's allegations...

41	16 Jan., 15	PA		F/Page	Color	p.5	565,950		ICG	<i>...Can you now see that these people are hypocrites?...</i>
42	17 Jan., 15	PA		F/Page	B/W	p.7	444,675		ANPP	<i>The economics of the matter...</i>
43	17 Jan., 15	PA		F/Page	Color	p.54	565,950		ICG	<i>Only God saved Ikemba his hands</i>
44	18 Jan., 15	PA		F/Page	B/W	p.10	444,675		CD	<i>Buhari's disregard for Constitution...</i>
45	18 Jan., 15	PA		C/Spread	Color	p.32-33	1,764,000		ICG	<i>Will you put your life in the hands of</i>
46	18 Jan., 15	PA		F/Page	Color	p.60	565,950		GLGP	<i>...This man shares the same vision with Boko Haram...</i>
47	20 Jan., 15	PA		F/Page	Color	p.5	565,950		NIJF	<i>What manner of a leader is this?...</i>
48	20 Jan., 15	PA		F/Page	Color	p.6	565,950		SWRC	<i>Buhari and the facts of history; the story of a tyranny...</i>
49	20 Jan., 15	PA		F/Page	B/W	p.7	444,675		Anonymous	<i>Buhari again refuses to play by rules</i>
50	20 Jan., 15	PA		F/Page	B/W	p.9	444,675		UNCI	<i>Posers GMB must answer...</i>
51	20 Jan., 15	PA		F/Page	Color	p.16	565,950		FFC	<i>After Lagos it's Nigeria at all cost.,</i>
52	21 Jan., 15	PA		F/Page	Color	p.2	565,950		SWSG	<i>Don't vote bloodletting</i>
53	21 Jan., 15	PA		F/Page	Color	p.6	565,950		Tony Ikpasaja	<i>The Road Revolution</i>
54	21 Jan., 15	PA		F/Page	B/W	p.11	444,675		Voice of Tomorrow	<i>Remember Fela...Now it's your turn to</i>
55	21 Jan., 15	PA		F/Page	Color	p.42	565,950		SWRC	<i>Buhari & the fact of history (the story of a tyranny)</i>
56	21 Jan., 15		HA	F/Page	Color	p.51-55	2,829,750		Anonymous	<i>The good times on our highways</i>

57	22 Jan., 15	PA		F/Page	Color	p.6	565,950		SWRC	<i>Buhari and the facts of history; the story of a tyranny...</i>
58	22 Jan., 15	PA		F/Page	B/W	p.7	444,675		ANPP	<i>The Age Factor...</i>
59	22 Jan., 15	PA		H/Page	Color	p.16	565,950	PDPPCO		<i>Photos of visit of the President Jonathan to YarÁdua's Family</i>
60	23 Jan., 15	PA		F/Page	Color	p.2	565,950		SWSG	<i>Posers on Buhari-Gate!</i>
61	23 Jan., 15		HA	F/Page	B/W	p.8	444,675		Anonymous	<i>...No cheating on the pledge of peace gentlemen...</i>
62	23 Jan., 15		HA	F/Page	B/W	p.9	444,675		Anonymous	<i>...Who can we trust to lead Nigeria forward...</i>
63	23 Jan., 15	PA		F/Page	Color	p.15	565,950		YRC	<i>...How long will it take Buhari to sideline Osinbajo?...</i>
64	24 Jan., 15	PA		F/Page	Color	p.2	565,950		SWSG	<i>...who is the odd one out in the list...</i>
65	24 Jan., 15	PA		F/Page	B/W	p.11	444,675		GG4NI	<i>The unprecedented achievements of Mr. President</i>
66	24 Jan., 15	PA		F/Page	Color	p.46	565,950		Anonymous	<i>Who's Behind Buhari?...</i>
67	24 Jan., 15	PA		F/Page	Color	p.54	565,950	PDPPCO		<i>These are not people of integrity;</i>
68	25 Jan., 15	PA		F/Page	Color	p.2	565,950		SWSG	<i>Insurgent confidant?...</i> <i>Nigerians, Beware...</i>
69	25 Jan., 15	PA		F/Page	Color	p.5	565,950		GLGP	<i>Man...punished our royal fathers for visiting Jerusalem...</i>
70	25 Jan., 15	PA		F/Page	Color	p.62	565,950		UFAD	<i>...Meet his ruthless anti graft team...</i>
71	25 Jan., 15	PA		F/Page	Color	p.63	565,950		Forward	<i>...Forward ever, backward never!...</i>

									<i>Nigeria</i>	
72	26 Jan., 15	PA		F/Page	Color	p.2	565,950		SWSG	Spot the difference series 4; Age disparity...
73	26 Jan., 15	PA		F/Page	Color	p.3	565,950		FN	...Forward ever, backward never!...
74	26 Jan., 15	PA		F/Page	Color	p.5	565,950		YRC	National Quiz 2015...
75	26 Jan., 15	PA		F/Page	Color	p.16	565,950		FPT	Welcomes Mr. President to state of harmony
76	26 Jan., 15		HA	F/Page	B/W	p.50	444,675		SNPA	Communiqué of the 5 th General Confab of SNPA....
77	26 Jan., 15	PA		D/Spread	Color	p.52-53	1,512,000	PDP		Jonathan is Working...
78	26 Jan., 15	PA		F/Page	Color	p.54	565,950		OTIF	...Yoruba Ronu; think twice before you vote wrongly
79	27 Jan., 15	PA		F/Page	Color	p.15	565,950		UFAD	GEJ Scores another first!...
80	27 Jan., 15	PA		F/Page	Color	p.51	565,950		FN	Nigeria is moving forward...
81	28 Jan., 15	PA		F/Page	Color	p.2	565,950		SWSG	Behold Buhari's accomplishments as Head of State...
82	28 Jan., 15	PA		10x6	Color	p.4	565,950		FN	Nigeria is moving forward...
83	28 Jan., 15	PA		F/Page	Color	p.5	565,950		FN	...forward ever, backward never...
84	28 Jan., 15	PA		F/Page	Color	p.6	565,950		AEYF	Mr. President you are heartily welcome to Ondo
85	28 Jan., 15	PA		F/Page	Color	p.15	565,950		YRC	The Sad story of Southern VPs...
86	28 Jan., 15	PA		F/Page	Color	p.16	565,950	PDP SW		Be Part of Good Work @ Akure...
87	28 Jan., 15	PA		F/Page	Color	p.51, 53 &	1,697,850	PDP		Let's keep going forwards. Vote Goodluck!

						55				
88	29 Jan., 15		HA	F/Page	Color	p.2	565,950		GLGP	<i>Déjà vu? Is INEC determined to repeat its failure of the 2011</i>
89	29 Jan., 15	PA		F/Page	Color	p.5	565,950		FN	<i>Forward ever, backward never</i>
90	29 Jan., 15	PA		10x6	Color	p.6	565,950		FN	<i>Nigeria is moving forward...</i>
91	29 Jan., 15	PA		F/Page	B/W	p.7	444,675		ANPP	<i>We will never go back!</i>
92	29 Jan., 15	PA		F/Page	Color	p.16	565,950		CPs	<i>Faces of Hypocrites...</i>
93	29 Jan., 15	PA		F/Page	Color	p.41	565,950	PDPPCO		<i>Do not allow this dictator take us back to the era of doom and brutality</i>
94	29 Jan., 15	PA		F/Page	Color	p.42	565,950		CTI	<i>We are wrong about them...</i>
95	29 Jan., 15	PA		F/Page	Color	p.54	565,950	PDPPCO		<i>Shagari's referral about President GEJ's performance...</i>
96	30 Jan., 15	PA		F/Page	Color	p.3	565,950		FN	<i>Forward ever, backward never</i>
97	30 Jan., 15		HA	F/Page	Color	p.6	565,950		NSUV	<i>...Nigerians, let's reject violent politicians!...</i>
98	30 Jan., 15	PA		F/Page	B/W	p.9	444,675		AvanteGarde	<i>GMB, we remember the gory past....</i>
99	30 Jan., 15	PA		F/Page	Color	p.15	565,950		CN	<i>Buhari, Please explain this!...</i>
100	30 Jan., 15	PA		F/Page	Color	p.16	565,950	PDPPCO		<i>...When Buhari says SUFFER</i>
101	31 Jan., 15	PA		F/Page	Color	p.46	565,950		FFC	<i>Cut in their prime...</i>
102	31 Jan., 15	PA		F/Page	Color	p.52	565,950	PDPPCO		<i>Global Commendation...</i>
103	1 Feb., 15	PA		F/Page	Color	p.2	565,950		GLGP	<i>This man shares the same vision with BH terrorists</i>

104	1 Feb., 15	PA		F/Page	Color	p.6	565,950		FN	Forward Ever Backward Never
105	1 Feb., 15		HA	F/Page	B/W	p.7	444,675		IJF	No records of Buhari here- WAEC
106	1 Feb., 15	PA		F/Page	Color	p.61	565,950	PDPPCO		Beware of Wolf in Sheep's Clothing
107	1 Feb., 15	PA		F/Page	Color	p.63	565,950		CSMBCY	Why Middle Belt & Southern Christians will not vote 4 him
108	2 Feb., 15	PA		F/Page	Color	p.3	565,950	PDP Oyo		Team Goodluck Oyo state
109	2 Feb., 15	PA		F/Page	Color	p.5	565,950		Forward Nigeria	Old ways do not open new doors
110	2 Feb., 15	PA		F/Page	Color	p.41	565,950	PDPPCO		When Buhari says Suffer
111	3 Feb., 15	PA		F/Page	Color	p.4	565,950	PDPPCO		Global Commendation
112	3 Feb., 15		HA	F/Page	B/W	p.7	444,675		LFC	On President GEJ's LFC
113	3 Feb., 15	PA		F/Page	B/W	p.9	444,675		ANPP	Did you know? Nigeria will never go back...
114	3 Feb., 15	PA		F/Page	Color	p.41	565,950		Concerned Nigerians	Why did you clamp down on the Press!
115	3 Feb., 15	PA		F/Page	Color	p.52	565,950		Smart Adeyemi	Welcome to the Confluence State President Jonathan
116	4 Feb., 15	PA		F/Page	Color	p.3&5	1,131,900		Anonymous	Let's keep going forwards.
117	4 Feb., 15	PA		F/Page	Color	p.6	565,950		Anonymous	Nigeria let's move forward
118	4 Feb., 15	PA		F/Page	Color	p.15	565,950		CDN	APC wants power through violence
119	4 Feb., 15	PA		F/Page	Color	p.55	565,950		Wake Up Nigeria	The real Buhari Documentary
120	5 Feb., 15	PA		F/Page	Color	p.2	565,950	PDP Osun		Team Goodluck Osun State

121	5 Feb., 15		HA	F/Page	Color	p.41	565,950		GLGP	26 Million Nigerians may not vote!
122	6 Feb., 15	PA		F/Page	Color	p.2	565,950		SWSG	Only men of ideas debate
123	6 Feb., 15	PA		D/Spread	Color	p.4-5	565,950	PDPPCO		Words of a man worthy of leadership
124	6 Feb., 15	PA		F/Page	B/W	p.7	444,675		ANPP	A Septuagenarian in today's world...
125	6 Feb., 15	PA		F/Page	Color	p.15	565,950		CN	We just cannot vote for Buhari
126	7 Feb., 15	PA		F/Page	Color	p.2	565,950		SWSG	Jonathan has been elected only once
127	7 Feb., 15	PA		F/Page	Color	p.3&5	1,131,900		Anonymous	Let's keep going forwards.
128	7 Feb., 15	PA		F/Page	Color	p.45	565,950	PDPPCO		Vote Right Vote PDP
129	7 Feb., 15		HA	F/Page	Color	p.53	565,950		Anonmyous	The Uncommon Transformer
130	7 Feb., 15	PA		F/Page	Color	p.54	565,950	PDPPCO		Pictorials: PDP presidential rally in Edo state
131	8 Feb., 15	PA		F/Page	Color	p.2	565,950		SWSG	Here they come... Lord have mercy!
132	8 Feb., 15	PA		F/Page	Color	p.3 & 59	1,131,900	PDPPCO		Nigeria needs Goodluck
133	8 Feb., 15	PA		F/Page	Color	p.5	565,950	PDPPCO		Vote Right Vote PDP
134	8 Feb., 15	PA		F/Page	Color	p.6	565,950		Anonymous	Nigeria let's move forward
135	8 Feb., 15	PA		F/Page	Color	p.60	565,950	PDPPCO		This is all about integrity
136	8 Feb., 15	PA		F/Page	Color	p.61	565,950		GLGP	Vote Jonathan Goodluck for President...
137	9 Feb., 15	PA		F/Page	Color	p.2	565,950		SWSG	Who is fooling who?
138	9 Feb., 15	PA		F/Page	Color	p.5	565,950		Observer Group	Reason why we must vote for President GEJ

139	9 Feb., 15	PA		F/Page	Color	p.15	565,950		Concerned Nigerians	His rule was nasty, brutish and mercifully short
140	9 Feb., 15		HA	F/Page	Color	p.16	565,950		GLGP	The real reasons why Jega postponed the elections...
141	9 Feb., 15		HA	F/Page	B/W	p.49	444,675		FMoW	Re: South West Groups fault FG N350bn road construction
142	9 Feb., 15	PA		F/Page	Color	p.52	565,950		GLGP	Voters Beware...
143	9 Feb., 15	PA		F/Page	Color	p.55	565,950	PDPPCO		Buhari has come again O
144	10 Feb., 15		HA	F/Page	Color	p.5	565,950		GLGP	Is Prof. Jega trying to manipulate the elections?
145	10 Feb., 15	PA		F/Page	Color	p.6	565,950		LAI	Ndigbo Lest We Forget
146	10 Feb., 15	PA		H/Page	B/W	p.7	259,875	PDPPCO		Invitation to a Briefing Session
147	11 Feb., 15	PA		2x6	Color	FPS	787,500	PDP Oyo		With Jonathan Ibadan State is Sure
148	11 Feb., 15		HA	F/Page	Color	p.3	565,950		CTI	The Hurdles before March 28
149	11 Feb., 15	PA		F/Page	Color	p.5	565,950		CN	Do elder statesmen speak like this?
150	11 Feb., 15	PA		F/Page	Color	p.6	565,950		Anonymous	Under Goodluck the economy has tripled in size
151	11 Feb., 15	PA		Centre Spread	Color	p.28-29	1,764,000		Anonymous	Do you want to go back to 1985?
152	12 Feb., 15		HA	F/Page	Color	p.5	565,950		Wake Up Nigeria	Nigerians, beware of coup plotters
153	12 Feb., 15		HA	Double Spread	B/W	p.10-11	1,260,000	PDPPCO		PVCs: Questions Prof Jega must answer!

154	12 Feb., 15	PA		F/Page	Color	p.14-15	862,225	PDP Ogun		Inauguration of Ogun State PDP PCO	
155	12 Feb., 15		HA	F/Page	Color	p.54	565,950		GLGP	Jega's Scorecard...	
156	13 Feb., 15		HA	F/Page	Color	p.5	565,950		GLGP	Prof. Jega's Records of Postponements ...	
157	13 Feb., 15	PA		F/Page	B/W	p.7	444,675		ANPP	Where is democracy?	
158	14 Feb., 15		HA	F/Page	Color	p.54	565,950		Wake Up Nigeria	Buhari fails the test of change on CNN...	
Total Amount of Nigerian Tribune Adverts for PDP/GEJ							N99,721,125				

12: Leadership Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	1 Jan., 15	PA		F/Page	B/W	p.47	519,750	PDP PCO		constitution of PCO....
2	2 Jan., 15	PA		F/Page	B/W	p.9	519,750	PDP PCO		PDP PCO:inaugurated
3	4 Jan., 15	PA		F/Page	Color	p.33	531,562		CTI	Coalition for Transparency & Integrity (CTI): Lest We Forget; His Landmark Achievements
4	4 Jan., 15	PA		F/Page	B/W	p.53	519,750		Fresh Focus	Buhari in Obasanjo'sswadow for 2015
5	7 Jan., 15	PA		F/Page	Color	p.14	531,562		GLGP	Welcomes Goodluck to Lagos...
6	8 Jan., 15	PA		F/Page	Color	p.54	531,562		GID	A dictator hiding behind another pastor; i
7	9 Jan., 15		HA	F/Page	Color	p.17	531,562		Anonymous	MEND backs Buhari; Show me thy friend

										<i>and I will tell you</i>
8	10 Jan., 15	PA		F/Page	Color	p.60	531,562	PDP PCO		Presidential Campaign Rallies
9	11 Jan., 15		HA	F/Page	B/W	p.11	519,750		Fresh Focus	2015 the curse of cabalist credentials
10	13 Jan., 15		HA	F/Page	B/W	p.22	519,750		Chukwunweike Okafor	the qualification/ non-qualification of GMB to contest
11	14 Jan., 15	PA		F/Page	Color	p.16	531,562	PDP PCO NC		Meeting of North Central Zonal PrCO
12	15 Jan., 15		HA	F/Page	B/W	p.10	519,750		CCEL	Our issue with GMB's qualification...
13	15 Jan., 15	PA		F/Page	Color	p.16	531,562	PDP		Fact Speak, Compare & Contrast Touching lives....
14	16 Jan., 15	PA		F/Page	Color	p.54	531,562		Concerned Nigerians	Vote wisely...
15	18 Jan., 15		HA	F/Page	B/W	p.8	519,750		Fresh Focus	2015; Tale of 2 Generals (1)
16	19 Jan., 15		HA	F/Page	B/W	p.21	519,750		CCEls	GMB just show it...
17	20 Jan., 15		HA	F/Page	B/W	p.9	519,750		NUG	Appointment of state coordinators...
18	20 Jan., 15		HA	F/Page	B/W	p.10	519,750		UNCI	Posers GMB must answer
19	20 Jan., 15		HA	F/Page	Color	p.29	531,562		FFC	... after Lagos, it's Nigeria at all cost...
20	20 Jan., 15		HA	F/Page	Color	p.31	531,562		AYA	Sai Buhari!! What a fatal error!!
21	20 Jan., 15	PA		F/Page	Color	p.44	531,562		CNvote wisely
22	21 Jan., 15	PA		Loose Insert Magazine	Color	-	456,318	PDP		Transformation Agenda Projects and Programs executed in the North West Zone under GEJ...
23	21 Jan., 15	PA		F/Page	Color	p.44	531,562		NIJF	What manner of a leader is this?

24	22 Jan., 15		HA	F/Page	Color	p.10	531,562		Voice of Tomorrow	Remember Fela, he stood up to Buhari, Now it's your turn
25	22 Jan., 15	PA		F/Page	Color	p.37	531,562		CN	...Vote wisely
26	23 Jan., 15		HA	F/Page	B/W	p.42	519,750		Anonymous	... we are holding you to it!
27	23 Jan., 15	PA		D/Spread	Color	p.52 -53	1,535,625		Wind of Hope	Think Nigeria vote Goodluck
28	23 Jan., 15	PA		F/Page	Color	p.55	531,562		MBD	Middle Belt is standing by GEJ
29	23 Jan., 15	PA		F/Page	Color	p.55	531,562		SWSG	Posers on Buharigate!
30	24 Jan., 15	PA		Loose Inserts Magazine	Color	-	456,318	PDP		Transformation Agenda: Projects and Programs executed in the North Central Zone under Dr. GEJ
31	24 Jan., 15	PA		F/Page	Color	p.59	531,562		CTI	Show me thy friend and I will tell you who you are
32	25 Jan., 15		HA	F/Page	B/W	p.8	519,750		Fresh Focus	A tale of two Generals (2)
33	25 Jan., 15	PA		F/Page	Color	p.24	531,562		Concerned Nigerians	Behold the supposed Change Agents
34	25 Jan., 15		HA	F/Page	B/W	p.55	519,750		CEC	invitation to attend 1 st N Summit,
35	26 Jan., 15	PA		F/Page	Color	p.18	531,562		FPT	welcomes Mr. President to Kwara state
36	26 Jan., 15	PA		F/Page	Color	p.37	531,562		CTI	Show me thy friend and I will tell you who you are...
37	27 Jan., 15	PA		F/Page	Color	p.17	531,562	PDP Nasarawa		PDP Nasarawa state welcome Presidential candidate to the state
38	27 Jan., 15	PA		F/Page	Color	p.37	531,562		CN	supposed Change Agents

39	28 Jan., 15		HA	F/Page	B/W	p.24	519,750		CEC	Communiqué of the 1 st National Summit for CEC
40	29 Jan., 15		HA	2x6	Color	FPS	1,181,250			Tell the Truth and.....Port & Rail Operation...
41	29 Jan., 15	PA		F/Page	Color	p.17	531,562		Forward Nigeria	Yes, we're better off today than in 2011...
42	29 Jan., 15		HA	F/Page	Color	p.29	531,562		CN	Buhari Please explain this!
43	29 Jan., 15		HA	F/Page	Color	p.38	531,562		CTI	We are wrong about them
44	30 Jan., 15		HA	F/Page	Color	p.17	531,562		Forward Nigeria	Yes, we're better off today than in 2011....
45	30 Jan., 15	PA		F/Page	Color	p.20	531,562		CN	Buhari Please explain this!
46	30 Jan., 15	PA		F/Page	B/W	p.54	519,750		ANPP	we never go back...
47	30 Jan., 15	PA		F/Page	Color	p.55	531,563		A/Ibom Governor	Welcome home our dear president
48	30 Jan., 15	PA		F/Page	Color	p.56	531,563		A\Ibom Gov. Candidate	Welcome to Akwa Ibom, our great leaders!
49	31 Jan., 15	PA		F/Page	Color	p.16	531,563	PDP PCO		...Beware; Wolf in Sheep's Clothing...
50										
51	1 Feb., 15		HA	2x6	Color	FPS	1,181,250		Anonymous	Tell the Trust & ...Agriculture
52	1 Feb., 15		HA	F/Page	Color	p.7 ⁴	1,153,833		IJF	GMB; the game is up!
53	1 Feb., 15		HA	F/Page	B/W	p.8	519,750		Fresh Focus	INEC, PVC, February 14: the APC agenda (1)

⁴ Leadership Newspaper charges different rates for special position such as page 2 (N1,400,625), pages 4&5 (N1,169,297), and pages 6&7 (1,153,833).

54	1 Feb., 15	PA		F/Page	Color	p.13	531,563	PDP PCO		Global commendation President
55	2 Feb., 15	PA		F/Page	Color	p.16	531,563	PDP PCO		..When Buhari says SUFFER, he
56	2 Feb., 15		HA	F/Page	Color	p.17	531,563		JLP	Railways.....
57	2 Feb., 15	PA		F/Page	Color	p.19	531,563		AYOJSSG	North West Zone; Their Lies, Our Facts on TA of Dr. GEJ...
58	2 Feb., 15	PA		F/Page	B/W	p.21	519,750		Fresh Focus	Gen. Buhari....Mr. No Regrets
59	2 Feb., 15	PA		F/Page	Color	p.37	531,563		Concerned Nigerians	Could these men have changed overnight?
60	2 Feb., 15	PA		F/Page	Color	p.40	531,563		FFC	Cut in their prime...
61	2 Feb., 15	PA		D/Spread	Color	p.54-55	1,535,625		Wind of Hope	Think Nigeria; Vote Jonathan
62	3 Feb., 15		HA	F/Page	Color	p.17	531,563		SDC	Save our Democracy Coalition
63	3 Feb., 15	PA		F/Page	Color	p.28	531,563	PDP PCO		Global Commendation...
64	3 Feb., 15	PA		F/Page	Color	p.30	531,563		People's Angle	Nigerians beware....be very afraid...
65	3 Feb., 15	PA		F/Page	Color	p.36	531,563		ANPP	Did you know? We will never go back!
66	4 Feb., 15	PA		F/Page	Color	p.16	531,563		Concerned Nigerians	Could these men have changed overnight...
67	4 Feb., 15	PA		F/Page	Color	p.19	531,563		PDP NWYVwe are asking
68	4 Feb., 15	PA		F/Page	B/W	p.25	519,750		Fresh Focus	Transformational high speed rail project earns world class R
69	4 Feb., 15	PA		F/Page	Color	p.27	531,563		CDN	APC wants power through violence...
70	5 Feb., 15	PA		F/Page	Color	p.18	531,563		Concerned	Aside from the fake document we cannot

									<i>Nigerians</i>	<i>vote for [Buhari]...</i>
71	5 Feb., 15	PA		F/Page	Color	p.25	531,563		Anonymous	Change is forward movement, not backwards....
72	5 Feb., 15		HA	F/Page	B/W	p.45	519,750		E.K. Clark	Press Conference....
73	6 Feb., 15	PA		F/Page	B/W	p.14	519,750		Fresh Focus	GMB's which credentials?....
74	6 Feb., 15	PA		F/Page	B/W	p.58	519,750		ANPP	A septuagenarian in today's world...
75	6 Feb., 15	PA		F/Page	Color	p.65	531,563		CN	Behold change agents....
76	7 Feb., 15	PA		F/Page	Color	p.23	531,563		Anonymous	Why take us back to mass retrenchment of 1985?...
77	8 Feb., 15		HA	F/Page	B/W	p.8	519,750		Fresh Focus	INEC, PVC, February 14: The APC Agenda (2)...
78	9 Feb., 15	PA		F/Page	Color	p.19	531,563		Anonymous	At 72, putting old wine in a new bottle is a disservice to a nation...
79	10 Feb., 15	PA		F/Page	Color	p.16	531,563		Concerned Nigerians	What kind of leader constantly incites violence with his utterances
80	10 Feb., 15	PA		F/Page	B/W	P.33	519,750		Fresh Focus	Beware agent provocateur
81	11 Feb., 15	PA		10x6	Color	Front Page	9,450,000	PDP		Let's talk about change (2); Corruption...
82	11 Feb., 15		HA	F/Page	Color	p.30	531,563		CTI	The Hurdles before March 28 elections, INEC should...
83	11 Feb., 15	PA		H/Page	Color	p.41	383,906		GSV4PUA	Goodluck/Sambo Vision for Persons with Unique Abilities
84	12 Feb., 15		HA	F/Page	Color	p.19	531,563		Wake Up Nigeria	Nigerians, beware if Coup Plotters...
85	12 Feb., 15	PA		F/Page	B/W	p.34	519,750		Fresh Focus	Watch Out! Buharinomics Targets...

86	13 Feb., 15	PA		F/Page	B/W	p.19	519,750		ANPP	Where is democracy?....	
87	13 Feb., 15	PA		F/Page	Color	p.22	531,563		Concerned Nigerians	What kind of leader constantly incites violence with his utterances	
Total Amount of Leadership Adverts for PDP/GEJ							N57,969,124				

13: Blue Print Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks	
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text	
1	21 Jan., 15	PA		Loose Insert		1000	199,500			Transformation Agenda Projects and Programs executed in the North West Zone under Dr. GEJ...	
Total Amount of Blue Print Adverts for PDP/GEJ							N199,500				

14: Tell Magazine:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	19 Jan., 15	PA		F/Page	Color	p.5	482,664		NNG	Lest We Forget (1)
2	26 Jan., 15	PA		F/Page	Color	p.7	482,664		NNG	Lest We Forget (2)
3	26 Jan., 15	PA		F/Page	Color	p.8	482,664		NNG	Lest We Forget (3)
4	26 Jan., 15		HA	F/Page	Color	p.25-32	2,861,312		Anonymous	Report of PTF IMC

5	26 Jan., 15	PA		F/Page	Color	p.42	482,664		NNG	Jonathan is transforming Nigeria	
6	2 Feb., 15	PA		F/Page	Color	p.7	482,664		NNG	Don't vote 72 year old Buhari	
7	2 Feb., 15	PA		F/Page	Color	p.15	482,664		NNG	Buhari Pull Over	
8	9 Feb., 15	PA		F/Page	Color	p.5	482,664		NNG	See those who want to takeover	
9	9 Feb., 15	PA		F/Page	Color	p.7	482,664		NNG	Buhari Pull Over (2)	
10	9 Feb., 15	PA		F/Page	Color	p.27	482,664		NNG	APC is a waste basket of PDP	
Total Amount of Tell Magazine Adverts for PDP/GEJ							7,205,288				

15: The News Magazine:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks	
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text	
1	19 Jan., 15	PA		F/Page	Color	p.2	500,000		NNG	Lest We Forget (1)	
Total Amount of The News Adverts for PDP/GEJ							N500,000				

G. SUMMARY OF EXPENSES MADE BY THE ALL PROGRESSIVE CONGRESS ON PRINT MEDIA ADVERTS FROM JANUARY 1ST TO FEBRUARY 14TH 2015

No	Newspaper	Advert Rate	20% Discount	Total Amount Spend
1	Business Day	2,992,500	598,500	2,394,000
2	Blue Print	2,982,032	596,406	2,385,626

3	Daily Trust	38,450,417	7,690,083	30,760,334
4	Daily Sun	26,721,680	5,344,336	21,377,344
5	Guardian	27,039,104	5,407,821	21,631,283
6	Leadership	48,194,802	9,638,960	38,555,842
7	Nation	78,924,255	15,784,851	63,139,404
8	Nigerian Tribune	12,022,500	2,404,500	9,618,000
9	Punch	46,684,056	9,336,811	37,347,245
10	Thisday	50,312,500	10,062,500	40,250,000
11	Vanguard	29,325,125	5,865,025	23,460,100
12	Tell Magazine	482,664	96,533	386,131
13	People's Daily	1,000,000	200,000	800,000
14	New Telegraph			
15	Nigerian Pilot			
16	Daily Times			
17	Daily Independent			
18	Union			
19	Champion			
20	The News			

21	News-watch Times			
Total		N365,131,635	N73,026,362	N292,105,309

NOTE: SUMMARY INCLUDES ADVERTS PLACED ON THE CANDIDATES ON BEHALF OF THEIR VARIOUS SUPPORT GROUP

H. DETAILS OF ADVERTS AND COST INCURRED BY THE ALL PROGRESSIVE CONGRESS IN THE VARIOUS MEDIA HOUSES FROM JANUARY 1ST TO FEBRUARY 14TH 2015

1: Daily Sun Newspaper

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	6 Jan., 15	PA		F/Page	Color	p.24	578,550	APC		BSO; Account No: detail
2	6 Jan., 15	PA		F/Page	Color	p.61	578,550		KPCO	Letter of Appreciation
3	8 Jan., 15	PA		F/Page	Color	p.23	578,550		CAN	Nigeria No.1 in broken Promises...
4	9 Jan., 15	PA		F/Page	Color	p.23	578,550		Anonymous	Buhari4President/Ambode4Governor
5	9 Jan., 15	PA		F/Page	Color	p.41	578,550		CAN	GEJ...came back with part...
6	10 Jan., 15	PA		F/Page	Color	p.70	578,550	APC PCO		...on the road for Change – State by State...
7	17 Jan., 15	PA		F/Page	Color	p.B16	578,550		CAN	Nigerians, it's in your hands...
8	22 Jan., 15	PA		F/Page	Color	p.A3	578,550		JUST	Imaging another 4years of Insecurity
9	22 Jan., 15	PA		F/Page	Color	p.A4	578,550	APC		Mr. FFK ... Integrity is what we do,
10	22 Jan., 15	PA		F/Page	Color	p.A5	578,550		JUST	Imaging another 4years of

										<i>Unemployment...</i>
11	23 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.A3</i>	578,550		<i>JUST</i>	<i>Imaging another 4years of Insecurity</i>
12	23 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.A4</i>	578,550	APC		<i>Mr. FFK ... Integrity is what we do...</i>
13	23 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.A5</i>	578,550		<i>JUST</i>	<i>Imaging another 4years of Unemployment...</i>
14	24 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.4</i>	578,550	APC		<i>Mr. FFK ...Integrity is what we do...</i>
15	25 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p. 16</i>	578,550		<i>CWN</i>	<i>Vote for Change</i>
16	25 Jan., 15	PA		<i>F/Page</i>	<i>B/W</i>	<i>p. 63</i>	449,195		<i>VG</i>	<i>GEJ does not care about Nigerian...</i>
17	26 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p. 46</i>	578,550		<i>CWN</i>	<i>Don't let Corruption destroy...</i>
18	26 Jan., 15	PA		<i>F/Page</i>	<i>B/W</i>	<i>p. 63</i>	449,195		<i>VG</i>	<i>Who is allowing Islamization...</i>
19	28 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p. 24</i>	578,550		<i>CWN</i>	<i>...Vote for Change.</i>
20	29 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p. 41</i>	578,550		<i>CWN</i>	<i>World's verdict on Jonathan...</i>
21	29 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p. 61</i>	578,550	APC PCO		<i>Notice of Meeting... Vote Buhari/Osinbajo for Change.</i>
22	29 Jan., 15	PA		<i>D/Spread</i>	<i>Color</i>	<i>p.62-63</i>	1,365,000	APC		<i>Their Lies and the Truth...</i>
23	31 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.59</i>	578,550		<i>CAN</i>	<i>too hot for President ...</i>
24	31 Jan., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.69</i>	578,550		<i>VG</i>	<i>...Vote wisely for Change.</i>
25	1 Feb., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.13</i>	578,550		<i>VG</i>	<i>... Freedom of Worship...</i>
26	1 Feb., 15	PA		<i>F/Page</i>	<i>Color</i>	<i>p.14</i>	578,550		<i>CWN</i>	<i>...why GMB should boycott debate...</i>

27	1 Feb., 15	PA		F/Page	Color	p.15	578,550		CWN	Many lies in documentary on Buhari	
28	2 Feb., 15	PA		F/Page	Color	p.46	578,550		Anonymous	...Vote for Change APC	
29	3 Feb., 15	PA		F/Page	Color	p.23	578,550	APC		Re: AIT/NTA Documentary on GMB	
30	3 Feb., 15	PA		F/Page	Color	p.44	578,550	APC		...PDP's to Scuttle elections...	
31	4 Feb., 15		HA	F/Page	B/W	p.8	449,195		NP	... the facts and fallacies	
32	5 Feb., 15	PA		F/Page	Color	p.41	578,550		RGSW	Do your duty to Nigeria	
33	6 Feb., 15		HA	F/Page	B/W	p.9	449,195		4 th Force	Only Buhari can save Nigeria	
34	7 Feb., 15	PA		F/Page	Color	p.2	578,550	APC		Now that their Muckraking has failed	
35	7 Feb., 15	PA		F/Page	Color	p.4	578,550	APC		Buhari Saint or Angel with mud feet?	
36	7 Feb., 15	PA		F/Page	Color	p.15	578,550	APC		Mr. FFK Integrity is what we do...	
37	7 Feb., 15	PA		F/Page	Color	p.16	578,550		JUST	NIS 2014 Recruitment Calamity...	
38	7 Feb., 15	PA		F/Page	Color	p. 57	578,550		RGSW	Do your Duty to Nigeria Vote Out...	
39	8 Feb., 15	PA		C/Spread	Color	p.36-37	1,575,000		BOPAC	Change has come...	
40	8 Feb., 15	PA		F/Page	Color	p.69	578,550		MMB	...embrace change	
41	9 Feb., 15	PA		F/Page	Color	p.36	578,550		RGSW	Do your duty to Nigeria	
42	12 Feb., 15	PA		F/Page	Color	p.4	578,550	APC		Buhari; Testimonial by Olisemeka	
43	12 Feb., 15	PA		F/Page	Color	p.42	578,550		CSJE	actors...behind Feb., annulment	
44	13 Feb., 15	PA		F/Page	Color	p.43	578,550		RGSW	Do your duty to Nigeria...	
Total Amount of Daily Sun Newspaper Adverts for APC/GMB							N26,721,680				

2: Daily Trust News Paper

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	1 Jan., 15		HA	F/Page	Color	p.14	598,752	APC		Happy New Year...
2	3 Jan., 15		HA	F/Page	Color	p.50	598,752		TMGs	TMGs condemn attempt to...
3	5 Jan., 15	PA		F/Page	B/W	p.41	467,775	APC		Reasons why APC should form the next National Government
4	6 Jan., 15	PA		F/Page	Color	p.15	598,752		GTCO	welcome GMB to Port Harcourt
5	8 Jan., 15	PA		F/Page	B/W	p.9	467,775	APC PCO		APC Presidential Campaign Council...
6	8 Jan., 15	PA		F/Page	Color	p.13	598,752		CAN	No. 1 in broken promises...
7	8 Jan., 15	PA		F/Page	B/W	p.27	467,775	APC PCO		Campaign Schedule for state mobilization visits
8	9 Jan., 15	PA		F/Page	Color	p.3	1,437,005		Anonymous	Buhari4President/Ambode4Governor...
9	9 Jan., 15	PA		F/Page	Color	p.15	598,752		CAN	Nigerians, don't lose the rest of the country
10	9 Jan., 15		HA	F/Page	B/W	p.23	467,775		Nkemjika	PDP has no Presidential Candidate...
11	10 Jan., 15	PA		F/Page	Color	p.M	598,752	APC PCO		... The gathering of the Council for change...
12	10 Jan., 15	PA		F/Page	Color	p.N	598,752	APC PCO		Presidential Campaign on road for change state-by-state
13	10 Jan., 15		HA	F/Page	Color	p.49	598,752	APC		a young...patriot on his 49 th Birthday...
14	11 Jan., 15	PA		F/Page	Color	p.45	598,752	APC		APC: Lest we Forget (1)...

15	14 Jan., 15		HA	F/Page	B/W	p.37	467,775		CCSS	<i>Insurgency: BH or Opposition Haram?...</i>
16	16 Jan., 15	PA		F/Page	Color	p.13	598,752	APC PCC NE		<i>Meeting of APC PCC North-East Zone...</i>
17	16 Jan., 15		HA	F/Page	B/W	p.35	467,775		ACF	<i>Suggestions to all Nigerians...</i>
18	16 Jan., 15		HA	F/Page	B/W	p.51	467,775		GMB	<i>Let Dankwambo respect the Peace Accord</i>
19	17 Jan., 15	PA		F/Page	Color	p.50	598,752		CAN	<i>...Nigerians, it's in your hands</i>
20	19 Jan., 15	PA		F/Page	Color	p.35	598,752	APC		<i>Welcoming home the winning team....</i>
21	20 Jan., 15	PA		F/Page	Color	p.13	598,752		GaSuG	<i>Welcome to Kano...the people's choice</i>
22	20 Jan., 15	PA		F/Page	Color	p.52	598,752	APC NW		<i>Members of APC PCC North-West Zone...</i>
23	21 Jan., 15	PA		F/Page	Color	p.41	598,752	APC Zamfara		<i>Barka Da Zuma Jahar Zamfara</i>
24	22 Jan., 15	PA		F/Page	Color	p.13	598,752	APC		<i>Mr. FFK..Integrity is what we do...</i>
25	22 Jan., 15	PA		F/Page	Color	p.14	598,752		JUST	<i>...the President's Men</i>
26	22 Jan., 15	PA		F/Page	Color	p.15-16	1,197,504		JUST	<i>Imagine another 4 years of Insecurity &Unemployment...</i>
27	22 Jan., 15	PA		F/Page	Color	p.38	598,752		DOD	<i>History never lies! Vote Wisely for Change</i>
28	23 Jan., 15		HA	H/Page	B/W	p.49	330,750		Babayola M. Toungo	<i>Re: Witness against Buhari on PTF dead – PDP...</i>
29	24 Jan., 15	PA		F/Page	Color	p.3	1,437,005	APC		<i>Mr. FFK...Integrity is what we do...</i>
30	24 Jan., 15	PA		F/Page	Color	p.13	598,752	APC Katsina		<i>...We need Change...</i>
31	24 Jan., 15		HA	F/Page	Color	p.B	598,752		BEF	<i>As Mr. President visits Borno State</i>
32	24 Jan., 15	PA		Q/Page	Color	p.G	261,975	APC PCO		<i>Notice of Meeting</i>

33	26 Jan., 15		HA	F/Page	B/W	p.15	467,775		Nigerian Renaissance	This Oxymoron called from FFK and other issues....
34	28 Jan., 15	PA		F/Page	Color	p.37 -38	1,197,504	APC		Anyone who doesn't take truth seriously in small matters cannot be trusted in large ones either...
35	28 Jan., 15	PA		F/Page	Color	p.39	598,752	APC		Yuguda Names FCT Minister as Orchestrator of Attacks on GEJ...
36	29 Jan., 15	PA		D/Spread	Color	p.50-51	1,575,546	APC PCO		Their Lies & the Truth...
37	29 Jan., 15		HA	H/Page	B/W	p.55	330,750		CCSOBS	Election postponement saga...
38	29 Jan., 15	PA		F/Page	Color	p.59	598,752	APC PCO		Notice of Meeting...
39	31 Jan., 15	PA		F/Page	Color	p.52	598,752		CAN	New Ideas.....Vote Change
40	1 Feb., 15			F/Page	Color	p.14	598,752	APC Zamfara		As campaign rallies gathers momentum in Zamfara state...
41	1 Feb., 15			F/Page	Color	p.16	598,752	APC		The Ugly side of Atedo Peterside....
42	2 Feb., 15	PA		F/Page	Color	p.15	598,752	APC		Re: AIT/NTA Documentary on GMB
43	2 Feb., 15	PA		F/Page	Color	p.40	598,752		Anonymous	Jonathan's Desperation PDP's Frustration
44	2 Feb., 15	PA		F/Page	Color	p.50	598,752		CWN	World's verdict on Jonathan
45	3 Feb., 15	PA		F/Page	Color	p.15	598,752		Anonymous	Uncovering...design to scuttle elections
46	4 Feb., 15	PA		F/Page	Color	p.5&6	1,197,504		VfC	The Ministry of Shame; this must stop...
47	5 Feb., 15	PA		F/Page	Color	p.3	1,437,005		VfC	We need Change!
48	6 Feb., 15	PA		F/Page	Color	p.3	1,437,005		VfC	The GEJ Administration has bankrupted us
49	6 Feb., 15	PA		F/Page	Color	p.11-12	1,197,504	APC		Now that their muckraking has failed...

50	6 Feb., 15	PA		F/Page	Color	p.13	598,752		JUST	NIS Recruitment calamity	
51	6 Feb., 15		HA	F/Page	B/W	p.61	467,775		NBG	28,000 Nigerians that have died from BH...	
52	7 Feb., 15	PA		F/Page	Color	p.A	598,752	APC		Buhari, Saint or Angel with mud feet?...	
53	8 Feb., 15	PA		D/Spread	Color	p.2 & 51	1,575,546		BOPAC	Change has come	
54	9 Feb., 15	PA		F/Page	B/W	p.38	467,775		Isiyaku Ibrahim	Why I am supporting GMB for President	
55	12 Feb., 15	PA		F/Page	Color	p.11	598,752	APC		Buhari; Testimonial by Amb. C. Olisemeka	
Total Amount of Daily Trust Adverts for APC/GMB							N38,450,417				

3: Guardian Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	6 Jan., 15	PA		F/Page	Color	p.48	619,500		KPCO	Letter of Appreciation...
2	7 Jan., 15	PA		F/Page	Color	p.60	619,500	APC Delta		Change is eminent, believe it and vote for it.
3	8 Jan., 15	PA		F/Page	Color	p.63	619,500		CAN	Nigeria...No.1 in broken promises
4	9 Jan., 15	PA		F/Page	Color	p.3 ⁵	1,454,750		Anonymous	Buhari4President/ Ambode4Lagos
5	9 Jan., 15	PA		F/Page	Color	p.28	619,500		CAN	...GEJ came back with part of...
6	14 Jan., 15	PA		3x2inch	Color	p.2	41,135		Spirit of Ogun	Amosun4Ogun/ Buhari4President
7	15 Jan., 15	PA		F/Page	Color	p.15	619,500		Coalition for Change	Generate, Transmit, Distribute Electricity on a

⁵ Guardian Newspaper charges different rates for special position; e.g. page 2 (N1, 569,750), page 3 (N1, 454,750), and page 4 (N1, 312,500).

										24/7 basis...
8	16 Jan., 15	PA		3x2inch	Color	p.2	41,135		Spirit of Ogun	Amosun4Ogun/ Buhari4President
9	16 Jan., 15	PA		F/Page	Color	p.13	619,500		CfC	GEJ Scorecard corruption A+...
10	16 Jan., 15	PA		F/Page	Color	p.57	619,500		CAN	Nigerians, Vote Change
11	19 Jan., 15	PA		F/Page	Color	p.21	619,500		Change Agents	GEJ's Scorecard X...Vote for Change
12	20 Jan., 15	PA		F/Page	Color	p.XXIV	619,500		CAN	...we have the eyes that see the lies...
13	20 Jan., 15	PA		F/Page	Color	p.54	619,500		Change Agents	The stealing continue...Don't be fooled
14	21 Jan., 15	PA		F/Page	Color	p.I	619,500		CfC	Green Day for Change
15	22 Jan., 15	PA		F/Page	Color	p.V	619,500		Change Agents	Corruption, a form of violence...
16	23 Jan., 15	PA		10x6	Color	FP	1,190,918		Vote for Change	This Must stop. We need Change.
17	23 Jan., 15	PA		F/Page	Color	p.51	619,500		CfC	APC Unstoppable; the game changers
18	23 Jan., 15	PA		D/Spread	Color	p.60-61	1,722,000	APC		Membership of Directorates of PCC
19	24 Jan., 15	PA		F/Page	Color	p.16	619,500		CfC	The Faces of Integrity...
20	26 Jan., 15	PA		F/Page	Color	p.30	619,500		VG	Who is allowing the Islamization
21	28 Jan., 15	PA		F/Page	Color	p.20	619,500	APC		Can GEJ be trusted with all promises?
22	28 Jan., 15	PA		F/Page	Color	p.46	619,500	APC		Anyone who doesn't take truth seriously...can't be trusted...
23	28 Jan., 15	PA		F/Page	Color	p.51	619,500	APC		Yuguda names FCT Minister as
24	30 Jan., 15	PA		F/Page	Color	p.70	619,500		V4C	separate fact from the fiction

25	2 Feb., 15	PA		F/Page	Color	p.35	619,500		CAN	Go for an idea whose time has come	
26	2 Feb., 15	PA		F/Page	Color	p.	619,500		CfC	Vote for change Buhari/ Osinbajo 2015	
27	2 Feb., 15		HA	F/Page	B/W	p.72	508,722		SNHG	Why we endorse Buhari...	
28	3 Feb., 15	PA		F/Page	Color	p.11	619,500		V4C	GEJ has bankrupt Nigeria	
29	3 Feb., 15	PA		F/Page	B/W	p.28	508,722		NDPF	Kidnappers will always be Kidnappers	
30	3 Feb., 15	PA		F/Page	Color	p.32	619,500	APC		Buhari on Islamization of Nigeria...	
31	3 Feb., 15	PA		F/Page	Color	p.84	619,500	APC		The Ugly side of Atedo Peterside....	
32	3 Feb., 15	PA		F/Page	Color	p.85	619,500	APC		Re: AIT/NTA Documentary on GMB...	
33	4 Feb., 15	PA		F/Page	Color	p.25	619,500	APC		Buhari on Boko Haram...	
34	5 Feb., 15	PA		F/Page	Color	p.90	619,500		CfC	A new Love evolves...on FeBuhari 14.	
35	6 Feb., 15		HA	F/Page	B/W	p.10	508,722		SPN	Issues-based Campaign Guide	
36	6 Feb., 15	PA		F/Page	Color	p.74	619,500	APC		Vote Buhari/Osinbajo 2015	
37	7 Feb., 15	PA		F/Page	Color	p.13	619,500	APC		Buhari on Unity in Diversity	
38	7 Feb., 15	PA		F/Page	Color	p.15	619,500	APC		Buhari, a respected man of peace ...	
39	8 Feb., 15	PA		F/Page	Color	p.40	619,500	APC		Love Nigeria this Valentine...	
40	9 Feb., 15	PA		F/Page	Color	p.37	619,500	APC		The Umbrella is not Working.	
41	11 Feb., 15	PA		F/Page	Color	p.11	619,500		CfC	Another broken promise by GEJ...	
42	14 Feb., 15	PA		F/Page	Color	p.FF2	619,500		CfC	On Change we Stand ...	
Total Amount of Guardain Adverts for APC/GMB							N27,039,104				

4: The Nation Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	5 Jan., 15	PA		F/Page	B/W	p.52	494,047	APC		Why APC should form next Government
2	5 Jan., 15	PA		F/Page	Color	p.63	604,237	APC A/Ibom		APC Akwa Ibom welcomes Presidential Campaign rally in the state...
3	6 Jan., 15	PA		D/Spread	Color	p.12&53	1,491,406		WCN	It's time for change; Nigerians.....
4	6 Jan., 15	PA		F/Page	Color	p.15	604,237		GTCO	Welcomes GMB/ PYO...
5	6 Jan., 15	PA		F/Page	Color	p.43	604,237		KCO	Letter of appreciation
6	7 Jan., 15	PA		F/Page	Color	p.11	604,237	APC C/River		Presidential Campaign Rally in the state...
7	7 Jan., 15	PA		F/Page	Color	p.61	604,237	APC Delta		APC Delta cordially invites the general public to PCR
8	7 Jan., 15		HA	F/Page	Color	p.62	575,838	APC SW		Transition to glory of zonal Secretary
9	8 Jan., 15	PA		F/Page	B/W	p.13	494,047	APC PCO		Presidential Campaign Council...
10	8 Jan., 15	PA		F/Page	Color	p.23	604,237		CAN	... No.1 in broken promises
11	8 Jan., 15	PA		D/Spread	Color	p.54&55	1,491,406	APC PCO	membership of APC PCC and schedule of rallies.....
12	9 Jan., 15	PA		F/Page	Color	p.3	604,237	APC		Never believe that a few caring people
13	9 Jan., 15	PA		F/Page	Color	p.12	604,237		WCN	It's time for change; Nigerians

14	9 Jan., 15	PA		F/Page	Color	p.23	604,237		CAN	...came back with part of...
15	9 Jan., 15	PA		F/Page	Color	p.63	604,237	APC SW		Transition to glory of Zonal Secretary
16	10 Jan., 15	PA		F/Page	Color	p.9	604,237	APC Sokoto		...Official flag-off Campaign Ceremony in Sokoto...
17	10 Jan., 15		HA	F/Page	Color	p.55	575,838	APC		... Happy Birthday...
18	10 Jan., 15	PA		D/Spread	Color	p.58&59	1,491,406	APC PCO		The Gathering of Council for Change...
19	13 Jan., 15	PA		F/Page	Color	p.12	604,237	APC Lagos		Campaign Programme for 2015 General Elections...
20	13 Jan., 15	PA		F/Page	Color	p.53	604,237		Ogun Governor	...welcomes the winning team:
21	13 Jan., 15	PA		F/Page	Color	p.56	604,237	APC Ogun		Ogun state is ready for the change team GMB/PYO...
22	14 Jan., 15	PA		F/Page	Color	p.9	604,237		Anonymous	Generate, Transmit & Distribute Electricity on a 24/7 basis that's change.
23	14 Jan., 15	PA		F/Page	Color	p.16	604,237	APC Sokoto		Appreciation...
24	14 Jan., 15	PA		F/Page	Color	p.23	604,237		CAN	GEJ was unable to do anything...
25	14 Jan., 15	PA		F/Page	Color	p.52	604,237	APC Lagos		Campaign Programme for 2015 General Elections...
26	15 Jan., 15		HA	F/Page	Color	p.12	604,237		CCSS	Insurgency: BH or Opposition Haram?...
27	16 Jan., 15	PA		F/Page	Color	p.9	604,237		CfC	GEJ's Scorecard: Corruption A+
28	16 Jan., 15	PA		F/Page	Color	p.23	604,237		CAN	...Nigerians, it's in your hands
29	16 Jan., 15	PA		F/Page	B/W	p.53	494,047		GMB	Let Dankwambo respect the peace Pact

30	17 Jan., 15	PA		F/Page	Color	p.10	604,237		Sam O	We are undoubtedly grateful...
31	18 Jan., 15		HA	F/Page	B/W	p.71	494,047		ACF	Suggestions to all Nigerians
32	19 Jan., 15	PA		F/Page	Color	p.9	604,237		CfC	GEJ's Scorecard: Rule of Law F
33	20 Jan., 15	PA		F/Page	Color	p.62	604,237	APC PCO		Photos: Campaign Rallies...
34	21 Jan., 15	PA		F/Page	Color	p.11	604,237	APC PCO		...Change begins with democratizing fundraising...
35	21 Jan., 15	PA		F/Page	Color	p.43	604,237	APC Delta		...Vote... Gen. Buhari for President...
36	21 Jan., 15	PA		F/Page	Color	p.52	604,237		CAN	...We have the eyes that see the lies...
37	21 Jan., 15	PA		F/Page	Color	p.56	604,237	APC NW		Welcoming the Winning Team....
38	21 Jan., 15	PA		F/Page	Color	p.61	604,237		JUST	Imagine another 4 years of insecurity ...
39	22 Jan., 15	PA		F/Page	Color	p.12	604,237		DOD	Mr. GEJ, this is where you belong...
40	22 Jan., 15	PA		F/Page	Color	p.15	604,237		JUST	...another 4 years of unemployment
41	22 Jan., 15	PA		F/Page	Color	p.42	604,237	APC		Mr. FFK, Integrity is what we do,...
42	22 Jan., 15	PA		Double Spread	B/W	p.56-57	1,491,406	APC PCO		Membership of the respective Directorate of APC PCC...
43	23 Jan., 15	PA		F/Page	Color	p.12	604,237		CfC	Unstoppable; game changers...
44	23 Jan., 15	PA		F/Page	Color	p.14&23	1,208,474		JUST	...4years of insecurity/unemployment
45	23 Jan., 15	PA		F/Page	Color	p.15	604,237	APC		Mr. FFK, Integrity is what we do,...
46	24 Jan., 15	PA		F/Page	Color	p.3	604,237	APC		Mr. FFK; Integrity is what we do...
47	24 Jan., 15	PA		F/Page	Color	p.10	604,237	APC Ekiti		Nothing can stand in the way of progress...

48	24 Jan., 15	PA		F/Page	Color	p.11	604,237		CfC	<i>The faces of integrity...</i>
49	24 Jan., 15	PA		F/Page	Color	p.12	604,237		Oluomo (1)	<i>Welcomes Apostles of change to Ekiti...</i>
50	24 Jan., 15	PA		Q/Page	Color	p.57	178,075	APC		<i>...Notice of Meeting...</i>
51	25 Jan., 15	PA		F/Page	Color	p.8, 69, 70, 77& 79	3,021,185	APC		<i>Anyone who doesn't take truth seriously in small matters cannot be trusted in large one either...</i>
52	25 Jan., 15	PA		H/Page	Color	p.11	353,036		Anonymous	<i>Foreign analyst predicts Buhari victory</i>
53	25 Jan., 15	PA		F/Page	Color	p.73	604,237		CWN	<i>Say no to lies about Buhari's Certificate.</i>
54	25 Jan., 15		HA	F/Page	Color	p.75	575,838	APC		<i>Happy Birthday to the Man on a Mission</i>
55	26 Jan., 15		HA	F/Page	Color	p.16	575,838		LASG	<i>Collect your PVC....now!</i>
56	26 Jan., 15		HA	F/Page	Color	p.43	604,237		CWN	<i>Is this the Fresh Air that GEJ promised?</i>
57	26 Jan., 15		HA	F/Page	Color	p.54	604,237	APC PCO		<i>Change begins with democratizing campaign fundraising</i>
58	27 Jan., 15	PA		F/Page	Color	p.10	604,237		V4C	<i>The faces of integrity Buhari/ Osinbajo</i>
59	27 Jan., 15		HA	F/Page	B/W	p.51	435,178		Anonymous	<i>GEJ Political Cartoon...</i>
60	27 Jan., 15		HA	F/Page	B/W	p.63	494,047		SWICO	<i>Don't plunge Nigeria into politicalturmoil</i>
61	28 Jan., 15		HA	F/Page	B/W	p.45	435,178		River State	<i>A note of welcome to Delegates...</i>
62	28 Jan., 15		HA	F/Page	B/W	p.60	494,047		COSEG	<i>Stop these threats of war;</i>
63	28 Jan., 15	PA		F/Page	Color	p.61	604,237		CWN	<i>Jonathan's Men; Who said What.....</i>
64	28 Jan., 15	PA		10x6	B/W	p.63	494,047		Change.com	<i>The Jonathan & PDP I Know by FFK...</i>
65	29 Jan., 15	PA		F/Page	Color	p.9	604,237		CfC	<i>Unstoppable; the winning team;</i>

66	29 Jan., 15	PA		F/Page	Color	p.12	604,237	APC Oyo		...invites to its mega rally in honour
67	29 Jan., 15	PA		F/Page	Color	p.13	604,237	APC		World's verdict on Jonathan...
68	29 Jan., 15	PA		F/Page	Color	p.22	604,237	APC Oyo		...welcomes the APC campaign train...
69	29 Jan., 15	PA		F/Page	Color	p.53	604,237	APC PCO		Memo...Notice of Meeting
70	29 Jan., 15	PA		Double Spread	Color	p.62-63	1,491,406	APC PCO		Their Lies and the Truth...
71	30 Jan., 15	PA		F/Page	Color	p.12	604,237	APC Lagos		Presidential Rally of APC @Teslim Balogun Stadium...Lagos
72	30 Jan., 15		HA	F/Page	B/W	p.14	435,178		Anonymous	Political Cartoon
73	30 Jan., 15	PA		F/Page	Color	p.23	604,237		Anonymous	correct this deliberate marginalization?
74	30 Jan., 15	PA		F/Page	Color	p.24	604,237		Timi Frank	Government Magic...Say No to GEJ.....
75	31 Jan., 15	PA		F/Page	Color	p.9	604,237		CfC	Buhari Speaks...
76	31 Jan., 15		HA	F/Page	Color	p.10	604,237	APC		The Ugly Side of Atedo Peterside...
77	31 Jan., 15	PA		F/Page	Color	p.12	604,237		RAO	APC Presidential Campaign says it all
78	1 Feb., 15			F/Page	Color	p.67	604,237		CWN	Why GMB should boycott debate
79	1 Feb., 15			F/Page	Color	p.76	604,237		COSEG/ SWICO	Buhari/Jonathan; Afenifere cannot speak for the Yoruba...
80	1 Feb., 15			F/Page	Color	p.79	604,237		CWN	Many lies in the documentary on Buhari
81	2 Feb., 15	PA		F/Page	Color	p.14	604,237		Anonymous	Red Card for Jonathan/PDP
82	2 Feb., 15	PA		F/Page	Color	p.15	604,237	APC		Re:AIT/NTA documentary on GMB

83	2 Feb., 15		HA	F/Page	Color	p.16	604,237		Anonymous	<i>That is the spirit of Lagos</i>
84	2 Feb., 15	PA		F/Page	Color	p.43	604,237		RGSW	<i>...Do your duty to Nigeria...</i>
85	2 Feb., 15	PA		F/Page	Color	p.44	604,237		CAN	<i>Too Hot for President GEJ</i>
86	2 Feb., 15		HA	F/Page	B/W	p.45	435,178		No Baga Group	<i>Use your vote wisely</i>
87	3 Feb., 15	PA		F/Page	Color	p.3	604,237		VfC	<i>GEJ has bankrupt Nigeria</i>
88	3 Feb., 15		HA	F/Page	B/W	p.53	494,047		NDPF	<i>Kidnappers will always be kidnappers</i>
89	3 Feb., 15	PA		F/Page	Color	p.61	604,237		Anonymous	<i>Uncovering Design to scuttle elections</i>
90	4 Feb., 15	PA		F/Page	Color	p.9&11	1,208,474		VfC	<i>The Ministry of Shame</i>
91	4 Feb., 15		HA	F/Page	Color	p.16	604,237		Anonymous	<i>Political Cartoon...</i>
92	4 Feb., 15	PA		F/Page	Color	p.43	604,237		RGSW	<i>On FeBuhari 14 Do your duty to Nigeria...</i>
93	4 Feb., 15		HA	F/Page	B/W	p.45	494,047		Oodua Collective	<i>Fact Sheet on Buhari</i>
94	4 Feb., 15		HA	F/Page	B/W	p.47	494,047		NASM	<i>Open Letter....</i>
95	4 Feb., 15	PA		F/Page	Color	p.56	604,237	APC Delta		<i>Congratulation to new UPU President...</i>
96	5 Feb., 15	PA		F/Page	Color	p.9	604,237		CfC	<i>On FeBuhari 14 Vote4Change</i>
97	5 Feb., 15	PA		F/Page	Color	p.42	604,237		JUST	<i>Recruitment calamity...</i>
98	5 Feb., 15	PA		F/Page	Color	p.43&49	1,208,474	APC		<i>Mr. FFK,...Can we discuss issues?</i>
99	5 Feb., 15		HA	F/Page	B/W	p.61	494,047		COSEG	<i>truncate our democracy over re-election</i>
100	6 Feb., 15	PA		F/Page	B/W	p.14	494,047	APC Ekiti		<i>Appreciation</i>
101	6 Feb., 15		HA	F/Page	B/W	p.17	494,047		4 th Force	<i>Only Buhari can save Nigeria</i>
102	6 Feb., 15	PA		F/Page	Color	p.23	604,237		RGSW	<i>Do your duty to Nigeria</i>

103	6 Feb., 15	PA		F/Page	Color	p.24	604,237		Nkehi R Okorochoa	Welcome to the Eastern Heartland...
104	6 Feb., 15		HA	F/Page	B/W	p.45	435,178		No Baga Group	Unity day...
105	7 Feb., 15	PA		F/Page	Color	p.9	604,237		CfC	Unity in Diversity
106	7 Feb., 15	PA		F/Page	Color	p.11	604,237	APC		Buhari saint or angel with mud feet?
107	8 Feb., 15	PA		F/Page	Color	p.9	604,237		Anonymous	Love Nigeria this Valentine vote chnage
108	8 Feb., 15	PA		F/Page	Color	p.11	604,237		RGSW	Do your duty to Nigeria
109	8 Feb., 15		HA	F/Page	B/W	p.64	494,047		COSEG/ SWICO	2015 Elections, why the Desperation
110	8 Feb., 15	PA		F/Page	Color	p.71	604,237		CAN	Days to elections GEJ's politricks'begin
111	9 Feb., 15	PA		F/Page	Color	p.9	604,237		Anonymous	The Umbrella is not working; no light
112	9 Feb., 15	PA		F/Page	Color	p.12	604,237		StateCraft	Change cannot be denied
113	9 Feb., 15	PA		F/Page	Color	p.43	604,237		CAN	Banking on goodluck is a game chance
114	9 Feb., 15		HA	F/Page	B/W	p.44	435,178		Anonymous	Political Cartoon
115	9 Feb., 15	PA		F/Page	Color	p.57	604,237	APC C/River		March 28, 2015: the choice of National Rebirth...
116	9 Feb., 15	PA		F/Page	B/W	p.59	494,047		Isyaku Ibrahim	Why I am supporting GMB for President
117	10 Feb., 15	PA		F/Page	Color	p.42	604,237		RGSW	Do your duty to Nigeria
118	11 Feb., 15	PA		F/Page	Color	p.11	604,237		CfC	Another broken promise by GEJ
119	11 Feb., 15	PA		F/Page	Color	p.62	604,237	APC		Buhari, Testimonial by Olisemeka
120	12 Feb., 15	PA		F/Page	Color	p.13	604,237		RGSW	Do your duty to Nigeria
121	13 Feb., 15	PA		F/Page	Color	p.23	604,237		Anonymous	The faces of change

122	14 Feb., 15	PA		F/Page	Color	p.9	604,237		CfC	On Change we Stand...Valentine!	
Total Amount of The Nation Adverts for APC/GMB							N78,924,255				

5: Vanguard Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	5 Jan., 15	PA		F/Page	Color	p.4	1,135,000	APC		BSO Account details...
2	5 Jan., 15	PA		F/Page	Color	p.45	567,500		K PCO	Letter of Appreciation...
3	7 Jan., 15	PA		F/Page	Color	p.2	993,125	APC Delta		...Invites ...to the Presidential Campaign Rally...
4	7 Jan., 15	PA		H/Page	Color	p.14	335,500	APC PCO		Pictorial: APC Presidential campaign...
5	9 Jan., 15	PA		F/Page	Color	p.4	1,135,000		CAN	don't lose the rest of the Country...
6	14 Jan., 15	PA		F/Page	Color	p.30	567,500		CAN	GEJ was unable to do anything...
7	14 Jan., 15	PA		H/Page	Color	p.48	335,500	APC PCO		Pictorial: APC Campaigns visits Obasanjo...
8	16 Jan., 15	PA		F/Page	Color	p.52	567,500		CAN	Nigerians, it's in your hands
9	20 Jan., 15	PA		H/Page	Color	p.15	335,500	APC PCO		Pictorial: campaign rally in Minna, Makurdi...
10	20 Jan., 15	PA		F/Page	Color	p.16	567,500	APC Delta	Vote Buhari for President...
11	21 Jan., 15	PA		F/Page	Color	p.50	567,500	APC		Mr. FFK...Integrity is what we do...
12	22 Jan., 15	PA		F/Page	Color	p.32	567,500		JUST	Imagine another 4years of Insecurity

13	22 Jan., 15	PA		F/Page	Color	p.33	567,500	APC		Mr. FFK...Integrity is what we do...
14	22 Jan., 15	PA		F/Page	Color	p.35	567,500		JUST	The president's men...
15	22 Jan., 15	PA		H/Page	Color	p.48	335,500	APC PCO		Pictorial: APC presidential campaigns in Kano, Kaduna...
16	24 Jan., 15	PA		F/Page	Color	p.3	1,135,000	APC		Mr. FFK...Integrity is what we do...
17	25 Jan., 15	PA		F/Page	Color	p.14	567,500		VG	Who is allowing the Islamization of...
18	25 Jan., 15	PA		Double Spread	Color	p.A2-A5	1,365,000	APC		Anyone who doesn't take truth in small matters cannot be trusted...
19	25 Jan., 15	PA		F/Page	Color	p.A6	567,500	APC		...Can President GEJ be trusted with all that he promises?
20	27 Jan., 15		HA	F/Page	B/W	p.27	430,500		DRG	GEJ's Presidency: a disappointment
21	27 Jan., 15		HA	F/Page	B/W	p.44	430,500		Anonymous	Political Cartoon...
22	27 Jan., 15	PA		H/Page	Color	p.48	335,500	APC PCO		Pictorial: campaign rallies in Ondo, Ekiti...
23	30 Jan., 15		HA	F/Page	B/W	p.A8	430,500		Anonymous	Political Cartoon...
24	30 Jan., 15	PA		H/Page	Color	p.48	335,500	APC PCO		Pictorial: APC presidential campaigns in Benin, Ibadan...
25	31 Jan., 15	PA		F/Page	Color	p.41	567,500		VG	Who is allowing the Islamization of...
26	31 Jan., 15	PA		H/Page	Color	p.42	335,500	APC PCO		Pictorial: APC presidential campaigns in Lagos...
27	31 Jan., 15	PA		F/Page	Color	p.56	567,500	APC		The ugly Side of Atedo Peterside...
28	1 Feb., 15	PA		F/Page	Color	p.3	1,135,000		Anonymous	Buhari4President / Ambode4Lagos

29	1 Feb., 15		HA	F/Page	Color	p.49	567,500		VG	Freedom of Worship	
30	1 Feb., 15		HA	F/Page	B/W	p.56	430,500		SNHG	Why we endorse Buhari...	
31	1 Feb., 15	PA		H/Page	Color	p.61	335,500	APC PCO		Pictorials: APC Presidential Campaign Rally in Kwara	
32	2 Feb., 15	PA		F/Page	Color	p.59	567,500		CAN	Scorecard of Broken promises	
33	3 Feb., 15	PA		F/Page	Color	p.3	1,135,000		V4C	Goodluck has bankrupt Nigeria	
34	3 Feb., 15	PA		F/Page	Color	p.34	567,500	APC		Re: AIT/NTA Documentary on GMB	
35	4 Feb., 15	PA		H/Page	Color	p.48	335,500	APC PCO		Pictorials: Campaigns in Adamawa, Gombe	
36	4 Feb., 15	PA		F/Page	Color	p.58	567,500		Anonymous	Political Cartoon...	
37	5 Feb., 15	PA		F/Page	Color	p.3	1,135,000		VfC	This must stop, we need Change	
38	5 Feb., 15	PA		F/Page	Color	p.52	567,500	APC Delta		Congratulations to....	
39	6 Feb., 15	PA		F/Page	Color	p.3	1,135,000		VfC	This must stop, we need Change	
40	6 Feb., 15	PA		D/ Spread	Color	p.14-15	1,365,000	APC		Now that their muckraking has failed	
41	6 Feb., 15	PA		F/Page	Color	p.29	567,500		JUST	NIS 2014 Recruitment Calamity...	
42	7 Feb., 15	PA		F/Page	Color	p.9	567,500	APC		Buhari saint or angel with mud feet?	
43	9 Feb., 15		HA	F/Page	B/W	p.40	430,500		Anonymous	Political Cartoon	
44	12 Feb., 15	PA		F/Page	Color	p.4	1,135,000	APC		Buhari; Testimonial by Olisemeka	
45	12 Feb., 15	PA		F/Page	Color	p.16	567,500		UMG	Vote APC to end PDP's 16 years of misrule	
Total Amount of Vanguard Adverts for APC/GMB							N29,325,125				

6: Punch Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	6 Jan., 15	PA		F/Page	Color	p.23	634,257		GTCO	...welcome...to Port Harcourt
2	6 Jan., 15	PA		F/Page	Color	p.42	634,257		WCN	It's Time for Change....
3	8 Jan., 15	PA		F/Page	B/W	p.24	479,657	APC		Schedule for State mobilization
4	8 Jan., 15	PA		F/Page	B/W	p.54	479,657	APC PCO		Full list of APC PCC...
5	9 Jan., 15	PA		F/Page	Color	p.3	634,257		Anonymous	Buhari4President/Ambode4Lagos
6	9 Jan., 15	PA		F/Page	Color	p.20	634,257		CAN	don't lose the rest of the Country.
7	10 Jan., 15	PA		F/Page	Color	p.3	634,257		Anonymous	Buhari4President/Ambode4Lagos
8	10 Jan., 15	PA		F/Page	Color	p.22	634,257	APC PCO		The Gathering of the Council for Change...
9	13 Jan., 15	PA		F/Page	Color	p.49	634,257		CAN	can we expect anything better
10	14 Jan., 15	PA		F/Page	Color	p.44	634,257	APC Lagos		All Agents of Change & Lovers of Progress...
11	15 Jan., 15	PA		F/Page	Color	p.42	634,257		Cfc	Electricity on a 24/7That'sChange
12	16 Jan., 15	PA		F/Page	Color	p.47	634,257		Cfc	GEL's Scorecard: Corruption A+
13	18 Jan., 15	PA		F/Page	Color	p.43	634,257		CAN	chronicles of transformation lies...
14	19 Jan., 15	PA		F/Page	Color	p.20	634,257		Change Agents	GEL's Scorecard: Rule of Law X
15	21 Jan., 15	PA		F/Page	Color	p.52	634,257	APC		...democratizing fund raising...
16	22 Jan., 15	PA		F/Page	Color	p.18	634,257		CAN	we have the eyes that see the lies

17	23 Jan., 15	PA		10x6	Color	FP	16,541,869		V4C	<i>This must stop. We need Change!</i>
18	23 Jan., 15	PA		F/Page	Color	p.19	634,257		CfC	<i>APC unstoppable; the winning team; the game changers...</i>
19	24 Jan., 15	PA		F/Page	Color	p.5	634,257	APC		<i>Mr. FFK ...Integrity is what we do, what we say,....</i>
20	24 Jan., 15	PA		F/Page	B/W	p.45	479,657		Valour Group	<i>vote wisely for Change...</i>
21	25 Jan., 15	PA		D/Spread	Color	p.34-35	1,524,656	APC		<i>cannot be trusted in large ones</i>
22	25 Jan., 15	PA		D/Spread	Color	p.36-37	1,524,656	APC		<i>does GEJ really want to protect</i>
23	25 Jan., 15	PA		F/Page	Color	p.38	634,257	APC		<i>with all that he promises? ...</i>
24	25 Jan., 15		HA	F/Page	Color	p.48	634,257		LASG	<i>Collect your PVC...Now!</i>
25	25 Jan., 15	PA		F/Page	Color	p.49	634,257		Valour Group	<i>Who is allowing the Islamization</i>
26	25 Jan., 15		HA	F/Page	Color	p.58	609,863	APC		<i>Happy Birthday Sen. Ibikunle</i>
27	28 Jan., 15		HA	F/Page	Color	p.27	634,257		BOPAC	<i>4 more years of the same or...</i>
28	30 Jan., 15	PA		F/Page	Color	p.35	634,257	Lagos APC		<i>Lagos Sai Buhari! Join the Presidential rally @TBM</i>
29	31 Jan., 15	PA		F/Page	Color	p.9	634,257		Anonymous	<i>Buhari4President/Ambode4Lagos</i>
30	1 Feb., 15	PA		F/Page	Color	p.3	634,257		Anonymous	<i>Buhari4President/Ambode4Lagos</i>
31	1 Feb., 15	PA		9x6	B/W	p.22	394,133		Change.com	<i>Jonathan &PDP I Know by FFK...</i>
32	1 Feb., 15	PA		F/Page	Color	p.43	634,257		RAO	<i>Presidential says it all...</i>
33	1 Feb., 15	PA		F/Page	Color	p.51	634,257		CAN	<i>Vote wisely; vote change</i>

34	2 Feb., 15	PA		9x6	B/W	p.25	394,133		Change.com	Jonathan & PDP I Know by FFK...	
35	3 Feb., 15	PA		F/Page	Color	p.9	634,257		Anonymous	The GEJ has bankrupt Nigeria...	
36	3 Feb., 15	PA		F/Page	Color	p.37	634,257		SWRG	Deserve better than Goodluck	
37	4 Feb., 15	PA		F/Page	Color	p.22	634,257		Anonymous	Vote Buhari/Osinbajo 2015	
38	4 Feb., 15	PA		9x6	B/W	p.23	394,133		Change.com	Jonathan & PDP I Know by FFK...	
39	5 Feb., 15	PA		F/Page	Color	p.9	634,257		Anonymous	Transformation..talking about?	
40	6 Feb., 15									Missing Date	
41	7 Feb., 15	PA		F/Page	Color	p.40	634,257		CfC	Unity in Diversity...Vote Change	
42	8 Feb., 15	PA		9x6	B/W	p.22	394,133		Change.com	Jonathan & PDP I Know by FFK...	
43	8 Feb., 15	PA		F/Page	Color	p.50	634,257		CAN	... who is fooling who?	
44	8 Feb., 15	PA		F/Page	Color	p.51	634,257	APC		Vote Change on FeBuhari 14...	
45	9 Feb., 15	PA		F/Page	Color	p.23	634,257	APC		The Umbrella is not working	
46	11 Feb., 15	PA		F/Page	Color	p.22	634,257		CfC	Another broken promise by GEJ	
47	11 Feb., 15		HA	F/Page	Color	p.55	634,257		SPN	issues-based Campaign Guide	
48	12 Feb., 15	PA		F/Page	Color	p.25	634,257	APC		Buhari; Testimonial by Olisemeka	
49	14 Feb., 15	PA		F/Page	Color	p.44	634,257		CfC	Valentine! Greetings...	
Total Amount of Punch Adverts for APC/GMB							N46,684,056				

7: Thisday Newspaper:

No	Reference	Category	Technical Details	Cost	Sponsor	Remarks
----	-----------	----------	-------------------	------	---------	---------

	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	6 Jan., 15	PA		F/Page	Color	p.40	562,500		GTCO	Welcomes GMB...to Port Harcourt
2	8 Jan., 15	PA		F/Page	Color	p.B	562,500		CAN	No. 1 in broken promises...
3	8 Jan., 15	PA		F/Page	B/W	p.XIII	550,000	APC PCO		Schedule for State Mobilization...
4	9 Jan., 15	PA		F/Page	Color	p.X	562,500		CAN	don't lose the rest of the country...
5	10 Jan., 15	PA		D/Spread	Color	p.56-57	1,625,000	APC PCO		Gathering of the Council of Change
6	12 Jan., 15	PA		F/Page	Color	p.63	562,500		StateCraft	3 Million refugees in their country
7	13 Jan., 15	PA		F/Page	Color	p.E	562,500		Ogun Governor	E kaa bo...
8	15 Jan., 15	PA		F/Page	Color	p.IX	562,500		CfC	Electricity 24/7BasisThat's Change
9	16 Jan., 15	PA		F/Page	Color	p.C	562,500		CfC	GEJ Scorecard: Corruption A+...
10	18 Jan., 15	PA		F/Page	Color	p.89	562,500		CAN	It's in your hands. vote change....
11	19 Jan., 15	PA		F/Page	Color	p.60	562,500		Change Agents	GEJ's Scorecard; Rule of Law X...
12	20 Jan., 15	PA		F/Page	Color	p.Vii	562,500		Change Agents	Stealing continues...
13	21 Jan., 15	PA		F/Page	Color	p.44	562,500	APC		Change begins with democratizing campaign Fund Raising...
14	22 Jan., 15	PA		F/Page	Color	p.A	562,500		Change Agents	...Corruption a form of violence...
15	23 Jan., 15	PA		10x6	Color	FP	10,000,000		V4C	This must stop. We need Change
16	23 Jan., 15	PA		F/Page	Color	p.V	562,500		CfC	Unstoppable; the game changers...
17	23 Jan., 15	PA		F/Page	Color	p.XII&XV	1,125,000		JUST	4 years of Insecurity/unemployment
18	23 Jan., 15	PA		F/Page	Color	p.XIII	562,500		JUSTThe President's Men

19	23 Jan., 15	PA		F/Page	Color	p.XIV	562,500	APC		Mr. FFK ...Integrity is what we say,
20	25 Jan., 15	PA		F/Page	Color	p.vii	562,500		CWN	No to lies about Buhari's Certificate
21	25 Jan., 15	PA		C/Spread	Color	p.viii-IX	1,875,000		#iHave Decided	Youth have decided to vote for
22	25 Jan., 15	PA		F/Page	B/W	p.xv	550,000		VG	vote wisely for Change
23	26 Jan., 15	PA		F/Page	Color	p.iii	562,500		#iHave Decided	Ä Google Hangout with Osinbajo &
24	26 Jan., 15	PA		F/Page	Color	p.XIV	562,500		CWN	...Is this the Fresh Air? ...
25	26 Jan., 15	PA		F/Page	Color	p.VII	562,500		Valour Group	Who is allowing the Islamization
26	30 Jan., 15	PA		F/Page	Color	p.6 ⁶	1,250,000		Anonymous	Buhari4President/Ambode4 Lagos
27	30 Jan., 15	PA		F/Page	Color	p.X	562,500	APC Lagos		Lagos Sai Buhari!...Join the presidential rally of APC @TBS
28	30 Jan., 15	PA		F/Page	Color	p.XII	562,500		Timi Frank	...No to Government Magic...
29	30 Jan., 15	PA		F/Page	Color	p.XIII	562,500		V4C	separate the fact from the fiction
30	31 Jan., 15	PA		F/Page	Color	p.60	562,500		CWN	Why GMB should boycott debate...
31	1 Feb., 15	PA		F/Page	Color	p.12	562,500		RAO	Campaign Rally says it all
32	1 Feb., 15		HA	F/Page	B/W	p.II	562,500		SNHG	Why we endorse Buhari...
33	1 Feb., 15	PA		F/Page	Color	p.17	562,500		CAN	Scorecard of Broken Promises
34	1 Feb., 15	PA		D/Spread	Color	p.34 &71	1,625,000	APC		...Change has come....
35	1 Feb., 15	PA		F/Page	Color	p.X	562,500		CWN	PDP's many lies in the documentary on

⁶ Thisday Newspaper charges different rates for special position such as pages 2/3 (N1,500,000), while pages 4,5,6, and 7 (1,250,000).

										<i>Buhari...</i>
36	2 Feb., 15		HA	F/Page	Color	p.XII	562,500		NDPF	No Matter the Amnesty...
37	2 Feb., 15	PA		F/Page	Color	p.49	562,500		CfC	Buhari Speaks...Vote for Change
38	2 Feb., 15	PA		9x6	B/W	p.57	430,000		Change.com	Jonathan &PDP I know by FFK...
39	3 Feb., 15	PA		F/Page	Color	p.6	1,250,000		V4C	GEJ has bankrupt Nigeria...
40	3 Feb., 15	PA		F/Page	Color	p.E	562,500		Anonymous	...Vote Change...
41	3 Feb., 15	PA		9x6	B/W	p.53	430,000		Change.com	Jonathan &PDP I know by FFK...
42	4 Feb., 15	PA		F/Page	Color	p.E	562,500		Anonymous	Buhari on Islamization of Nigeria
43	5 Feb., 15	PA		F/Page	Color	p.13	562,500		CfC	A new Love evolves on FeBuhari14
44	5 Feb., 15	PA		F/Page	Color	p.I	562,500		VAUC	Badeh, Minimah Don't...
45	5 Feb., 15	PA		9x6	B/W	p.H	430,000		Change.com	Jonathan&PDP I know by FFK...
46	6 Feb., 15	PA		F/Page	Color	p.A	562,500	APC		...Their muckraking has failed...
47	6 Feb., 15	PA		F/Page	Color	p.B	562,500	APC		Mr. FFK....Integrity is what we do...
48	6 Feb., 15	PA		F/Page	Color	p.C	562,500		JUST	NIS 2014 Recruitment Calamity...
49	6 Feb., 15	PA		C/Spread	Color	p.viii-ix	1,875,000		StateCraft	...Is this Transformation?
50	6 Feb., 15	PA		F/Page	Color	p.xiii	562,500		Anonymous	Buhari on Islamization of Nigeria...
51	7 Feb., 15	PA		F/Page	Color	p.57	562,500		CfC	Unity in Diversity...Vote Change
52	7 Feb., 15	PA		9x6	B/W	p.62	430,000		Change.com	Jonathan &PDP I know by FFK...
53	8 Feb., 15	PA		F/Page	Color	p.14	562,500	APC		Buhari Saint/Angel with mud feet?
54	8 Feb., 15	PA		F/Page	Color	p.96	562,500		Anonymous	Love Nigeria this Valentine...

55	9 Feb., 15	PA		F/Page	Color	p.12	562,500		StateCraft	Change may be postponed but it...	
56	9 Feb., 15	PA		9x6	B/W	p.33	430,000		Change.com	Jonathan &PDP I know by FFK...	
57	9 Feb., 15	PA		F/Page	Color	p.71	562,500		VAUC	Jonathan where is our money?	
58	9 Feb., 15	PA		F/Page	Color	p.72	562,500		Anonymous	The Umbrella is not working ...	
59	11 Feb., 15	PA		F/Page	Color	p.C	562,500		CfC	Another Broken promise by GEJ...	
60	12 Feb., 15	PA		F/Page	Color	p.A	562,500	APC		Buhari, Testimonial by Olisemeka	
61	12 Feb., 15	PA		F/Page	Color	p.49	562,500		VAUC	Who are they deceiving? ...	
62	14 Feb., 15	PA		F/Page	Color	p.51	562,500		CfC	... we want change from Insecurity,	
Total Amount of Thisday Adverts for APC/GMB							N50,312,500				

8: Leadership Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	2 Jan., 15		HA	H/Page	Color	p.15	383,906	APC		office of the National Legal Adviser
2	5 Jan., 15	PA		F/Page	B/W	p.9	519,750	APC		Why APC should form next Ngovt
3	5 Jan., 15	PA		F/Page	Color	p.14	531,563		KPCO	...change is possible.
4	7 Jan., 15	PA		F/Page	B/W	p.49	519,750	APC		...members of the APC PCC...
5	8 Jan. 15	PA		F/Page	Color	p.13	531,563	APC Sokoto		official flag-off campaign ceremony for the 2015 General Elections...
6	8 Jan. 15	PA		F/Page	Color	p.41	531,563		CAN	No.1 in Visionless Leadership....

7	9 Jan., 15	PA		F/Page	Color	p.5 ⁷	1,169,297		Anonymous	Buhari4President/Ambode4Lagos
8	9 Jan., 15	PA		F/Page	Color	p.18	531,563		CAN	Don't lose the rest of the country
9	10 Jan., 15		HA	F/Page	Color	p.13	531,563	APC		...Happy Birthday Speaker
10	10 Jan. 15	PA		F/Page	Color	14	531,563	APC PCO		The gathering of the Council for Change
11	10 Jan. 15	PA		F/Page	Color	15	531,563	APC PCO		...on the road for change - state by state....
12	13 Jan., 15	PA		F/Page	Color	p.27	531,563	APC Sokoto		APC Sokoto: Appreciation...
13	14 Jan., 15	PA		F/Page	Color	p.25	531,563		CAN	unable to do anything for Nigerians.
14	15 Jan. 15	PA		F/Page	Color	p.41	531,563	APC PCO NC		...wish you a successful campaign tour.
15	16 Jan., 15		HA	F/Page	B/W	p.20	519,750		GMB	...the Peace Accord
16	16 Jan., 15	PA		F/Page	Color	p.53	531,563	APC PCO NE		Meeting of APC PCC North-East Zone
17	18 Jan., 15	PA		F/Page	Color	p.24	531,563		CAN	Nigerians, it's in your hands
18	20 Jan., 15	PA		F/Page	Color	p.16	531,563	APC Kano		Welcome to Kano, the people's choice...
19	20 Jan., 15	PA		F/Page	Color	p.17	531,563	APC PCO NW		APC North West Zonal Office: welcome home the winning team
20	21 Jan., 15	PA		F/Page	Color	p.16	531,563		JUST	Imaging another for years...
21	21 Jan., 15	PA		F/Page	Color	p.17	531,563	APC PCO		...Change begins with democratizing campaign fundraising

⁷ Leadership Newspaper charges different rates for special position such as page 2 (N1,500,625), pages 4&5 (N1,169,297), and pages 6&7 (1,153,833).

22	21 Jan., 15	PA		F/Page	Color	p.41	531,563	APC PCO NW		APC North West Zone: PCC...
23	22 Jan., 15	PA		F/Page	Color	p.38	531,563	APC		Mr. FFK integrity is what we do, ...
24	22 Jan., 15	PA		F/Page	Color	p.41	531,563		JUST	Imaging another 4 years insecurity...
25	22 Jan., 15	PA		F/Page	Color	p.45	531,563		JUST	...another 4years unemployment
26	22 Jan., 15	PA		Double Spread	Color	p.46 -47	1,535,625	APC PCO		...list of 220 membership directorate of PCC...
27	23 Jan., 15	PA		F/Page	Color	p.8	531,563	APC		Mr. FFK; integrity is what we do...
28	23 Jan., 15	PA		F/Page	Color	p.54	531,563		JUST	The President's men.....
29	23 Jan., 15	PA		F/Page	Color	p.56	531,563		JUST	another 4years of unemployment
30	23 Jan., 15			F/Page	Color	p.64	531,563		JUST	another 4years of insecurity
31	24 Jan., 15	PA		F/Page	Color	p.2 ⁸	1,400,625	APC		Mr. FFK integrity is what we do,
32	24 Jan., 15	PA		F/Page	Color	p.13	531,563	APC PCO NW		APC North West Zone PCC list of members
33	24 Jan., 15	PA		Q/Page	Color	p.70	248,062	APC		Notice of Meeting...
34	25 Jan., 15	PA		F/page	Color	p.2	1,400,625	APC:		cannot be trusted in large ones
35	25 Jan., 15	PA		F/page	Color	p.4	1,169,297	APC		Anyone who doesn't take truth
36	25 Jan., 15	PA		F/Page	Color	p.12	531,563	APC		cannot be trusted in large ones
37	25 Jan., 15	PA		F/Page	Color	p.14	531,563		CWN	Say no to lies about Buhari's

⁸ Leadership Newspaper charges different rates for special position such as page 2 (N1,400,625), pages 4&5 (N1,169,297), and pages 6&7 (1,153,833).

38	25 Jan., 15	PA		F/Page	Color	p.15&16	1,063,126	APC		Anyone who doesn't take truth
39	26 Jan., 15	PA		F/Page	Color	p.26	531,563		CWN	is this the Fresh air GEJ promised
40	27 Jan., 15	PA		10x6	B/W	p.23	444,150		Change.com	President & PDP I know by FFK
41	28 Jan., 15		HA	F/Page	B/W	p.10	519,750	APC Gombe		Intention to Cause Serious Violence by the PDP in the State...
42	28 Jan., 15	PA		F/Page	Color	p.25	531,563		CWN	Jonathan's Men; Who said What....
43	29 Jan., 15	PA		F/Page	Color	p.18	531,563		CWN	World's Verdict on Jonathan
44	29 Jan., 15	PA		F/Page	Color	p.37	531,563	APC PCO		Notice of Meeting
45	29 Jan., 15	PA		Double Spread	Color	p.42 – 43	1,535,625	APC PCO		Their Lies & the Truth...
46	30 Jan., 15	PA		F/Page	Color	p.49	531,563		Anonymous	APC: Nigerians, Say no to GEJ...
47	30 Jan., 15	PA		F/Page	Color	p.53	531,563		anonymous	...Vote for change
48	30 Jan., 15	PA		F/Page	Color	p.63	531,563		Anonymous	Come and join the movement for change
49	31 Jan., 15	PA		F/Page	Color	p.9	531,563	APC		the Ugly side of Atedo Peterside
50	31 Jan., 15	PA		F/Page	Color	p.10	531,563		CWN	Why GMB should Boycott Debate...
51	1 Feb., 15	PA		F/Page	Color	p.14	531,563		CWN	Many lies in documentary on Buhari
52	1 Feb., 15	PA		F/Page	Color	p.57	531,563		CAN	The Kitchen is too Hot for GEJ...
53	3 Feb., 15	PA		F/Page	Color	p.5	1,169,297		VfC	GEJ has bankrupt Nigeria...
54	3 Feb., 15	PA		F/Page	Color	p.27	531,563	APC		Re: AIT/NTA Documentary on GMB
55	3 Feb., 15	PA		F/Page	Color	p.41	531,563		Anonymous	Ali Must Go...

56	4 Feb., 15	PA		F/Page	Color	p.5	1,169,297		VfC	The Ministry of Shame...	
57	4 Feb., 15	PA		F/Page	Color	p.7	1,153,833		VfC	Ministers destroying Nigeria....	
58	5 Feb., 15	PA		F/Page	Color	p.5	1,169,297		VfC	Mr. President, transformation you've	
59	5 Feb., 15		HA	F/Page	B/W	p.8	519,750		Leadership	Dangerous attempt to shift E-date	
60	5 Feb., 15	PA		F/Page	Color	p.49	531,563		VAU	Badeh, Minimah don't...	
61	6 Feb., 15	PA		F/Page	Color	p.5	1,169,297		VfC	The GEJ has bankrupt Nigeria...	
62	7 Feb., 15	PA		F/Page	Color	p.2	1,400,625	APC		Buhari saint or angel with mud feet?	
63	7 Feb., 15		HA	F/Page	B/W	p.66	519,750		Leadership	Dangerous attempt to shift E-date....	
64	8 Feb., 15		HA	F/Page	B/W	P.68	519,750		Leadership	Dangerous Attempt to Shift E- Date	
65	10 Feb., 15		HA	F/Page	B/W	P.22	519,750		Leadership	Dangerous Attempt to Shift E-Date	
66	11 Feb., 15		HA	F/Page	B/W	P.22	519,750		Leadership	Dangerous Attempt to Shift E-date	
67	12 Feb., 15	PA		F/Page	Color	p.4	1,169,297	APC		You May delay a funeral,	
68	12 Feb., 15	PA		F/Page	Color	p.29	531,563	APC		Buhari; Testimonial by Olisemeka...	
69	12 Feb., 15		HA	F/Page	B/W	P.35	519,750		Leadership	Dangerous Attempt to Shift E-date	
70	13 Feb., 15		HA	F/Page	B/W	p.18	519,750		Afri-Projetcs	...Our Records is Clean...	
71	14 Feb., 15	PA		F/Page	Color	p.2	1,400,625	APC		You can't bring back the Dead to Life	
Total Amount of Leadership Adverts for APC/GMB							N48,194,802				

9: Nigerian Tribune Newspaper:

No	Reference	Category	Technical Details	Cost	Sponsor	Remarks
----	-----------	----------	-------------------	------	---------	---------

	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	3 Jan., 15	PA		F/Page	Color	p.11 &54	1,131,900	APC PCO		Photos: Osinbajo's Campaign Meetings in Ikenne, Shagamu
2	5 Jan., 15			F/Page	Color	p.51	565,950		KPCO	Letter of Appreciation...
3	8 Jan., 15			F/Page	Color	p.5	565,950		CAN	No. 1 in broken promises...
4	13 Jan., 15			F/Page	Color	P.51	565,950		Ogun Governor	Ogun State welcomes the winning team...
5	15 Jan., 15	PA		F/Page	Color	p.15	565,950	APC PCO		Photos: Muhamadu Buhari's visit to HID Awolowo...
6	17 Jan., 15	PA		F/Page	Color	p.52	565,950		CAN	Nigerians, it's in your hands...
7	21 Jan., 15	PA		F/Page	Color	p.4	565,950	APC PCO		Change begins with democratizing campaign fund raising
8	27 Jan., 15	PA		D/Spread	Color	p.4-5	1,512,000	APC		If stealing is not corruption, what is?
9	27 Jan., 15	PA		F/Page	Color	p.6	565,950	APC		Yuguda names FCT minister...
10	28 Jan., 15	PA		F/Page	Color	p.41	565,950	APC Oyo		Wind of change is blowing across
11	29 Jan., 15	PA		F/Page	Color	p.15	565,950		Anonymous	Oyo state welcomes the APC Train
12	30 Jan., 15	PA		F/Page	Color	p.2	565,950	APC Lagos		Lagos Sai Buhari!...
13	31 Jan., 15	PA		F/Page	Color	p.12	565,950		RAO	Presidential Campaign says it all...
14	31 Jan., 15	PA		F/Page	Color	p.54	565,950		CAN	unarguably incompetent to lead us
15	2 Feb., 15	PA		F/Page	B/W	p.15	444,675		SNHG	Why we endorse Buhari
16	5 Feb., 15	PA		F/Page	Color	p.4&6	1,131,900	APC		their muckraking has failed....

17	5 Feb., 15	PA		F/Page	Color	p.5	565,950		JUST	Recruitment calamity	
18	7 Feb., 15		HA	F/Page	B/W	p.9	444,675		No Baga Group	Be a good African	
Total Amount of Tribune Adverts for APC/GMB							N12,022,500				

10: Blue Print Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks	
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text	
1	5 Jan.,15	PA		F/Page	Color	p.23	542,016	APC		BSO Account Details...	
2	7 Jan.,15	PA		F/Page	Color	p.11	542,016	APC		BSO Account Details...	
3	27 Jan.,15	PA		F/Page	Color	p.2 ⁹	949,000	APC		Who does GEJ really want to protect	
4	29 Jan.,15	PA		F/Page	Color	p.2	949,000	APC		Vote Buhari/ Osinbajo for Change...	
Total Amount of Blue Print Adverts for APC/GMB							N 2,982,032				

11: People's Daily Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	5 Jan., 15	PA		F/Page	Color	p.17	500,000		KPCO	Letter of Appreciation...
2	5 Jan., 15	PA		F/Page	Color	p.9	500,000	APC		BSO Account details...

⁹ Blueprint Newspaper charge different rates for special position; e.g. page 2 or 3 (N949, 000), etc.

Total Amount of Peoples'Daily Adverts for APC/GMB	N1,000,000
--	-------------------

12: Business Day Newspaper:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	9 Jan., 15	PA		F/Page	Color	p.3	840,000		Anonymous	Buhari4President/Ambode4Lagos...
2	22 Jan., 15	PA		F/Page	Color	p.8	472,500	APC PCO		Change begins with democratizing fundraising...
3	28 Jan., 15	PA		F/Page	Color	p.2&3	1, 680,000	APC		Anyone who doesn't take truth seriously in small matters can't be trusted in large ones either...
Total Amount of Business Day Adverts for APC/GMB							N2,992,500			

13: Tell Magazine:

No	Reference	Category		Technical Details			Cost	Sponsor		Remarks
	Date	PA	HA	Size	Colour	Page No	Rates	Political Party	3 rd Party	Sample Ad Text
1	19 Jan., 15	PA		F/Page	Color	p.2	482,664		Anonymous	Buhari4President/Ambode4Lagos
Total Amount of Tell Magazine Adverts for APC/GMB							N482,644			

I. TOTAL EXPENSES INCURRED BY POPLES DEMOCRATIC PARTY AND ALL PROGRESSIVE CONGRESS ON THE PRINT MEDIA FROM DECEMBER 2014 TILL FEBRUARY 14th 2015

POLITICAL PARTY	DECEMBER 2014 (N)	JANUARY-FEBRUARY 14 TH 2015 (N)	TOTAL COST (N)
PDP	120,146,344	929,087,332	1,049,233,676
APC	40,477,646	292,105,309	332,582,955